



Republic of the Philippines
Department of Education

08 DEC 2016

DepEd MEMORANDUM
No. **216**, s. 2016

2017 NATIONAL SCHOOLS PRESS CONFERENCE

To: Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Secondary Schools Heads
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Curriculum Development (BCD) and the Bureau of Learning Delivery (BLD), announces the conduct of the **2017 National Schools Press Conference (NSPC)** with the theme *Strengthening Freedom of Information Through Campus Journalism* from January 22 to 25, 2017 in Pagadian City, Zamboanga Peninsula. The host region is Region IX, and the host schools divisions are Pagadian City and Zamboanga del Sur.

2. This is pursuant to Republic Act (RA) No. 7079, also known as the *Campus Journalism Act of 1991*, and in compliance with DepEd Order (DO) No. 47, s. 2010, entitled *Guidelines on Financial Subsidy for the Conduct of the National Schools Press Conference (NSPC), its Implementing Rules and Regulations (IRR) specifically Rule IX of Section 1*.

3. The Conference aims to:

- a. demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
- b. sustain advocacy on social consciousness and environmental awareness;
- c. provide a venue for an enriching learning experience for students interested in Journalism as a career or those who intend to use skill sets learned through campus Journalism to give them a better edge in their chosen careers;
- d. promote responsible Journalism and fair and ethical use of social media; and
- e. enhance journalistic competence through healthy and friendly competitions.

4. The Conference activities shall include the following:

- a. Individual Contests;
- b. Radio Script Writing and Broadcasting Contests;
- c. Collaborative Desktop Publishing (CPD) Contest;
- d. Online Publishing Contest (exhibition for secondary level);
- e. TV Script Writing and Broadcasting Contests (for secondary level);
- f. Concurrent Sessions with Workshops; and
- g. Awarding of the Winners and Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs), among others.

5. Recognizing and respecting Intellectual Property Rights, the Department adheres to the rule concerning plagiarism. DepEd reiterates its stand to disqualify school papers found to have copied and published texts, graphs, and other materials without duly acknowledging their sources. **The qualification covers all sections of the school paper whether they are published in print or PDF copy.**

6. In order to clarify issues and concerns regarding the conduct of the Schools Press Conferences, concerned officials, officers-in-charge of NSPC, personnel and staff, learner-participants are advised to refer to the implementing guidelines stipulated in DO 47, s. 2010. Below is the list of enclosures on the guidelines of school paper, individual and group contests:

Enclosure Number	Content
Guidelines for the Individual Contests	
3	General Guidelines for the Selection of Winners in the Different Individual Writing Contests
3a	Score Sheet for Editorial Writing
3b	Score Sheet for News Writing
3c	Score Sheet for Feature Writing
3d	Score Sheet for Sports Writing
3e	Score Sheet for Editorial Cartooning
3f	Score Sheet for Copyreading and Headline Writing
3g	Score Sheet for Photojournalism
3h	Score Sheet for Science and Technology Writing
Guidelines for the Group Contest	
4	General Guidelines for the School Paper (Print or PDF format)
4a	General Guidelines for the Selection of the Best Sections and Layout and Page Design Category
4b	Score Sheet for the Editorial Section
4c	Score Sheet for the News Section
4d	Score Sheet for the Features Section
4e	Score Sheet for the Sports Section
4f	Score Sheet for Layout and Page Design Category
4g	Score Sheet for the Science and Technology Section
5	Collaborative Desktop Publishing
5a	Score Sheet for Collaborative Desktop Publishing
6	Online Publishing
6a	Score Sheet for Online Publishing
7	Radio Scriptwriting and Broadcasting Contests (Filipino and English)
7a	Score Sheet for Radio Script Writing and Broadcasting
8	TV Scriptwriting and Broadcasting (Filipino and English)
8a	Score Sheet for TV Script Writing and Broadcasting
9	How to Compute for the Overall Scores
10	Major Activities for the 2017 National Schools Press Conference

7. The top seven winners in all events per contest category per medium shall be recognized and the points they garnered shall be included in the computation of the overall scores following the guidelines contained in Enclosure No. 9.

8. The Online Publishing is still on its trial run which will be conducted as an exhibition of skills both in Filipino and in English for secondary level only. The competing teams in the Collaborative Desktop Publishing (secondary level) will also be the same teams that will compete for the Online Publishing Exhibition.

9. The seven outstanding teams from the Online Publishing shall be recognized but their scores shall not be included in the computation of the over-all scores of their regions.

10. TV script writing and broadcasting will now be part of the contests both in Filipino and in English for the secondary level only.

11. All schools divisions and regions should strictly follow the **No School Paper, No Student Contestant Policy**.

12. Schools which have collected journalism or subscription fees from their learners should submit school paper entries and **not PDF files**.

13. Each region is expected to submit the required documents using the format provided in the following enclosures:

Enclosure Number	Document Name	Submitted to	Deadline and Important Reminders
1	a. Regional winners/ entries for the School Paper Contest in print, or portable document format (PDF) in CD duly endorsed by the Regional Director (RC)	Central Office (CO) addressed to BCD	December 16, 2016 (until 5:00 p.m. only) <ul style="list-style-type: none"> • Regional entries which will be transported through couriers or special deliveries should be accepted by the delivery service office on or before the day of the deadline. • No extension of dues date/time shall be allowed.
1 and 2	b. Complete Official List of 286 member-delegation cum Regional Travel Order (hard and soft copies) to be provided to the CO and the host region c. Food preference of the participants will be based on their religious or personal belief and/or medical requirements (e.g. <i>halal</i> food and vegetarian) d. Each region should submit a soft copy of the official list to	CO addressed to BCD and the RD of DepEd RO IX	December 21, 2016 <ul style="list-style-type: none"> • This official list signed by the RD shall also serve as the official travel order of each region and this is the only travel order which shall be honored by the host region during registration.

	the host region e. Each participant is advised to bring a 2x2 picture which will be attached to the NSPC ID to be provided by the host region.		
1 and 2	f. The Region's Schedule of Arrival and Departure and means of transportation to reach the venue. (Enclosure No. 2B)	Region IX addressed to the RD	December 16, 2016

