



Republic of the Philippines
Department of Education

03 NOV 2016

DepEd MEMORANDUM
No. **184**, s. 2016

**OBSERVANCE OF THE 2016 PHILIPPINE ANTIBIOTIC
AWARENESS WEEK**

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary Schools Heads
All Others Concerned

1. In observance of the World Antibiotic Awareness Week (WAAW) on the third week of November 2016, the Philippines, through the Department of Health and the Department of Education (DepEd) as partner agency, shall spearhead the national celebration on the best practices for using antibiotics in addressing human resistance to antibacterials and to promote and spread awareness on the proper use of antibiotics.
2. In this connection, this Department enjoins all its offices and schools to observe the commemoration of the **Philippine Antibiotic Awareness Week (PAAW)** from November 14 to 18, 2016 nationwide.
3. This is in line with the 21st century skills of the K to12 Basic Education Program covering Health and Wellness Literacy and Public Safety. Further, as the World Health Organization (WHO) has identified the **Antimicrobial Resistance (AMR)** as a significant public threat to both human and veterinary health, it is incumbent upon DepEd to disseminate information, advocate and instil awareness on the responsible use of antibiotics to the public through all DepEd channels.
4. To commemorate the national celebration, the PAAW, with support from the WHO, shall conduct a stream of activities, including Nationwide Community Awareness Events and the PAAW 2016 competitions on the following categories:
 - a. Poster-Making Contest;
 - b. Storybook-Making Contest;
 - c. AMR Infomercial-Making Contest;
 - d. AMR Infographics-Making Contest; and
 - e. AMR Warriors 2016: Best Practices to Combat AMR.
5. Specifically, three entries per region shall be accepted as official entries for both the Poster-Making and Storybook-Making Contests. Moreover, elementary and secondary school learners have been identified as target participants for the

said contests. Mechanics and corresponding cash prizes for the different competition categories are enclosed as reference.

6. Regional, schools division and schools level offices, through the Music, Arts, Physical Education and Health (MAPEH) supervisors, coordinators or heads, shall ensure coordination of activities for proper observance of the festivity.

7. Expenses incurred relative to the conduct of the activities shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.

8. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CONTESTS
CURRICULUM
HEALTH EDUCATION
LEARNERS
SCHOOLS

Poster Making Contest

I. Participants

The participant must be a Grade 4-6 student.

II. Theme: “Antibiotics: Handle with care”

Antibiotics are considered as one of the fundamental discoveries in the history of medicine as they have been saving millions of lives around the world. However, because they have been misused and overused both by humans and animals, bacteria grew stronger and turned into “superbugs” that some antibiotics cannot kill them anymore. The losing power of antibiotics is everyone’s problem because this will eventually leave the world with no more medicines to treat any infectious diseases which can result into millions of deaths worldwide.

All of us have the responsibility to save our antibiotics. We can prevent this dreadful future by practicing good hygiene and sanitation to prevent the spread of bacteria, and by using our antibiotics responsibly. This means that when we feel sick, we should not immediately take antibiotics, but visit a doctor for check-up. In taking our antibiotics, we must follow the instructions written by the doctor on the prescription. We must finish the prescribed number of antibiotics even if we feel better. We should avoid using left over antibiotics and sharing our antibiotics with others.

Together, we can all fight the superbugs! Let us handle our antibiotics with care!

III. Registration Period: September 1, 2016 to October 14, 2016

IV. Mechanics

- Only three (3) entries coming from different schools and divisions per region shall be accepted. These regional entries shall be endorsed by the Regional Office of the Department of Education directly to the **DOH-Pharmaceutical Division** Office at the 3rd floor Bldg. 15 Department of Health, San Lazaro Compound, Rizal Avenue, Sta. Cruz, Manila
- The entries shall include: the **poster** and **two (2) accomplished registration form** (Annex B)
- The **poster** shall be rendered in a **1/4 (15” x 20”) illustration board** using coloring materials such as pencil, crayons, oil pastel, water color or acrylic paint.
- Entries shall be posted in the **PAAW 2016 Facebook page** for online voting. Online voting period will be on October 15 – 26, 2016.
- The **Top 3 winners** shall be notified through email and the contact number provided and shall be announced in the PAAW 2016 Facebook page. They will be invited to attend the Antibiotic Awareness Week Celebration on **Nov 15, 2016** for the awarding. All entries shall become the property of the DOH.

