



SEP 24 2009

DepED MEMORANDUM
No. **418**, s. 2009

READING ASSOCIATION OF THE PHILIPPINES (RAP)
MIDYEAR DEMOFEST

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Reading Association of the Philippines (RAP) will hold its Midyear Demofest at CSI-Stadia, Dagupan City on November 12-14, 2009. This convention of RAP members and reading teachers/professors in Filipino and English is anchored on the theme **“Reading Comprehension Across the Curriculum”**.
2. The convention aims to bring together practitioners in reading education, readership, methods and strategies in teaching reading from various parts of the country to share their research and best practices on reading comprehension as it relates to the following strands: Comprehension in the Language and Literacy Curriculum, Comprehension in the Disciplines, Comprehension Among Struggling Readers and Special Learners. Noted experts in the field of reading education will be featured during the plenary and concurrent sessions.
3. Participants to this convention are school administrators, chairpersons/department heads, reading program coordinators, reading professors and classroom teachers in Filipino and in English at all levels.
4. An on-site registration fee of Three Thousand Five Hundred Pesos (PhP3,500.00) will be charged each participant. Discounted rates will be given for early registrants and RAP members. This will cover expenses for lunch, snacks, materials, certificates and other incidental expenses. Participants will make their own arrangements for accommodation. The program of activities and registration rates are enclosed. Since the venue’s seating capacity is 400, the participants are encouraged to register early.
5. Travel expenses incident to the attendance in the convention shall be charged against local funds subject to its availability and the usual accounting and auditing rules and regulations. Participants coming from private schools shall make their own financial arrangements with their respective schools and/or sponsoring organizations.

6. Further inquiries may be addressed to:

Prof. Melissa Orenca	Prof. Portia Padilla	Dr. Aurora Samson-Reyna
Secretary	Conference Director	President
0927-596-9075 melissaalma.orencia@gmail.com	0917-858-1124 Portia_padilla@yahoo.com	0918-940-8227 asreyna_7145@yahoo.com rapdemofest09@gmail.com

7. Immediate dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary

Encl.:

As stated

Reference:

DepED Memorandum: No. 480, s. 2008

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTIONS

Learning Area, READING

OFFICIALS

SOCIETY or ASSOCIATIONS

TEACHERS

Sally: RAP
Sept. 8, 2009
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**The RAP Midyear Demofest 2009
READING COMPREHENSION
ACROSS THE CURRICULUM**

November 12, 13, & 14, 2009
Stadia (Jimmy L. Fernandez Center)
CSI Center, Lucao District, Dagupan City, Pangasinan

Day 1 November 12, 2009 (Thursday)

8:00 – 2:30	Registration	
2:30 – 3:00	Welcome Snacks	
3:00 – 4:00	Opening Program	
	Doxology	<i>University of Luzon</i>
	Philippine National Anthem	<i>University of Luzon</i>
	Welcome Address and/or Greetings	
	Opening Remarks and Orientation to the Conference	<i>Prof. Portia P. Padilla, Conference Director</i>
	Introduction of the Keynote Speaker	
4:00 – 4:30	Keynote Address	
4:30 – 6:00	Plenary Session 1: Comprehension in the Language and Literacy Curriculum	
		<i>Dr. Dina Ocampo, UP Diliman</i>
		<i>Dr. Nemah Hermosa, UP Open University</i>
6:30 – 9:00	Welcome Dinner and Cultural Night	

Day 2 November 13, 2009 (Friday)

8:00 – 10:00	Parallel Sessions 1 (Demonstration Teaching Sessions on “Comprehension in the Language and Literacy Curriculum”)	
10:00 – 10:30	Break	
10:30 – 12:30	Plenary Session 2: Comprehension in the Disciplines	
		<i>Mr. Ino Manalo, Cultural Scholar (Arts and Humanities)</i>
		<i>Prof. Fidel Nemenzo, UP Diliman (Math, Science, and Technology)</i>
		<i>Prof. Ambeth Ocampo, Ateneo De Manila University (Social Sciences and Philosophy)</i>
12:30 – 1:30	Lunch	
1:30 – 3:30	Parallel Sessions 2 (Demonstration Teaching Sessions on “Comprehension in the Disciplines”)	
3:30 – 4:00	Break	
4:00 – 5:30	Plenary Session 3: Comprehension among Struggling Readers and Special Learners	
		<i>Dr. Monica Moreno, Montessori Integrated School and Ateneo De Manila University</i>
		<i>Dr. Merlene Alon, Alpha Angelicum Academy and University of Perpetual Help System</i>

Day 3 November 14, 2009 (Saturday)

8:00 – 10:00	Parallel Sessions 3 (Demonstration Teaching Sessions on “Comprehension among Struggling Readers and Special Learners”)	
10:00 – 10:30	Break	
10:30 – 12:00	Plenary Session 4: Preparing Teachers for Comprehension Instruction: Dimensions and Directions	
		<i>Dr. Maria Serena Diokno, UP Diliman</i>
		<i>Dr. Fe Hidalgo, Komisyon sa Wikang Filipino</i>
12:00 – 12:30	Closing Program	
12:30 – 1:30	Lunch	
1:30 onwards	Educational Tour (with additional fee)	

Registration

Early bird registration is until **October 23, 2009**.

Types of Registration	Conference Fee
Non-Refundable Deposit* (to be deducted from registration fee)	Php 500.00
On-site for RAP members** of good standing	Php 3,000.00
Early Bird Registration for RAP members of good standing	Php 2,700.00
Presenter/Demonstration Teacher (present acceptance letter)	Free
On-site for non-members of RAP	Php 3,500.00
Early Bird for non-members of RAP	Php 3,000.00
Undergraduate student rate (present school ID)***	Php 1,000.00

Registration includes PM snacks and dinner for November 12, lunch and AM & PM snacks for November 13 and 14; conference kit; certificates of participation and appearance; and handouts. Participants are responsible for their accommodation and transportation.

*A Php 500 deposit is required for those who will not avail of the Early Bird Registration for reservation of slot. Without the deposit, there is NO GUARANTEE that those who will be registering on-site will be accommodated.

**Annual membership fee is Php500. A member of good standing is entitled to a free copy of the latest RAP Journal and a discounted rate in every RAP-organized conference.

***This fee does NOT cover snacks, lunch, and dinner but includes the conference kit, certificates of participation & appearance, and handouts.

Deposit payments to:

Account Name: Reading Association of the Philippines Current Account. Number: 3081-1721-87
Bank: Bank of the Philippine Islands Fax/email (scanned) deposit slip to:
Branch: Loyola, Katipunan Prof. Melissa Orenca, RAP Secretary
Telefax No.: (02) 3026755 (Mon-Sat, 8am-5pm)
Email Address: melissaalma.orencia@gmail.com

Transportation and Accommodation:

Please see separate sheet.