



SEP 16 2010

DepEd MEMORANDUM
No. **391**, s. 2010

**PARTICIPATION OF THE DEPARTMENT OF EDUCATION
IN THE NATIONAL PHILHEALTH REGISTRATION DAY (NPRD)**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. A multi-sectoral task force composed of the Department of Health (DOH), the Department of Interior and Local Government (DILG), the Department of Social Welfare and Development (DSWD) and the Department of Education (DepEd) was organized to oversee the **Nationwide PhilHealth Registration Day (NPRD)** on October 2, 2010, dubbed as "October 2, PhilHealth Sabado".

2. The NPRD is in response to the marching orders of President Benigno S. Aquino III to attain universal PhilHealth coverage in three (3) years and give each and every Filipino access to quality healthcare. The activity is anchored on extensive advocacy and PhilHealth registration activities to achieve the following objectives:

- a. Increase public awareness regarding PhilHealth entitlements and responsibilities;
- b. Enjoin enrolment of the informal sector; and
- c. Enrol poor families identified by DSWD through the National Household Targeting System-Proxy Means Test (NHTS-PMT).

3. Relative thereto, all Regional Directors are encouraged to lead and cooperate in the conduct of the following NPRD activities:

- a. Coordination with PhilHealth on the organization of information drives through assemblies, PTAs, fairs and similar activities targeting parents of students regarding PhilHealth entitlements, benefits and member's responsibilities;
- b. Assistance to PhilHealth in establishing PhilHealth desks in public schools; and
- c. Designation of teachers to become PhilHealth AKO (Advocates and Knowledge Officers).



4. The Regional Directors shall communicate directly with their counterparts from DOH, DILG, DSWD, regarding the final preparations for the conduct of the NPRD in their respective regions.

5. Immediate and wide dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Reference:

None

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
OFFICIALS
TEACHERS

R: SGC/national philhealth registration day (NPRD)
September 7, 2010