14. Any violation of the stipulated guidelines is subject for disqualification.
15. Learners at elementary and secondary (both junior and senior high schools) levels are eligible to join the contests.
16. The Official Regional Delegation shall consist of 286 participants. The delegates are expected to be at the venue on **January 22, 2017**. The first meal shall be lunch on **January 22, 2017** and the last meal shall be breakfast on **January 26, 2017**.
17. Regions and schools divisions, which shall request their participants to be fetched from the airport upon arrival, are advised to coordinate with **Mr. Crisologo L. Singson**, Chief-Administrative Officer at mobile phone no. 0928-753-9657.
18. Non-contestants, parents and other school officials who are not part of the official regional delegation are required to seek their own accommodation and contact the host region/schools division for assistance. They can contact either **Dr. Visminda Q. Valde**, Chief-QAD, and in-charge of NSPC at mobile phone no. 0909-831-4938 or through telephone no. (062) 215-3782, or **Ms. Judith V. Romaguera**, Chief-HRDD Over All Chair of the Secretariat at mobile phone no. 0947-959-6987 or through email address: juh_d_66@yahoo.com.
19. Each participant from both public and private schools, included in the official list of delegation, shall pay a registration fee of Four Thousand Pesos (P 4,000.00) charged to school Maintenance and Other Operating Expenses/local/regional funds/Special Education Fund or the School Campus Journalism Fund, subject to the usual accounting and auditing rules and regulations. The registration fee shall cover the costs of board and lodging, kits, including conference materials, rental of equipment/vehicle, payment for utilities, contingency and other related expenses incurred in the conduct of NSPC. Advance payment in checks shall be addressed to the host region/schools division while on-site payment shall be paid in cash.
20. Check payments may be deposited to the account of the Region IX at the Philippine Veterans Bank, Pagadian City with Account Name: DECS RO IX and Account Number: 02801-000118-0.

21. The fund transfer in the amount of **Two Million Five Hundred Thousand Pesos (P 2,500,000.00)** only shall be downloaded to the host region to cover the cost of the following:

- a. trophies, medals, and certificates;
- b. supplies and materials;
- c. rehabilitation of the billeting quarters (buffer schools);
- d. honoraria and transportation of the local judges; and
- e. board and lodging of NTWG, resource speakers of concurrent sessions and judges (local and national).

22. Statement of Expenditures audited by the local Commission on Audit and noted by the RD shall be submitted to the Chief of Accounting Division, DepEd CO a month after the conduct of the activity.

23. The conduct of other major activities listed in Enclosure No. 10 and the transportation cost of the national judges shall be charged to the OSec Campus Journalism Funds, subject to the usual accounting and auditing rules and regulations.

24. For further information and clarifications, all concerned individuals may contact or visit either of the following **The Director, Attention: Dr. Lea D. Estuye**, Bureau of Learning Delivery, 3rd Floor, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City at telefax no. (02) 638-4799, or through email address: nspcelementary@gmail.com or **The Director, Attention: Mr. Mark Anthony V. Bercando**, Bureau of Curriculum Development, 4th Floor, Bonifacio Building, DepEd Complex, Meralco, Avenue, Pasig City at the telefax no. (02) 635-9822 or through email address: nspcsecondary@gmail.com

25. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encls.:

As stated

References:

DepEd Memorandum Nos.: 149 and 50, s. 2015, and 128, s. 2014
DepEd Order No.: (47, s. 2010)

To be indicated in the Perpetual Index
Under the following subjects:

CONFERENCES
CONTESTS
FUNDS
LEARNERS
RULES and REGULATIONS
SCHOOL PAPER

**FORMAT FOR THE LIST OF STUDENT CONTESTANTS AND
REGIONAL SCHOOL PAPER ENTRIES**

A. The List of Ten Regional Entries for School Paper per Section/Category.

Region: _____ Section/Category: _____

	Name of School Paper	School Paper Adviser	Principal's Name	Division
1.				
2.				
3.				
4-10				

B. List of Contestants for the Individual Contests

Category: _____ Region: _____

	Complete Name of Student	School	Name of School Paper	School Paper Adviser	Division
1					
2					
3					

C. List of Script Writing and Radio Broadcasting Contestants

	Complete Name of Student	Role/ Assigned Task	School	Team Coach	Division
1					
2					
3					
4-7					

D. List of Collaborative Desktop Publishing Contestants (Elementary)

	Complete Name of Student	Role/ Assigned Task	School	Team Coach	Division
1					
2					
3					
4-7					

E. List of Collaborative Desktop Publishing and Online Publishing Contestants (Secondary)

	Complete Name of Student	Role/ Assigned Task	School	Team Coach	Division
1					
2					
3					
4-7					

F. List of TV Script Writing and Broadcasting Contestants (Secondary)

	Complete Name of Student	Role/ Assigned Task	School	Team Coach	Division
1					
2					
3					
4-7					

 Head, Regional Delegation Team
 Signature over Printed Name

Enclosure No. 2 to DepEd Memo No. **216**, s. 2016

2017 NSPC Confirmation Sheet

Regional Coordinator: _____ RTWG DepEd _____
 Telephone No.: _____ Fax No.: _____ E-mail: _____
 Mobile No.: _____

Dear Sir/Madam:

This is to confirm the attendance of _____ delegates from Region _____ in the 2017 NSPC to be held on January 22-25, 2017 in Region IX.

Delegates	Expected Delegates			Actual Delegates		
	<i>Elem.</i>	<i>Sec.</i>	<i>Total</i>	<i>Elem.</i>	<i>Sec.</i>	<i>Total</i>
Campus Journalist winners	48	48	96	M:	M:	M:
Ranks 1-3 in 8 categories in <i>Individual Contests</i> with 2 mediums				F:	F:	F:
Campus Journalist winners	14	14	28	M:	M:	M:
Rank 1 in <i>Regional RadioScript Writing and Broadcasting Contests</i> (7 CJs in English & 7 CJs in Filipino)		14	14	F:	F:	F:
Rank 1 in <i>TV Script Writing and Broadcasting Contests</i> (7 CJs in English & 7 CJs in Filipino)	14	14	28	M:	M:	M:
Rank 1 in <i>Collaborative Publishing (for elem. and secondary) and Online Publishing (for secondary only) Contests</i> (7 CJs in English & 7 CJs in Filipino)				F:	F:	F:
Coaches of the CJ winners in Individual Contests	48	48	96	M:	M:	M:
Coaches of the Radio Script Writing and Broadcasting Team	2	2	4	F:	F:	F:
Coaches of the TV Script Writing and Broadcasting Team		2	2	M:	M:	M:
Coaches of the Collaborative Desktop Publishing (Elem. and Secondary) and Online Publishing Team (Secondary only)	2	2	4	F:	F:	F:
Division in-charge of Campus Journalism	2	2	4	M:	M:	M:
				F:	F:	F:
Regional Director (RD) or Assistant Regional Director (ARD)	1		1	M:	M:	M:
				F:	F:	F:
CLMD Chief	1		1	M:	M:	M:
				F:	F:	F:
Regional Education Supervisor in-charge of Campus Journalism	1	1	2	M:	M:	M:
				F:	F:	F:

Outstanding CJ and SPA	2	2	4	M: F:	M: F:	M: F:
Presidents of the Regional Association of School Paper Advisers (both elementary and secondary)	1	1	2	M: F:	M: F:	M: F:
Regional Delegates Total	134	152 *including regional personnel	286	M: F:	M: F:	M: F:

Very truly yours,

Head, Regional Delegation Team
Signature over Printed Name

**GENERAL GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT
INDIVIDUAL WRITING CONTESTS**

The competition in the Individual Writing Contest is designed to showcase the competencies of campus journalists, demonstrate their holistic journalistic skills and proficiency through media exposure, immersion and press conferences, and promote free responsible journalism.

