



DepEd MEMORANDUM
No. **301**, s. 2010

JUN 28 2010

2010 NUTRITION MONTH CELEBRATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The National Nutrition Council (NNC) leads the whole nation in the celebration of 2010 Nutrition Month in July, purposely to disseminate the messages of good nutrition to all Filipinos. This year's theme "*Sa Pagkaing Tama at Sapat, Wastong Timbang ni Baby ang Katapat*" focuses on the importance of complementary feeding as a strategy to prevent undernutrition especially among young children.
2. Considering the importance of the celebration, all DepEd central, regional and division offices are enjoined to undertake activities that should highlight the importance of breastfeeding and complementary feeding. Studies have shown that the levels of malnutrition climb to three (3) to four (4) times among infants before they turn one (1) year old and stay up until the children are of school age. Malnutrition especially during the first two years of life is not acceptable because this results to irreversible damage to children. Not only is their health compromised but also their productivity when they reach adulthood, which eventually impacts on the economic growth of the country.
3. It should be emphasized however that the nutrition month activities should not disrupt the contact time between the teachers and learners as indicated in DepED Order No. 9, s. 2005.
4. It is expected that narrative and pictorial reports on the Nutrition Month Celebration be incorporated in the 3rd quarter report on the Integrated School Health and Nutrition Program, submitted to the Office of the Secretary, Attn.: The Director, Health and Nutrition Center, DepEd Central Office, Meralco Avenue, Pasig City.
5. Immediate and wide dissemination of this Memorandum is desired.

MONA D. VALISNO
Secretary

References: DepEd Memorandum: No. 279, s. 2009
DepED Order: (No. 9, s. 2005)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

NUTRITION EDUCATION
SCHOOLS

R-MCR/DM-Nutrition Month
06-24-10