V. Criteria for Judging

Adherence to the theme	30 %
Creativity and Originality	30 %
Impact	20 %
<u>Online votes</u>	<u>20 %</u>
Total:	100%

- Judges: HPCS, DepEd, WHO, DA, PD, PHICS/NAGcom

VI. Prizes

All participants shall receive a certificate of participation. The winners shall receive a plaque and the following cash prizes: 1st Place - P5000; 2nd Place – P3000; 3rd Place – P2000.



Philippine Antibiotic Awareness Week 2016
Poster Making Contest on the Responsible Use of Antibiotics
-Registration Form-

1 x 1 photo

Name: _____ Grade Level: _____
Address: _____
Email Address: _____ Contact No. _____
School: _____
School Address: _____

Short Explanation of the Poster (200-300 words):

Recommending Approval:

_____ (name, signature and date)

Regional Office Head
Department of Education

Received by:

_____ (name, signature and date)

Department of Health

Story Book Making Contest

I. Participants

The participants must be composed of a group of at least 2-4 Grade 7 - 12 students.

II. Theme: “Antibiotics: Handle with care”

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Together, we can all fight the superbugs! Let us handle our antibiotics with care!

III. Registration Period: September 1, 2016 to October 14, 2016

IV. Mechanics

- Only three (3) entries coming from different schools and divisions per region shall be accepted. These regional entries shall be endorsed by the Regional Office of the Department of Education directly to the **DOH-Pharmaceutical Division** Office at the 3rd floor Bldg. 15 Department of Health, San Lazaro Compound, Rizal Avenue, Sta. Cruz, Manila
- The entries shall include: the **hard copy book** and the **accomplished registration form** (Annex C). The **soft copy (PDF file) or picture of each page of the whole book (PDF file)** and the **copy of the registration form** shall be sent to doh.paaw@gmail.com.
- The Storybook may be in Filipino or English language.
- The book may be **printed or handmade** and must be securely bound. The size of the book should **at least be 9” x 12” and not more than 15” by 18”**. There is no limit in the medium to be used.
- **Top 10 entries** shall be posted in the **PAAW 2016 Facebook page** for online voting (through number of likes). Online voting period will be on October 15 – 26, 2016.
- The **Top 3 winners** shall be notified through email and the contact number provided and shall be announced in the PAAW 2016 Facebook page. They will be invited to attend the Antibiotic Awareness Week Celebration on **Nov 15, 2016** for the awarding. All entries shall become the property of the DOH.

V. Criteria for Judging

Concept and Writing	30 %
Creativity and Originality	30 %
Impact	20 %
Online votes	20 %
<u>Total:</u>	<u>100%</u>

- Judges: HPCS, DepEd, WHO, DA, PD, PHICS/NAGCom

VI. Prizes

All participants shall receive a certificate of participation. The winners shall receive a plaque and the following cash prizes: 1st Place - P10,000; 2nd Place – P8,000; 3rd Place – P6,000.

Philippine Antibiotic Awareness Week 2016

DOH-Pharmaceutical Division

doh.paaw@gmail.com

651-7800 loc. 2554-2555



Philippine Antibiotic Awareness Week 2016
Story Book-Making Contest
-Registration Form-

Name/s: _____

Grade Level: _____

Email Address: _____

Contact No. _____

School: _____

School Address: _____

Brief Background of the Book (200-300 words):

Recommending Approval:

_____ (name, signature and date)

Regional Office Head
Department of Education

Received by:

_____ (name, signature and date)

Department of Health

Philippine Antibiotic Awareness Week 2016
DOH-Pharmaceutical Division
doh.paaw@gmail.com
651-7800 loc. 2554-2555

AMR Infomercial Making Contest

I. Participants

Anyone can participate for this contest.

II. Theme: “Antibiotics: Handle with care”

Antibiotics are considered as one of the fundamental discoveries in the history of medicine as they have been saving millions of lives around the world. However, because they have been misused and overused both by humans and animals, bacteria grew stronger and turned into “superbugs” that some antibiotics cannot kill them anymore. This dangerous ability of microorganism to withstand the attack of antibiotics is called **Antimicrobial Resistance**. It has been regarded a significant public health threat that causes major health and economic consequences both in human and veterinary health. In the Philippines, the Antibiotic Resistance Surveillance Program (ARSP) found very alarming rates of resistance among various pathogens. It is everyone’s problem because this will eventually leave the world with no more medicines to treat any infectious diseases which can result into millions of deaths worldwide.