Only learners from schools with school paper (print or pdf copy), both in English and Filipino for the school year and who won the top three spots in each category are allowed to compete in the various individual contests of the NSPC.

The following will be strictly implemented and complied with:

A. General:

1. To facilitate proper identification, the participants are required to **wear their school uniform with their valid school ID/NSPC IDs especially during the contest proper.**
2. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner. The proctor shall refer them to the National TWG for appropriate response.
3. Contestants should not put any identifying mark on the contest entry or answer sheet.
4. **School paper advisers, teachers, principals, parents or guardians who will be found in and around the contest venue will be grounds for disqualification of their contestants.**
5. The top seven winners per medium shall be recognized and their points will be included in the computation of the overall scores.
6. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
7. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.

B. Specific:

1. Sports Writing:
 - a. The NTWG shall orient and provide final instructions to the contestants before the contest proper.
 - b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-game conference shall be held for further interview and data gathering.
 - c. Contestants shall watch an actual game where they can gather appropriate data and/or interview officials and athletes before and after the game.
2. Copyreading & Headline Writing:
 - a. The contestants shall use the 2016 Associated Press (AP) copyreading symbols and follow directions given in the contest piece.
 - b. The contestants shall **provide the best two headlines for the article.**
3. Editorial Cartooning:
 - a. Only materials provided by the NTWG shall be used.
 - b. The cartoon must reflect the elements of editorial cartooning.
 - c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Science and Technology Writing
 - a. Contestants are expected to be well-versed in writing an article in news, features or editorial format.
 - b. Judges will determine the format of the article during the actual contest.

5. Photojournalism
 - a. Preparation:
 - 1) Contestants should be at the contest venue thirty(30) minutes before the orientation.
 - 2) The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 20 megapixels. Contestants who will use any DSLR and other high-end cameras will **not be permitted to join the contest.**
 - 3) The contestant should bring his/her own camera cable and card reader for uploading of pictures.
 - 4) Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment **are not allowed** in the contest area.

 - b. Provision for Memory Card:
 - 1) All contestants must use an empty memory card for the contest.
 - 2) The contestants will load the storage card in front of the examiner on the contest day.

 - c. Photo Shoot and Layout
 - 1) After announcing the contest theme/topic, the first shot (control shot) by all contestants should be focused on one subject as determined by the examiner.
 - 2) Every contestant is given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiner.
 - 3) **During the actual photo shoot, the advisers, trainers, and parents are NOT allowed in the venue.**
 - 4) The contestants are allowed to take **unlimited shots**, but **only six (6) shots** (including the control shot) will be submitted as official entries.
 - 5) Five (5) best photos and the control shot will be uploaded by the contestant to the NTWG assigned laptop/desktop for the judges' reference and shall be saved in one folder.
 - 6) Caption must be the file name of each photo.

SCORE SHEET FOR EDITORIAL WRITING

Technical	40 %
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts.	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR NEWS WRITING

Technical	40%
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double-meaning	
Avoids personal slants	
Has clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
Content	50%
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact (s)	
Follows the correct news writing format/style	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources properly and observes copyright laws	
TOTAL	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR FEATURE WRITING

Technical	30%
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Content	60%
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
TOTAL	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR SPORTS WRITING

Technical	40%
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Content	50%
Presents a clear picture of the events in the game.	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR EDITORIAL CARTOONING

Technical	30%
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original and creative representation of ideas/concepts on the issue given	
Content	60%
Presents clear, specific and humorous angle on the issue or topic given	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

Enclosure No. 3f to DepEd Memo No. **216**, s. 2016

SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading	60%
Uses appropriate copyreading symbols	
Recognizes exact number of errors in the contest piece	
Headline Writing	40%
Provides the best two headlines for the news article	
Observes standards in headline writing	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

Enclosure No. 3g to DepEd Memo No. **216**, s. 2016

SCORE SHEET FOR PHOTOJOURNALISM

Technical	40%
Presents images that are sharp, free from smudges and not blurred and cluttered	
Uses appropriate photography composition techniques to highlight images	
Observes balanced layout	
Content	50%
Shows clear and specific idea(s) or angle connected to the given theme/topic	
Arouses interest	
Presents relevant and well-written captions	
Ethics	10%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Respectful of subject's rights	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

Enclosure No. 3h to DepEd Memo No. **216**, s. 2016

SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Technical	40 %
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
Content	50 %
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

**GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS
(Print and PDF Format)**

- A. The School Paper Contest is open to Elementary and Secondary schools whose school papers belong to the top/ best in the region.
- B. The top seven (7) winners in each section per medium (English and Filipino) will be recognized. The top seven (7) highest pointers both in English and Filipino shall be declared as the best school papers in the country and their points shall be added to Group Contest.
- C. **Any school paper found to have copied and published texts, images and other materials without duly acknowledging their sources shall be disqualified in the contest.**
- D. If the school paper shall join again the following year and found to have committed the same offense, the following sanctions shall be applied:

1st Offense: A written reprimand shall be issued to the school paper adviser, the school principal and a formal notification shall be sent to the Schools Division Superintendent and Regional Director. The School Paper Adviser will need to undergo a refresher course on Plagiarism organized by the Division. The Principal shall be asked to implement plans to teach their students about the ills of plagiarism and its consequences.

2nd Offense: Disqualification from the School Paper Contests for three (3) consecutive years.

