



NOV 19 2009

DepEd MEMORANDUM

No. **506**, s. 2009

**NATIONAL TEACHER TRAINING WORKSHOP ON THE MULTI-MEDIA APPROACH  
IN TEACHING ASEAN CULTURE**

To: Regional Directors  
Schools Division/City Superintendents  
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA) and the National Council for Children's Television (NCCT) with the Department of Education's Culture and Arts Office (CAO) will conduct a National Teacher Training Workshop on the Multi-Media Approach in Teaching the Association of Southeast Asian Nations (ASEAN) Culture on November 27-29, 2009 at the National Educators Academy of the Philippines-XI, Quirino Avenue, Davao City.

2. The workshop fulfills the mandate of NCCA to promote the culture and history of the Philippines and other member-countries of the ASEAN (Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Singapore, Thailand and Vietnam) to teachers and students all over the country. It also fulfills one of the thrusts of NCCT to effectively use media in education with the use of CDRoms, videos, TV films, posters and other multi-media materials in teacher training and in teaching. The program of activities is in Enclosure No. 1.

3. The goals of this teacher training are to:

- a. introduce the ASEAN culture multi-media materials to the teachers of the 17 DepEd-designated schools with Special Program in the Arts (SPA) and to increase their awareness and appreciation of the culture of the Philippines and the member-countries of the ASEAN;
- b. train teachers to utilize computer-based ASEAN culture materials contained in the CDRom, and integrate these in their subjects with written lesson plans demonstrating this integration;
- c. promote the blended-learning approach in teaching by encouraging teachers to use a variety of teaching methods: dramatizations; art production; group activities; use of computers and other multi-media materials to enrich the teaching of their subjects; and
- d. share the multi-media materials and blended learning approaches with other teachers in other schools in their divisions through sharing sessions by the participants in this workshop.

4. The participants to this activity are permanent teachers from the 17 regional schools with Special Program in the Arts (Enclosure No. 2). Each school is requested to send only four (4) teachers, preferably teaching second year English, Science or Mathematics, History, Art, Music, Drama or Dance. Other schools with special program in the arts will be considered if anyone of the 17 SPA Lead Schools cannot send participants, as participation to this workshop is limited.

5. Attendance of participants shall be on official business. A registration fee of Three Thousand Seven Hundred Pesos (PhP3,700.00) will cover expenses for board and lodging at the National Educators Academy of the Philippines-XI, Davao City on November 26-30, 2009. Participants are expected to be at the venue on November 26 in the afternoon (first meal is dinner) and to leave on November 30, 2009 in the morning (last meal is breakfast). Participants' expenses for travel, board and lodging, and other incidental expenses, may be charged to local funds subject to the usual accounting and auditing rules and regulations.

6. Participants are requested to notify the NCCT Office of their participation. Confirmation slip (Enclosure No. 3) must be sent thru telefax or e-mail to any of the following:

- a. National Council for Children's Television  
Room 401, 4<sup>th</sup> Floor, Bonifacio Bldg.  
DepEd Complex, Meralco Avenue  
Pasig City  
Telefax No.: (02) 634-7156  
E-mail Address: [ncct\\_ph@yahoo.com](mailto:ncct_ph@yahoo.com)  
Attention: Mr. Frank Rivera  
Executive Director, NCCT

Ms. Alice A. Pañares  
Project Director

- b. Office for Culture and Arts  
DepEd Complex, Meralco Avenue  
Pasig City  
Telefax No.: (02) 635-2456  
Attention: Mr. Marcos S. Rodil, Head

7. The NCCA is providing a grant to cover project cost for the transportation expenses, honoraria, board and lodging of the resource persons and the training management and staff, workshop materials and handouts for participants, rental of training venue, equipment, computer lab use, documentation, and other incidental training expenses.

8. Immediate dissemination of this Memorandum is desired.

  
**JESLI A. LAPUS**  
Secretary

Encls.: As stated

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

SCHOOLS	TRAINING PROGRAMS
TEACHERS	WORKSHOPS

**TEACHER TRAINING on the MULTI-MEDIA APPROACH in TEACHING ASEAN CULTURE**  
A Joint Project of NCCA- NCCT- DepED-CAO, Nov. 27- 29, 2009, Davao City, RELC-NEAP 1

