



MAR 31 2010

DepEd MEMORANDUM
No. **135**, s. 2010

GLOBAL LAUNCHING OF THE ONE MILLION SAFE SCHOOLS AND HOSPITALS
CAMPAIGN AND ASEAN FORUM ON SAFE HOSPITALS

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The United Nations International Strategy for Disaster Reduction's (UNISDR) World Disaster Reduction Campaign for 2010-2011 focuses on the resilience of urban environments with the theme "Building Resilient Cities, Addressing Urban Risk". One of the activities developed in line with this theme is the One Million Safe Schools and Hospitals Campaign.

2. This campaign aims to raise public awareness and create a demand for safe schools, hospitals and health facilities that will:

- a. protect the lives of school children and the sick by ensuring that proper safety measures are installed;
- b. assure the continuity of the functions of hospitals and health facilities in the treatment of the sick, and provide safe places in schools at all times; and
- c. improve the risk reduction capacity of all stakeholders of schools, hospitals and health facilities.

3. The campaign will focus on gathering pledges for actions to be taken by various individuals, communities, organizations, local and national governments, corporations, and donors, either as volunteers for the advocacy of safe schools and hospitals, leaders or actors in safety and disaster preparedness, or supporters and contributors to disaster risk management.

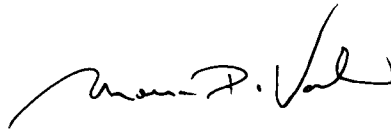
4. To jumpstart the campaign, UNISDR Asia and Pacific in partnership with the ASEAN Committee on Disaster Management (ACDM) and the National Disaster Coordinating Council (NDCC), through its frontline agencies on health and education, the Department of Health (DOH) and the Department of Education (DepEd) will hold the Global Launch of the One Million Safe Schools and Hospitals Campaign on April 8, 2010, Thursday at the Manila Hotel, 25th Street, City of Manila. A regional forum on Safe Hospitals will also be conducted on the afternoon of the same day. A separate forum on Safe Schools will be conducted in another venue and date which will be announced later.



5. The highlight of the launching ceremony will be a pledging session for ASEAN member-states. DepEd as a partner institution in promoting disaster risk reduction in the Philippines, hereby enjoins all schools to participate in the pledging through both the internal and external stakeholders, and show commitments in promoting safe schools. A matrix detailing the types of pledges that can be made is enclosed for guidance. Pledgers may post their commitments on-line during the launching day and onwards or by accomplishing another form (to be distributed later), for schools without internet connections.

6. For other details, please contact Ms. Lina Catangay of DepEd through e-mail address: lcatangay_724@yahoo.com and tel. no.: (02) 637-59-48 or Ms. Candy F. de Juan through e-mail address: famero_candy@yahoo.com and tel. nos.: (02) 633-72-63, (02) 638-7110, and/or (02) 638-4044.

7. Immediate dissemination of this Memorandum is desired.



MONA D. VALISNO
Secretary

Encl.:

As stated

Reference:

N o n e

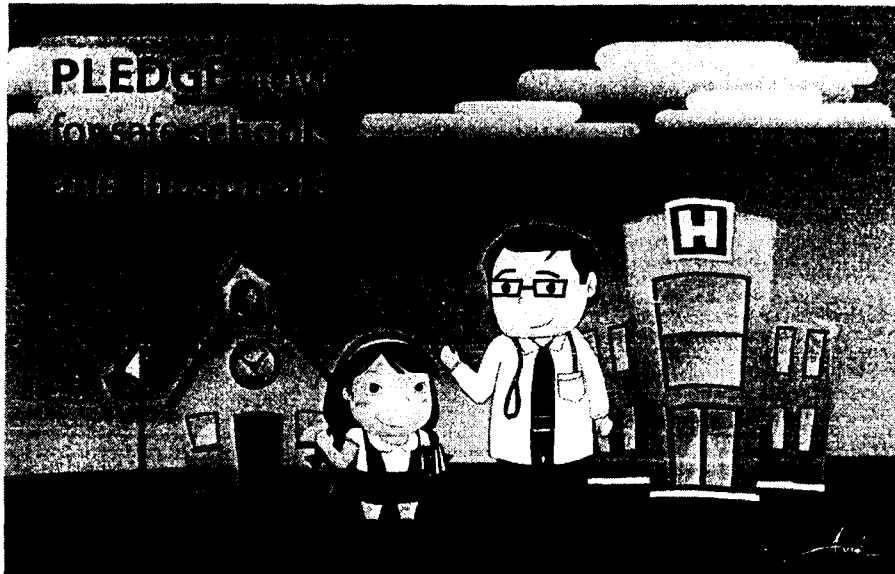
Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CONFERENCES
SCHOOLS

Sheila, MPPD-TS, DM Global Launching of the One Million Safe Schools
March 23, 2010
Computer Used: Jovie

HOW CAN I HELP PROMOTE SAFE SCHOOLS AND HOSPITALS?