All of us have the responsibility to save our antibiotics. We can prevent this dreadful future by practicing good hygiene and sanitation to prevent the spread of bacteria, and by using our antibiotics responsibly. This means that when we feel sick, we should not immediately take antibiotics, but visit a doctor for check-up. In taking our antibiotics, we must follow the instructions written by the doctor on the prescription. We must finish the prescribed number of antibiotics even if we feel better. We should avoid using left over antibiotics and sharing our antibiotics with others. To address this global health concern, the Philippines committed to adapt the Global Action Plan on AMR, to ensure continuity of successful treatment and prevention of infectious diseases which led to the creation of the **Inter-agency committee on AMR (ICAMR)**. The ICAMR co-chaired by the Department of Health and Department of Agriculture, in collaboration with other government agencies such as the Department of Science and Technology, Department of Interior and local Government and Department of Trade and Industry, developed the **Philippine Action Plan to combat AMR: One Health Approach** to establish the short and long term programs both in animal and human health sectors. The key strategies involved are:

1. Strengthen surveillance and laboratory capacity;
2. Ensure uninterrupted access to essential medicines of assured quality;
3. Regulate and promote the rational use of medicines in human and animal health sectors;
4. Enhance infection prevention and control across all settings;
5. Foster innovations, research and development; and
6. Development of a risk Communication Plan to combat AMR.

For further readings you may refer to the WHO website at <http://www.who.int/drugresistance/en/> and to the DOH Website at <http://www.ncpam.doh.gov.ph/>.

Together, we can all fight the superbugs! Let us handle our antibiotics with care!

III. Registration Period: September 1, 2016 to October 14, 2016

IV. Mechanics

- Participants shall submit the following to the DOH Office at the 3rd floor Bldg. 15 Department of Health, San Lazaro Compound, Rizal Avenue, Sta. Cruz, Manila:
 - ✓ Two (2) an accomplished **registration form** (Annex E)
 - ✓ two (2) **CDs** containing the infomercial
- The infomercial must be a **5-minute** or less **high definition video in mpeg4** format.
- **Top 10 entries** shall be posted in the **PAAW 2016 Facebook page** for online voting (through number of likes). Online voting period will be on October 15 – 26, 2016.
- The **Top 3 winners** shall be notified through email and the contact number provided and shall be announced in the PAAW 2016 Facebook page. They will be invited to attend the Antibiotic Awareness Week Celebration on **Nov 15, 2016** for the awarding. All entries shall become the property of the DOH.
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V. Criteria for Judging

Content and adherence to the theme	40 %
Creativity and Originality	30 %
Impact	20 %
Online votes	<u>10%</u>
Total:	100%

➤ Judges: HPCS, DepEd, WHO, DA, PD, PHICS/NAGCom

VI. Prizes

All participants shall receive a certificate of participation. The winners shall receive a plaque and the following cash prizes:

1st Place: P20,000
 2nd Place: P15,000
 3rd Place: P10,000

Philippine Antibiotic Awareness Week 2016
 DOH-Pharmaceutical Division
doh.paaw@gmail.com
 651-7800 loc. 2554-2555



**Philippine Antibiotic Awareness Week 2016
AMR Infomercial Making Contest
-Registration Form-**

Name/s: _____ Age: _____

Email Address: _____ Contact No. _____

Brief Background of the Infomercial (200-300 words):

Received by:

(signature and date)
Name

AMR Infographics Making Contest

I. Participants

Anyone can participate for this contest.

II. Theme: “Antibiotics: Handle with care”

Antibiotics are considered as one of the fundamental discoveries in the history of medicine as they have been saving millions of lives around the world. However, because they have been misused and overused both by humans and animals, bacteria grew stronger and turned into “superbugs” that some antibiotics cannot kill them anymore. This dangerous ability of microorganism to withstand the attack of antibiotics is called **Antimicrobial Resistance**. It has been regarded a significant public health threat that causes major health and economic consequences both in human and veterinary health. In the Philippines, the Antibiotic Resistance Surveillance Program (ARSP) found very alarming rates of resistance among various pathogens. It is everyone’s problem because this will eventually leave the world with no more medicines to treat any infectious diseases which can result into millions of deaths worldwide.

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5. Foster innovations, research and development; and
6. Development of a risk Communication Plan to combat AMR.

For further readings you may refer to the WHO website at <http://www.who.int/drugresistance/en/> and to the DOH Website at <http://www.ncpam.doh.gov.ph/>.

Together, we can all fight the superbugs! Let us handle our antibiotics with care!

