



NOV 20 2009

DepEd MEMORANDUM
No. **508**, s. 2009

"TULAK" - AN ADVOCACY FILM ON DRUGS, RECOVERY AND CO-DEPENDENCY

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. In line with the vision and mission of the Department of Education (DepEd) in strengthening its National Drug Education Program (NDEP) and in accordance with Republic Act No. 9165 otherwise known as the Comprehensive Dangerous Drugs Act of 2002, this Department in cooperation with the Exogain Productions endorses to public and private elementary and secondary schools the viewing of the film "Tulak".

2. The objectives of the film are the following:

- a. nationwide film viewing to the youth via public and private schools about the drug abuse problem, its ill effects, its consequences and its danger to the individual and the society as a whole;
- b. self-awareness of the people's own possible (unknowing and unwitting) contribution to this drug menace;
- c. public information on available free help and rehabilitation for addicts seeking recovery, and for families affected by the addicts' addictive behaviour such as Narcotics Anonymous (NA) and Codependents Anonymous (CA) among others;
- d. educate the Filipino youth to contribute to a drug free Philippines; and
- e. exhibit the film in the different Film Festivals abroad, contributing to a Drug Resistant World.

3. The said film involves well known actors and actresses who have been identified with drugs, gave their services to the film and allowed themselves to be living testimonies to the community. It was produced in consultation with the Dangerous Drugs Board (DDB) and the Philippine Drug Enforcement Agency (PDEA). "Tulak" will have its premiere on November 21, 2009 at 7:00 p.m. at the SM Megamall Cinema 12.

4. For more information, please contact Ms. Maria Isabel Lopez, Line Producer and Actress for "Tulak", Exogain Corporation, # 50 Don Jose St., Don Antonio Heights, Diliman, Quezon City at tel. nos.: (02) 951-3881 to 85; fax no.: (02) 951-3886 and e-mail address: sales@exogain.com.

5. Immediate dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary

Reference:

N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

DRUG EDUCATION

PUPILS

SCHOOLS

STUDENTS

Sheila, MPPD-TS, DM Tulak
November 17, 2009