You can support the campaign for safer schools and hospitals by making a pledge online in the [One Million Safe Schools and Hospitals Campaign](http://safe-schools-hospitals.net) website, <http://safe-schools-hospitals.net>. You can pledge in any of the following roles:

- As an advocate for safe schools and hospitals
- As a leader for emergency and disaster preparedness
- As a champion for disaster risk reduction

Be a Safe School/Hospital ADVOCATE	Be an Emergency Preparedness LEADER	Be a Risk Reduction CHAMPION
If you are a student		
<ul style="list-style-type: none"> • Send a letter to your principal to support the campaign • Post a poster in your school • Organize safety awareness activities 	<ul style="list-style-type: none"> • Participate in emergency drills • Form a student disaster preparedness committee • Volunteer in emergency brigades • Prepare a do-it-yourself safety kit • Learn first aid 	<ul style="list-style-type: none"> • Report unsafe conditions and faulty safety equipment • Assist the school in safety assessments • Raise funds to purchase safety equipment • Petition government for funds
If you are a school teacher		
<ul style="list-style-type: none"> • Post a poster in your office and classroom • Teach safety and disaster awareness • Organize safety awareness activities 	<ul style="list-style-type: none"> • Conduct emergency drills • Join the school emergency preparedness committee • Teach how to prepare a safety kit • Learn first aid • Join safety trainings 	<ul style="list-style-type: none"> • Report unsafe conditions and faulty safety equipment • Volunteer in safety assessments and building investigation • Raise funds to purchase safety equipment • Petition government for funds

Be a Safe School/Hospital ADVOCATE	Be an Emergency Preparedness LEADER	Be a Risk Reduction CHAMPION
If you work in a hospital		
<ul style="list-style-type: none"> • Post a poster in your office and hospital bulletin boards • Invite your colleagues to support the campaign • Support safety awareness activities 	<ul style="list-style-type: none"> • Join the hospital emergency preparedness committee • Participate in emergency drills and trainings • Learn hospital emergency response procedures • Teach first aid 	<ul style="list-style-type: none"> • Report unsafe conditions and faulty safety equipment • Volunteer in safety assessments and building investigation • Raise funds to purchase safety equipment • Petition government for funds for retrofitting/relocation
If you are a school or hospital administrator		
<ul style="list-style-type: none"> • Send a letter to government to support the campaign • Post a poster in your school • Organize safety awareness activities • Integrate safety awareness in the curriculum 	<ul style="list-style-type: none"> • Organize school/hospital emergency preparedness committee • Create an emergency and contingency plans • Organize emergency drills • Conduct trainings for the staff • Coordinate with emergency agencies • Implement safety policies and building maintenance 	<ul style="list-style-type: none"> • Conduct a site vulnerability and risk assessment • Implement risk reduction measures • Raise funds to purchase safety equipment • Petition government for funds for retrofitting/relocation
If you are a parent or member of civil society		
<ul style="list-style-type: none"> • Send a letter to your principal to support the campaign • Support safety awareness activities 	<ul style="list-style-type: none"> • Join the school emergency preparedness committee • Join emergency drills • Encourage coordination among local officials, business and schools to maximize efforts in preparedness and response 	<ul style="list-style-type: none"> • Adopt a school • Volunteer in school safety assessments • Raise or donate funds for the purchase safety equipment or repair of facilities • Petition government for funds for retrofitting/relocation
If you are a government leader		
<ul style="list-style-type: none"> • Act as resource speaker supporting the campaign • Support safety awareness activities • Reproduce copies of posters and distribute in schools 	<ul style="list-style-type: none"> • Organize a community emergency preparedness committee • Organize emergency drills in the community • Conduct joint trainings and seminars with school, hospital, fire and police dept. 	<ul style="list-style-type: none"> • Enact/implement laws on safe schools • Support site vulnerability and risk assessments in schools • Allocate resources for risk reduction measures and retrofitting • Petition the government for budget increase
If you are a member of a non-governmental or professional organization		
<ul style="list-style-type: none"> • Send a letter to administration and government to support the campaign • Act a resource speaker supporting the campaign • Reproduce copies of posters and distribute in schools 	<ul style="list-style-type: none"> • Support the school emergency preparedness plan • Train students on first aid and drills 	<ul style="list-style-type: none"> • Adopt a school • Volunteer services for site and building assessments and inspection • Assist in school retrofitting • Monitor building projects to help assure they meet safety standards • Raise funds for purchase of safety equipment, school repairs
If you work in mass media		
<ul style="list-style-type: none"> • Promote the campaign for safe schools and hospitals • Report good safety practices in schools and hospitals 	<ul style="list-style-type: none"> • Disseminate disaster warnings • Work with school/hospital emergency preparedness committee to get accurate information and updates • Report emergency drills 	<ul style="list-style-type: none"> • Adopt a school • Support fund raising campaigns • Monitor building projects to help assure they meet safety standards • Call the attention of administrators on unsafe conditions