III. Registration Period: September 1, 2016 to October 14, 2016

IV. Mechanics

- Participants shall submit the following to the DOH-Pharmaceutical Division:
 - ✓ An accomplished **registration form** (Annex D) and a **soft copy (PDF file or jpeg) of the entry** to doh.paaw@gmail.com.
 - ✓ Copy of the accomplished **registration form** and a **printed version on PVC** with a size of **18" x 24"** with **1" embossed frame** to the DOH Office: 3rd floor Bldg. 15 Department of Health, San Lazaro Compound, Rizal Avenue, Sta. Cruz, Manila.
- The infographics must be **digitally rendered** with a size of **18"x 24"** with at least **300 dpi** resolution.
- Top 10 entries shall be posted in the **PAAW 2016 Facebook page** for online voting (through number of likes). Online voting period will be on October 15 – 26, 2016.
- The **Top 3 winners** shall be notified through email and the contact number provided and shall be announced in the PAAW 2016 Facebook page. They will be invited to attend the Antibiotic Awareness Week Celebration on **Nov 15, 2016** for the awarding. All entries shall become the property of the DOH.

V. Criteria for Judging

Content and adherence to the theme	40 %
Creativity and Originality	30 %
Impact	10 %
Online votes	20%
<hr/> Total:	<hr/> 100%

- Judges: HPCS, DepEd, WHO, DA, PD, PHICS/ NAGCom

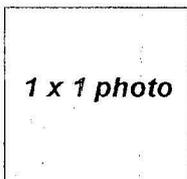
VI. Prizes

All participants shall receive a certificate of participation. The winners shall receive a plaque and the following cash prizes:

1 st Place:	P10,000
2 nd Place:	P8,000
3 rd Place:	P5,000



**Philippine Antibiotic Awareness Week 2016
AMR Infographics Making Contest
-Registration Form-**



Name: _____ Age: _____
Address: _____ Contact No. _____
Email Address: _____

Short Description of the Infographics (200-300 words):

Received by:

(signature and date)
Name

AMR Warriors 2016: Best Practices to Combat Antimicrobial Resistance

I. Nominees

The AMR Warriors seeks to honor model individuals, organizations, communities, companies and/or agencies who performed best practices and showed excellence, and rendered time, effort and a part of their life in implementing any program, intervention or strategy (either small-scale or large-scale) that strongly advocates the responsible use of antibiotics and the combat of Antimicrobial Resistance. The nominees shall possess the following:

- Excellence in work – Consistent display of work that meets the highest standards of quality and provides satisfaction to clients
- Commitment and innovation – Dedication, loyalty to effective service and achievement of results, above and beyond the call of duty.
- Leadership – Change leaders who steer growth and development of the health sector.

II. Nomination Period: September 1, 2016 to October 14, 2016

III. Mechanics

- The nomination shall be submitted to the DOH Office: 3rd floor Bldg. 15 Department of Health, San Lazaro Compound, Rizal Avenue, Sta. Cruz, Manila and shall include the following:
 - ✓ Two (2) accomplished **nomination form** (Annex A)
 - ✓ two (2) **CDs** containing the 5-minute AVP of the Nominee
- The AVP must be a **5-minute high definition video** in **mpeg4 format** which answers the following questions:
 - What were the problems/challenges that the nominee/s faced that probed them to advocate against AMR?
 - What is/are the nominee/s relevant contribution/s to combat AMR in the Philippines?
 - Describe your model project. How does it contribute to the national agenda to promote the responsible use of antibiotics and addressing the problem of antibiotic resistance?
- **Top 10 entries** shall be posted in the **PAAW 2016 Facebook page** for online voting (through number of likes). Online voting period will be on October 15 – 26, 2016.
- The **Top 3 winners** shall be notified through email and the contact number provided and shall be announced in the PAAW 2016 Facebook page. They will be invited to attend the Antibiotic Awareness Week Celebration on **Nov 15, 2016** for the awarding. All entries shall become the property of the DOH.
- All entries shall become the property of the DOH.

IV. Criteria for Judging

Excellence and Commitment Shown	50 %
Overall Relevance to the Community	30 %
Online votes	20 %
<hr/> Total:	100%

- Judges: HPCS, DepEd, WHO, DA, PD, PHICS, NAGCom

V. Prizes

All participants shall receive a certificate of participation. The winners shall receive a plaque and the following cash prizes: 1st Place – P40,000; 2nd Place – 25,000; 3rd Place – P15,000.



**Philippine Antibiotic Awareness Week 2016
AMR Warriors
-Registration Form-**

Nominee/s: _____

Contact Person: _____ Contact No. _____

Email Address: _____

Brief Background of the Nominee/s (200-300 words):

Received by:

_____ (signature and date)
Name