- E. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- F. The school paper may be submitted in any of the following formats:

1. Paper-based (print) or PDF Format

Since the school paper and PDF format entries will be evaluated using the same set of criteria, each region is supposed to submit **ten(10) entries per category**, which are composed of school paper and PDF format regional qualifiers combined. The requirements for the pdf format are the same as those of the paper-based entries. PDF format must be placed in a compact disc (CD). **Schools that will submit entries in print format should include a certificate of circulation from the school principal duly noted by the Schools Division Superintendent that the printed school paper was widely circulated to the students of the current school year. This certification should be included in the documents submitted to the Regional Office before the regional judging of the school papers.**

- 2. Schools that did not collect journalism or subscription fees from students or have insufficient funds for printing are the only institutions allowed to submit their campus publication in pdf format.** Schools that will submit entries in this format should include a certification from the parents' association, duly noted by school principal, that no publication fee or insufficient funds were collected from the students. **This certification should be included in the documents submitted to the Regional Office before the regional judging of the school papers.**

- G. The different SECTIONS/CATEGORY to be judged for the school paper contest are as follows:
1. News Section / Pahinang Balita
 2. Editorial Section / Pahinang Editorial
 3. Feature Section / Pahinang Lathalain
 4. Sports Section / Pahinang Pampalakasan
 5. Science & Technology Section / Pahinang Agham at Teknolohiya
 6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina
- H. The Technical Specifications for both Elementary and Secondary levels are as follows:
1. No. of pages: minimum of 12 and maximum of 20
 - News Section– at least 3
 - Sports Section – at least 2
 - Feature Section – at least 3
 - Editorial Section – at least 2
 - Science & Technology Section – at least 2
 2. Process: Offset / Digital
 3. Paper stock: Bookpaper or C2S 60GSM – 80 GSM
 4. Color: Front and back cover in full color
Inside pages in black and white
 5. Size:
 - 9”x12” (Elementary)
 - 12”x18” (High School)
- I. Each section will be judged according to the guidelines/criteria set for the section/category.
- J. After a thorough three-to-five-day evaluation by a set of at least 12 judges, each region will submit a maximum of 10 winners per section and for each medium (English and Filipino) to the Central Office. The school paper and PDF entries should be properly sealed and labeled per section.
- K. Sufficient copies of the school paper or PDF format entries should be included in the package. **The number of copies should correspond to the number of regional winnings of each school paper.** A list of winning regional entries should also accompany the package which should be duly endorsed by the Regional Director to the appropriate Bureau on or before the deadline. Regions are also required to include the results of the evaluation duly signed by the judges to the same offices mentioned. (See enclosure 1a.)
- L. No school is allowed to submit their school paper entry(ies) directly to the Central Office.
- M. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.

**GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT
AND PAGE DESIGN CATEGORY**

A. Editorial Section

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

B. News Section

1. The section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, and in-depth news/investigative news.

C. Feature Section

1. The section should have at least three (3) pages.
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas and facts, writers' facility of the language and proper citations/attribution of sources.

D. Sports Section

1. The section shall consist of at least two (2) pages.
2. The content and scope of the sports articles may include a balanced coverage/scope of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/column concerning or pertaining to sports.

E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages and may include health, environmental, scientific, technological and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
2. The articles should be well-researched and should observe proper citation of sources, pictures and graphics.

F. Layout and Page Design Category

1. This category shall conform to the principles of layout and design.
2. The layout and page design category should include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the

school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the layout.

3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.

SCORE SHEET FOR THE EDITORIAL SECTION

Technical	40 %
Has catchy and appropriate title	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased title	
Uses short and simple words	
Presents a distinct style of the section	
Content	50 %
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives	
Includes opinion articles that are timely and interesting to read	
Balances factual details with those of the writers' perceptions	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

SCORE SHEET FOR THE NEWS SECTION

Technical	40 %
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Follows appropriate form and style	
Uses appropriate terms to report events	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational or athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR THE FEATURES SECTION

Technical	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate title	
Observes the rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important detail	
Presents titles that are appealing, appropriate and witty	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear and logical thinking that makes the readers think	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of details with those of the writers' perception	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

SCORE SHEET FOR THE SPORTS SECTION

Technical	40 %
Manifests unity and coherence	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures	
Uses appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant sports issues in school, region, national and even in the international level	
Includes variety of local, national and international sports articles	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Technical	60 %
Manifests thematic unity	
Has variety of articles that use catchy and appropriate headlines	
Includes stories that are arranged in decreasing importance	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Presents distinct and stand-out style and format of the paper following the principles of layouting	
Content	30 %
Utilizes headlines that are related to their leads	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational program	
Contains articles that are timely and interesting to read	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

Technical	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms to report events	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style.	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

- A. The competition is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in a publishing house.
- B. Each region shall organize a team of seven members who shall not be competing in any of the national individual writing contest. There will be one team for English and another for Filipino, both at the elementary and secondary levels. Contestants shall wear their uniform with identification cards.
- C. All contestants are required to attend the orientation before the actual competition.
- D. Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers until the end of the contest.
- E. A mini press conference will be held to become the basis for the actual writing of the editorial, feature and news articles. Coverage of an actual sports event shall be attended by the sports writers. Pictures of the mini press conference shall be taken by the photojournalists and editorial cartoons will be produced while the rest of the team is doing write-ups, layouting and editing.
- F. Sports writers and photo journalists must be ready to watch an actual game where they shall gather appropriate data and/or conduct interview before and after the game. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
- G. The team will be given four (4) hours for data gathering, writing, layouting, and editing.
- H. Each team is allowed to bring at least two (2) digital/DSLR cameras, one (1) inkjet printer with scanner, one (1) card reader, one (1) blank flash drive, extension wires and a maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output. **Official laptops, previously cleared of stored documents, shall be submitted to the NTWG on January 22, 2017 (up to 5PM only) to check for any other applications and pre-written documents or references therein. Failure to submit the laptops on/before the set deadline shall mean disqualification of the competing team.**
- I. The host region will provide six (6) scanners for the editorial cartoon (three for elementary and three for secondary [English/Filipino]).
- J. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras and laptops with disabled internet connection.
- K. Each team will be required to convert their output into pdf format, print and submit it to the contest committee. The collaborative desktop publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school, division or region can be found on their output.
- L. The output of the contest is an A4-size four-page full-colored publication. The output will be stored in a flash drive provided by the NTWG and uploaded to the designated computer for judging.
- M. The top (7) seven teams shall be recognized and their points will be included in the determination of the overall scores.
- N. The decision of the Board of Judges shall be deemed final and irrevocable.

SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING

Content (50%)	Score
<p>CONTENT (Revised)</p> <ul style="list-style-type: none"> • Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis and other reliable sources • Shows a variety of stories that fit the section where they are placed • Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives • Provides balance of light and serious topics • Shows relevance of articles to students • Showcases original works of students. • Properly cites information and attributes these facts from the source of information • Applies the principles of journalism 	
<p>Technical (30%)</p> <ul style="list-style-type: none"> • Includes articles that are arranged according to importance • Presents headlines that are clear and free of bias • Makes use of pictures that are clear, properly cropped and captioned • Utilizes graphics, illustrations and cartoons that are relevant • Exhibits clear focus and coherent organization • Observes the rules of grammar and syntax • Observes proper journalistic style and format 	
<p>Ethics (10%)</p> <ul style="list-style-type: none"> • Observes standards of journalism in terms of fairness, relevance, accuracy, non-libelous statements and obscene content • Observes intellectual property rights 	
<p>Team (10%)</p> <ul style="list-style-type: none"> • Plans out the content and design of the publication based on the press kit given by the NTWG and can accomplish different tasks within the given time. • Shows ease in the use of variety of computer software and equipment to lay-out and design the publication 	
<p>TOTAL (100%)</p>	
<p>Comments/Suggestions:</p>	

 Evaluator/Judge
 (Signature over Printed Name)

GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. The teams that competed in the Collaborative Desktop Publishing (Secondary level) will be the same teams that will compete in the Online Publishing Contest.
2. The competition is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in an online publishing house.
3. All contestants are required to attend the orientation before the actual competition.
4. Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers/coaches until the end of the contest.
5. Using the materials or output from the Collaborative Desktop Publishing Contest and/or the input to be provided by Rappler, the competing teams will create an online publication using the official platform.
6. The team will be given two (2) hours for layouting and editing.
7. Each team will be required to bring a maximum of (4) laptops installed with Photoshop for image enhancement.
8. Each team shall bring two (2) of their own pocket wifis (preferably with two different networks) and extension cord.
9. The host region will provide six (6) scanners for the competition (three for Filipino and three for English).
10. Each group shall submit their URL to the assigned examiner.
11. The top (7) seven teams shall be recognized but the points will not be included in the determination of the overall scores.
12. The decision of the Board of Judges shall be deemed final and irrevocable.

SCORE SHEET FOR THE BEST ONLINE PUBLISHING

Content (40%)	Score
<ul style="list-style-type: none"> • Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis and other reliable sources • Shows a variety of stories that fit the section where they are placed • Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives • Provides balance of light and serious topics • Shows relevance of articles to students • Showcases original works of students. • Properly cites information and attributes these facts from the source of information • Applies the principles of journalism • Has clear and unbiased headlines/titles • Observes the rules of grammar and syntax 	
Layout (30%)	
<ul style="list-style-type: none"> • Arranges stories in decreasing importance. • Highlights originality/uniqueness • Uses relevant video or audio, pictures and graphics that are clear, properly edited, captioned and credited • Exhibits clear focus and coherent organization of articles 	
Technical (20%)	
<ul style="list-style-type: none"> • Makes use of multimedia elements such as video, audio, animation, graphics and photos • Is readable, mobile-responsive and engaging via social media • Contains the paper's masthead, editorial profile, and the following sections: news, Editorial, Features, Science and Technology, and Sports • Articles include hyperlinks to cited references, data and other content or websites 	
Ethics (10%)	
<ul style="list-style-type: none"> • Observes standards of journalism in terms of fairness, relevance, accuracy and balance • Has no potentially libelous or obscene content, plagiarism and copyright violations 	
Total (100%)	
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

GUIDELINES FOR RADIO SCRIPT WRITING & BROADCASTING CONTESTS

A. General Guidelines

1. Each region shall have two (2) separate teams composed of seven (7) members for the English and Filipino categories. The members should not be participants in any individual contest.
2. To facilitate proper identification, the participants are required to wear their school uniform with their valid school ID/NSPC IDs especially during the contest proper.
3. Individual awards include best anchor and best news presenter, while group awards include best in technical application, best infomercial and best script.
4. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
5. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
6. Any breach or violation of the stipulated guidelines shall be valid grounds for disqualification.

B. Scriptwriting

1. The students will be given 1 1/2 hours to prepare a script for a 5-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics and social issues, and four (4) news articles, which may be based on press releases, raw data, or any other option given by the NTWG. The infomercial shall have a maximum length of one (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three (3) official laptops, cleared of stored documents, and an inkjet printer in preparing and printing of the script. All laptops should be submitted to the contest committee for inspection on January 22. Each team is required to bring its own extension wires and other equipment, such as CD player for rehearsal.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school, division or region, but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.).
5. Scripts should be:
 - encoded using Arial font size 12
 - with directorial instructions in capital letters
 - double-spaced with normal margin (1" on all sides)
 - printed in a letter-sized bond paper (8.5"x 11")
6. Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) to the NTWG. The team may print extra copies for their own use.

C. Broadcast Simulation

1. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges and the members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The organizers/host region shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adapter will be provided for the CD player, laptops and other sources of sound effects.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. Loudspeakers may be set up outside the broadcast room.
7. The order of presentation will be identified through drawing of lots by the directors before the script writing.
8. Each team shall be given eight (8) minutes: two (2) minutes of which for preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
9. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official time keeper.
10. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall then be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining followed by the red flaglet to indicate that their time is up.
11. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
12. The contestants shall leave the broadcast room right after their presentation.

SCORE SHEET FOR RADIO SCRIPTWRITING AND BROADCASTING

1. Anchor	Total Score
Voice Quality 40%	
<ul style="list-style-type: none"> • Is very clear and easy to understand even when speaking quickly • Paces his/her voice well to fit the storyline and helps the audience understand the issue • Shows expressions of interest, enthusiasm, and confidence 	
Voice Recognition 30%	
<ul style="list-style-type: none"> • Has clear and well-modulated voice • Presents appropriate pace and volume • Is consistently audible throughout the presentation • Can easily be heard in all parts of the room 	
Enunciation 30%	
<ul style="list-style-type: none"> • Pronounces / articulates words in a distinct manner • Talks in accent that is socially acceptable • Utilizes various voice inflections/changes to enhance meaning of the lines • Stretches a word to a desired length to emphasize or give the appropriate meaning 	
Total100%	

2. News Presenter	Total Score
Voice Quality 40%	
<ul style="list-style-type: none"> • Is very clear, easy to understand even when speaking quickly • Paces his/her voice well to fit the storyline and help the audience understand the issue • Shows expressions of interest, enthusiasm, and confidence 	
Voice Recognition – 30%	
<ul style="list-style-type: none"> • Has clear and well-modulated voice • Presents appropriate pace and volume • Is consistently audible throughout the presentation • Can easily be heard in all parts of the room 	
Enunciation – 30%	
<ul style="list-style-type: none"> • Pronounces / articulates words in a distinct manner • Talks in accent that is socially acceptable • Utilizes various voice inflections/changes to enhance meaning of the lines • Stretches a word to a desired length to emphasize or give the appropriate meaning 	
Total100%	

