



SEP 03 2010

DepEd MEMORANDUM  
No. **382**, s. 2010

**NATIONAL CHILDREN'S MONTH CELEBRATION**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Presidential Proclamation No. 267 declares the month of October of every year as the **National Children's Month**. This year's theme is "*Kung Bright Child Ang Gusto, Mundo'y Ingatan Mo!*". In this connection, the Department of Education (DepEd) joins the Council for the Welfare of Children (CWC) in the celebration.
2. The celebration intends to emphasize the importance of the role of the child within the Filipino family and the Philippine society. Likewise, it aims to support the campaign to end violence against children and to promote their physical, moral, spiritual, intellectual and well-being.
3. In light of this celebration, all heads of the bureaus, regional and division offices and schools, are encouraged to engage time-on-task child-related activities, such as, but not limited to the following:
  - Hanging of streamers;
  - Conduct of symposia, seminars, lectures and fora;
  - Conduct of children's congress, camping and other child-friendly activities;
  - Tri-media advocacy activities; and
  - Conduct of contests to showcase talents (arts/poster and slogan making, photo exhibit, children's fair, etc.)
4. Activities intended for inclusion in the Children's Month Calendar of Activities and website posting must be submitted to the CWC Secretariat at No. 10 Apo St., Sta. Mesa Heights, Quezon City **on or before September 10, 2010**.
5. For more information, please contact the CWC Secretariat at telephone nos.: (02) 781-10-39/(02) 781-10-33.
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary



Reference:

DepEd Memorandum: No. 375, s. 2009

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
PUPILS  
SCHOOLS  
STUDENTS

R-MCR/DM-Children's Month Celebration  
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