



DepEd MEMORANDUM
No. **489**, s. 2010

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CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Commission on Women (PCW), in partnership with the Inter-Agency Council on Violence Against Women (IACVAW) and the Inter-Agency Council Against Trafficking (IACAT), will lead this year's observance of the **18-Day Campaign to End Violence Against Women (VAW)** with the theme, "*Magna Carta ni PiNay: Gawing Tunay! Karahasan sa Kababaihan, Wakasan!*" from November 25 to December 12, 2010.
2. The highlight of the 18-Day Campaign is the Forum on Localizing the Magna Carta of Women (MCW) to be conducted on December 9, 2010. The forum aims to pose the challenges of the MCW Section 12 provisions to the dutybearers, in particular barangay captains and local chief executives of LGUs with a high incidence of VAW. The PCW shall launch the "Guidelines on Establishing VAW Desks in Every Barangay" and the "Gender and Development (GAD) Code Guidelines" during the event.
3. The participants to this activity are representatives from national government agencies (NGAs), local government units (LGUs), non-government offices (NGOs), and DepEd officials such as regional directors, schools division/city superintendents, among others.
4. In support of the campaign, all regional directors, schools division/city superintendents, heads, public and private elementary and secondary schools are enjoined to: (a) initiate activities that will concretely contribute to the discourse and action to end gender-based violence and to submit report of activities conducted to the PCW; and (b) hang streamer/tarpaulin in front of their building or main gate announcing the school's participation in the campaign.
5. For more information, please contact Ms. Emmeline L. Verzosa, Executive Director at mobile phone no.: 0917-8664-828 or Ms. Nharleen Santos-Millar of the Policy Development and Advocacy Division at mobile phone no.: 0917-8817-030 or telephone nos.: (02) 735-8918 or (02) 735-1645 locals 109 and 128 or through e-mail address: pad_vaw@yahoo.com.
6. Immediate and wide dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary



Reference:

DepEd Memorandum: No. 509, s. 2009

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
HUMAN RIGHTS
OFFICIALS
SCHOOLS

JDV, DM-Campaign to end VAW
November 19, 2010