3. Infomercial	Total Score
Content – 40%	
<ul style="list-style-type: none"> • Shows brief and clear advocacy/idea description • Is logically organized • Shows smooth and appropriate transitions 	
Creativity – 30%	
<ul style="list-style-type: none"> • Exhibits uniqueness and originality • Takes risks • Implements technologies appropriately 	
Persuasion / Impact – 30%	
<ul style="list-style-type: none"> • Engages audience • Shows appropriate audience appeal • Keeps audience focused all throughout the broadcast 	
Total100%	

4. Technical Application	Total Score
Juxtaposition – 40%	
<ul style="list-style-type: none"> Shows a smooth transition from one topic/news event to another Establishes clear relationship between one audio effect to the news or information that follows 	
Fidelity – 30%	
<ul style="list-style-type: none"> Produces good audio quality Produces authentic sound and effects Has less static and no interference 	
Timing and Precision – 30%	
<ul style="list-style-type: none"> Has clear audible time signals 	
Total100%	

5. Script	Total Score
Content – 40%	
<ul style="list-style-type: none"> Covers topic with necessary details & examples Is accurate and has no factual errors Is well-organized Uses academically and socially acceptable language 	
Clarity of Instructions – 40%	
<ul style="list-style-type: none"> Is easy to read and understand Can easily be followed by another person or team Reflects effective planning and organizing 	
Neatness – 20%	
<ul style="list-style-type: none"> All elements are labeled and clearly written Clearly indicates names of team members and their tasks/assignments 	
Total100%	

RADIO PRODUCTION (Overall)	Total Score
A. Delivery– 25%	
1. Anchor (15%)	
2. News Presenter (10%)	
B. Technical Application – 25%	
1. Timing and Precision	
C. Script – 25%	
D. Infomercial – 20%	
E. Adherence to time allotment –5%	
Total100%	
Comments & Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING

A. PRE CONTEST

1. Each competing team shall have seven (7) members for Filipino and English Newscast. Each Team must be composed of the following:
 - a. News Anchor- (Not more than 2)
 - b. Field Reporters- (Not more than 3)
 - c. Script Writer –1
 - d. Director/Executive Producer/Development Communication Writer-1
 - e. Video and Graphics Editor-1
 - f. Video researcher/Floor Director/Production Assistant-1
 - g. Video journalist/Cameraman- 1
 - h. Assistant Video journalist -1

Note: Members may have multiple tasks.

2. Each Team must bring its own set of materials and equipment such as the following:
 - a. Laptop with a script writing/video editing capability;
 - b. Two (2) empty flash drives (16G) or External hard drive;
 - c. Camera phone, Digital Camera or DSLR which is compatible with the
 - d. laptop for uploading capability;
 - e. wired lapel (optional)
 - f. Paper, Printer with ink;
 - g. broadband (stick); and
 - h. Extension cord
3. Prior to the commencement of the newscast competition, an orientation for the participants shall be undertaken to lay down the rules of the competition, the necessary skills that must be exhibited during the competition, the definition of the respective roles of the participants and the criteria for judging for each event and/or category. All participants shall be required to attend the orientation.
4. Each Team shall be given a maximum time of four and a half (4 ½) hours as part of the production process. Each team must “STRICTLY OBSERVE” the following time allotment for production efficiency:
 - a. News Gathering – 1 Hr. and 15 mins.
 - b. News Writing – 1 Hr.
 - c. Video Editing – 1 Hr.
 - d. NOTE: After video editing, each Team must already be ready to tape as “LIVE”
 - e. its news cast.
 - f. Tape as “LIVE” Broadcast Presentation – 10 mins.
 - g. Post Production - 1 hr. to 1 hr. and 25 mins. (with deduction)

B. CONTEST PROPER

PRE-PRODUCTION: NEWS GATHERING

1. The judges shall provide a story menu or set of news worthy topics including a development communication theme.
2. Each Team shall be given ten (10) minutes to come up with a story line-up after conducting a story conference.
3. Each Team shall be given one (1) hour to download videos online and to shoot the spiels/standupper and additional video requirements of the reports.

PRODUCTION PROPER: SCRIPT WRITING, VIDEO EDITING AND BROADCAST PRESENTATION

A. SCRIPT WRITING

1. The format for TV broadcast (audio and video) script writing shall be observed.
2. Each Team shall be given one (1) hour to write its News Script.
3. The News Script shall consist of the following:
 - a. **(1) STORY LINE UP-** Appearance of news items systematically arranged according to video relevance/impact, news worthiness, timeliness and importance.
 - b. **(1) HEADLINES-** Brief summary of at least 3 significant news items. Headlines must not be more than thirty (30) seconds
 - c. **(1) ANCHOR'S INTRODUCTION (INTRO)** – Anchor's greeting or opening spiel, which must not exceed fifteen (15) seconds.
 - d. **ANCHOR'S LEAD INTRO OF REPORTER'S AV PACKAGE/REMOTE AV PACKAGE**
–Anchor's brief introduction of reporter's AV package, which must not exceed fifteen (15) seconds.
 - e. **(2) AV PACKAGE** – Reporter's AV Package with standupper/standupper extro/midspiel.
The AV Package may contain 4-6 paragraphs (1 sentence, 1 paragraph) and at least one (1) sound bite. Each report must have a minimum time of one (1) minute to a maximum time of one (1) minute and ten (10) seconds.
 - f. **(1) REMOTE AV PACKAGE** – Reporter's AV package with Live Intro/Extro and an optional banter with anchor. The AV Package may contain 4-6 paragraphs (1 sentence, 1 paragraph) and at least 1 sound bite. Each report must have a

minimum time of one (1) minute to a maximum time of one (1) minute and ten (10) seconds.

- g. **(1) VTR SILENT**- Anchor's live delivery of a shortened news report. It should not exceed thirty (30) seconds.
- h. **(1) VTR SOT**- Anchor's live delivery of a shortened news report with a sound bite, which should not exceed thirty (30) seconds.
- i. **DEVELOPMENT COMMUNICATION**- An original concept based on the theme provided by the judges. Each development communication production must not exceed thirty (30) seconds.
- j. **TEASER** (optional) - A brief rundown of remaining news items aimed at teasing audience/viewers.
- k. **OPENING BILLBOARD (OBB) AND CLOSING BILLBOARD (CBB)**- Each OBB or CBB must contain the group's assumed TV network name and logo. Each Production Team may pre-produce its OBB/Logo and create a graphics layout prior to the contest proper which must not exceed fifteen (15) seconds.