**PROGRAM OF ACTIVITIES**

- Day 0** Arrival of participants and Registration  
Nov. 26 pm Program engagement: Expectation Check; Expected Outputs  
Welcome Activities
- Day 1** Opening Program and introduction of participants  
Nov. 27 Overview of 4-day Workshop and introduction of resource persons, staff
- Introduction to the ASEAN CD Rom materials  
Introduction to **ASEAN history, art and culture**  
Talk on Interactive and Integrative approaches in teaching
- VISUAL ARTS** of the Philippines and ASEAN countries  
Lecture-Demo by Arts Expert/Resource Person  
Hands-on workshop on the visual arts in the subject areas
- Hands-on Session: Downloading ASEAN CD Rom  
in the computer lab or Internet Café
- Day 2:** Synthesis of Day 1 Sharing of data downloaded from CD Rom  
Nov. 28
- DANCES . MUSIC** of the Philippines and ASEAN countries  
Lecture-demo on dance and music  
Hands-on workshop on Dance/ Music in the subject areas
- DRAMA** of the Philippines and ASEAN countries  
Hands on workshop on Drama in the subject areas
- GROUP WORK:** Computer session: download data  
from the CERom on Asean Culture on festivals; historical sites and  
visual arts; dances; music and drama  
Discussion on integrating lessons  
Writing of lesson plans  
Presentation of Lesson plans (Part I)
- Day 3:** Synthesis of Day 2 Continuation of presentation/comments on  
Nov. 29 lesson plans  
**Field Trip to Historical /Cultural Site** with presentations  
Application of data gathered from Field Trip and CD Rom to  
different subjects in the written lesson plans  
Presentation of lesson plans (Part II)  
Evaluation and synthesis and distribution of Multi-media Kits  
**CLOSING PROGRAM**

(Enclosure No. 2 to DepEd Memorandum No. 506, s. 2009)

**TEACHER TRAINING on the MULTI-MEDIA APPROACH in TEACHING ASEAN CULTURE**  
**A Joint Project of NCCA- NCCT- DepED-CAO , Nov. 27-29 , 2009, Davao City, RELC-NEAP 1**

**SPECIAL PROGRAM IN THE ARTS (SPA) LEAD SCHOOLS**

Region I	Ilocos Norte National High School Laoag City
Region II	Cagayan National High School Tuguegarao City
Region III	Olongapo City National High School Olongapo City
Region CALABARZON	Regional Pilot School for the Arts Angono, Rizal
Region MIMAROPA	Jose J. Leido National High School Calapan City, Mindoro Oriental
Region V	Camarines Sur National High School Naga City
Region VI	Iloilo National High School Iloilo City
Region VII	Cecilio Putong National High School Tagbilaran City
Region VIII	Leyte National High School Tacloban City
Region IX	Zamboanga City National High School (Main) Tetuan, Zamboanga City
Region X	Misamis Occidental National High School Oroquieta City
Region XI	Davao City National High School Davao City
Region XII	Pigkawayan National High School Pigkawayan, Cotabato
CARAGA	Agusan National High School Butuan City
CAR	Baguio City National High School Baguio City
NCR	Mariano Marcos Memorial High School Sta. Ana, Manila
ARMM	Manabang National High School Manabang, Lanao del Sur

**Teacher Training on the Multi-Media Approach in Teaching ASEAN Culture  
November 27 – 29, 2009, at RELC-NEAP 1, Davao City**

**CONFIRMATION SLIP. Tel/Fax/ or email to either:**

NCCT: (02-634-7156) Attn: ASEAN CULTURE PROJECT ; email: [ncct\\_ph@yahoo.com](mailto:ncct_ph@yahoo.com)

Frank G. Rivera, NCCT Executive Director: (02-6347156 and 637-2306)

Mr. Mark Rodil: tel/fax: (02-635-2456)

School with SPA \_\_\_\_\_  
Address \_\_\_\_\_ Div. \_\_\_\_\_ Region \_\_\_\_\_  
PRINCIPAL \_\_\_\_\_  
Signature \_\_\_\_\_

**The following teachers (4) will participate in this teacher training (Nov. 27-29, 2009).**

1. Name: \_\_\_\_\_ Age \_\_\_\_\_  
Contact No: cellphone \_\_\_\_\_ Email \_\_\_\_\_  
Subject(s) Taught \_\_\_\_\_ Yr. Level: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
What is your designation? \_\_\_\_\_  
Are you a permanent teacher? \_\_\_\_\_
2. Name: \_\_\_\_\_ Age \_\_\_\_\_  
Contact No: cellphone \_\_\_\_\_ Email \_\_\_\_\_  
Subject(s) Taught \_\_\_\_\_ Yr. Level: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
What is your designation? \_\_\_\_\_  
Are you a permanent teacher? \_\_\_\_\_
3. Name: \_\_\_\_\_ Age \_\_\_\_\_  
Contact No: cellphone \_\_\_\_\_ Email \_\_\_\_\_  
Subject(s) Taught \_\_\_\_\_ Yr. Level: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
What is your designation? \_\_\_\_\_  
Are you a permanent teacher? \_\_\_\_\_
4. Name: \_\_\_\_\_ Age \_\_\_\_\_  
Contact No: cellphone \_\_\_\_\_ Email \_\_\_\_\_  
Subject(s) Taught \_\_\_\_\_ Yr. Level: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
What is your designation? \_\_\_\_\_  
Are you a permanent teacher? \_\_\_\_\_