SAMPLE NEWS STORY LINEUP: 6-MINUTER NEWSCAST

ANCHOR	TAKE	SLUG	VTR
		OBB	
		HEADLINES	
STEVE/RIDA		INTRO	
		GAP 1	
STEVE	1	STORY 1	REM DANO
RIDA	2	STORY 2	VTRSIL
STEVE	3	STORY 3	AV LOU
RIDA		TEASER	
		DEVELOPMENT COMMUNICATION	
		GAP 2	
STEVE	4	STORY 4	VTRSOT
RIDA	5	STORY 5	AV JOHN
STEVE/RIDA		EXTRO/BYE BYE	
		OBB	

- 4. Once the scriptwriting contest has started, no participant shall be allowed to leave the contest area. In case of personal necessity, a member of the contest management (proctor) shall accompany the participant outside the contest area.
- 5. The cover page of the main script must contain the group's name (NEWSCAST/PROGRAM TITLE), school and region, and the names of the participants and their respective roles in the production.

B. VIDEO EDITING

1. The video editing must commence once the news scripts become available.
2. Each Team shall be given one (1) hour for video editing.
3. Each Team shall be allowed to pre-produce/pre-select its graphics (gfx) layout (chargens, gfx lower thirds color and theme, bumper, transition, title card, musical score, sound effects and newscast logo)
4. Each Team shall be allowed to download videos online from credible news organizations provided that proper acknowledgment, such as "video courtesy" or "file video" shall be indicated.

C. BROADCAST PRESENTATION

1. The order of presentation shall be determined by drawing of lots.
2. If a TV broadcast studio "complete" with equipment (switchers, monitors) is "NOT" available during the Division Schools Press Conference (DSPC), the Regional Schools Press Conference (RSPC) and/or the National Schools Press Conference (NSPC), the following presentation shall be observed:
 - a. The Anchor(s) shall deliver the newscast "taped as live" in an improvised studio provided by the DSPC, RSPC and NSPC organizers with 2-3 camera set up and wired lapels.
 - b. Taping of Intro Spiels, Lead Intro's and Extro Spiels must not exceed five (5) minutes.
 - c. Each Team shall be given five (5) minutes to set up a studio.
 - d. The Proctor shall indicate the number of "takes" the anchor has made during the delivery of Intro Spiels, Lead Intro's and Extro Spiels.
 - e. The Proctor shall strictly monitor the time and shall submit the record to the judges.
 - f. The proctor shall flash the green card to signal the start of the presentation.
 - g. A yellow card shall be flashed by the Proctor to signal that the presenting Team has only one minute left for its broadcast presentation.
 - h. A red card shall be flashed to signal that the time (5 mins) allotted for each Team has been consumed.

- i. After the lapse of the allotted time for each broadcast, a Team may continue its presentation. However, a corresponding deduction shall be given. A team that delivers the broadcast under the allotted time shall also be given a corresponding deduction.
- j. The judge(s) shall observe the broadcast presentation.
- k. The judge(s) shall include the broadcast presentation in the criteria for judging.
- l. An event committee member shall be designated to ensure that order and silence in the audience are maintained during each Team's presentation.

POST PRODUCTION: EDITING OF TAPED AS LIVE NEWSCAST COMBINED WITH REPORTER'S AV, REMOTE AV PACKAGE AND ADDITIONAL VIDEO REQUIREMENTS FOR VTR SILENT AND VTR SOTS

1. Each Team shall be given one (1) hour to accomplish the video editing and graphics layout of taped as live newscast combined with reporter's AV, remote AV and additional requirements for VTR Silent, VTR Sots and Development Communication output.
2. The Proctor shall strictly monitor the time allotted for post-production.
3. If the final output is not submitted after an hour, an additional 25 minutes will be given to the team. Additional minute(s) that each Team has consumed shall have corresponding deductions. However, should any Team fail to submit the final output after the extension, it shall be automatically disqualified from the competition.

THE CRITERIA for JUDGING: BEST NEWSCAST

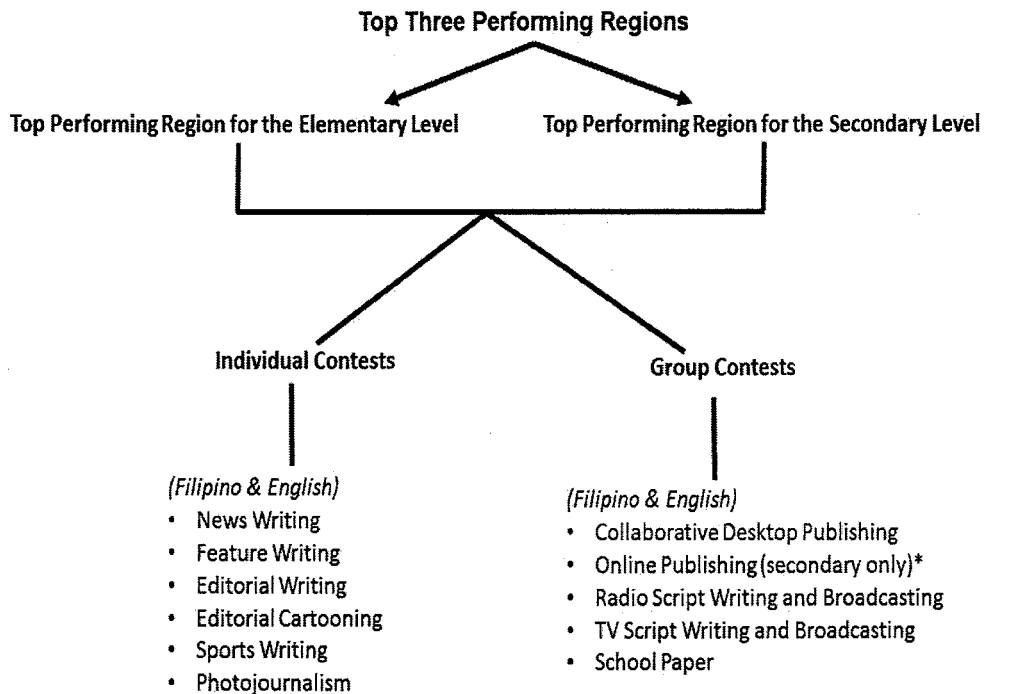
SCRIPT WRITING (STORY LINE UP, NEWSCAST TITLE, CONTENTS OF LEAD INTROS, AV, REMOTE AV, VTR SILENT, VTR SOT, DEVELOPMENT COMMUNICATION, AND EXTRO SPIELS)	30%
BROADCAST PRESENTATION (APPEARANCE AND DELIVERY OF ANCHOR[S] AND REPORTER[S])	25%
TECHNICAL APPLICATION (GRAPHICS LAYOUT, MUSICAL SCORE, SOUND EFFECTS)	25%
OVER-ALL IMPACT (EDITED FINAL OUTPUT)	20%
TOTAL	100%

SPECIAL AWARDS: (10 POINTS EACH)

1. BEST NEWS ANCHOR: DELIVERY (5) AND IMPACT (5)
2. BEST NEWS REPORTER: DELIVERY (5), IMPACT (2) AND CONTENT (3) BEST NEWS SCRIPT WRITER: STORY LINE UP (3), COHERENCE (3), CONTENT (2) AND ACCURACY (2)
3. BEST TECHNICAL APPLICATION SPECIALIST: GRAPHICS PRESENTATION (4), SOUND EFFECTS/MUSICAL SCORE (4) AND IMPACT (2)
4. BEST IN DEVELOPMENT COMMUNICATION: CREATIVITY (4), EDUCATIONAL VALUE (3), INFORMATIVE VALUE (3)
5. (OPTIONAL) MOST PROMISING VIDEO JOURNALIST: CAMERA ANGLES (5) AUDIO QUALITY (3) AND CREATIVITY (2)

HOW TO COMPUTE FOR THE OVERALL SCORES

1. The scores of each of the seven Top Performing Regions per level (elementary & secondary) shall be added to identify the Top Three Performing Regions of the NSPC. The sum of the scores of each region is ranked from highest to lowest.
2. The total score of the Top Seven Region in the secondary/elementary level is the sum of all the scores garnered by each region in both group and individual contests. The sum of the scores of each region is ranked from highest to lowest.
3. The total score of the **Individual Contests** is the sum of the total score of all individual events. The sum of the scores of each region is ranked from highest to lowest.
4. The total score of the **Group Contests** is the sum of all the scores garnered by each region from Radio Script Writing & Broadcasting, TV Script Writing and Broadcasting, Collaborative Desktop Publishing and School Paper Competitions. The sum of the scores of each region is ranked from highest to lowest.
5. Each contest category follows the same manner of computation, with the figures culled from the average scores given by all the judges of each contest/category.



*exhibition of skills

Major Activities for the 2017 National Schools Press Conference

Activities	Date	Persons Involved
1. Initial Visit of the NTWG to the Proposed Site	May 2016	RTWG, BCD and BLD NTWG
2. Consultative Meeting with Regional Supervisors	October 3-7, 2016	BCD, BLD NTWG, Regional Supervisors for Journalism
3. Submission of Training Proposals Re: Regional Training for SPAs & CJs	October 7, 2016	Regional Supervisors for Journalism
4. Training-Workshop for Journalism Trainers (Basic & Advanced Courses) – National Training of Trainers on Campus Journalism	February 27-March 3, 2017	Trainers from each region, BCD and BLD Communications Unit, NTWG
5. a. Conduct of Regional Training for SPAs and CJs b. Submission of disbursement and narrative reports and documentation of Regional Training of SPAs and CJs	October to December 2016	RTWGs, Division Coordinators Regional Coordinator report should be submitted to The Director (Attn: Dr. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; for Secondary to The Director (Attn: Mr. Mark Anthony V. Bercando at email: nspcsecondary@gmail.com]
6. Conduct of Reg'l Schools Press Conference	October to December 2016	RTWGs & RPSPA
7. Monitoring of Regional Schools Press Conference	October to December 2016	BCD and BLD NTWG
8. a. Conduct of Regional School Paper Contests b. Submission of disbursement and narrative reports and documentation of RSPC (photos and/or videos)	October to December 2016	RTWGs Regional Coordinator report should be submitted to The Director (Attn: Dr. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; for Secondary to The Director (Attn: Mr. Mark Anthony V. Bercando at email: nspcsecondary@gmail.com]
9. Debriefing of RSPC Monitoring	December 2016	BCD and BLD NTWG
10. Planning Conferences of NTWG with the Host of NSPC 2017 1 st Planning Meeting 2 nd Planning Meeting 3 rd Planning Meeting	August 23-24, 2016 October 24-26, 2016 December 2016	BCD & BLD Communications Unit, NTWG Chair/Coordinators/ Host Region
11. Submission of regional entries for the School Paper Contests	December 16, 2016[until 5pm only]	Regional Coordinator report should be submitted to The Director (Attn: Dr. Lea

Activities	Date	Persons Involved
12. Submission of list of regional contestants for the Individual and Group Contests	December 21, 2016	Delfin-Estuye) at email: nspcelementary@gmail.com ; for Secondary to The Director (Attn: Mr. Mark Anthony V. Bercando at email: nspcsecondary@gmail.com]
13. Submission of the 2017 NSPC Confirmation Sheet and the Official List of Delegation to the host region/division	December 21, 2016	The Chair (Host Region) Regional Coordinator cc. The Director (Attn: Dr. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; for Secondary to The Director (Attn: Mr. Mark Anthony V. Bercando at email: nspcsecondary@gmail.com]
14. Submission of Names of Regional Outstanding SPAs and CJs(along with passport size picture and CV)	December 21, 2016	Regional Coordinator Presidents of PAECPA (kiam892335@yahoo.com.ph) and NSSPAA (nsspaa@yahoo.com) list should be submitted to The Director (Attn: Dr. Lea Delfin-Estuye) at email: nspcelementary@gmail.com ; for Secondary to The Director (Attn: Mr. Mark Anthony V. Bercando at email: nspcsecondary@gmail.com]
15. Conduct of 2017 School Paper Contest	January 4-6, 2017	BCD/BLD/Communications Unit, NTWG and Group Contest Committee
16. Conduct of 2017 NSPC	January 22-25, 2017	BCD/BLD, NTWG and all Regions
17. Meeting of the Executive Officers of the Philippine Association of Elementary Campus Paper Advisers (PAECPA) and National Secondary School Paper Advisers Association (NSSPAA)	January 22-25, 2017 Venue: Pagadian City	PAECPA and NSSPAA Officers
18. Debriefing, completion of report, dissemination of winners thru DepEd Memo	March 1, 2017	BCD/BLD /Communications Unit NTWG Chair/Coordinators/ Host Region