



Republic of the Philippines  
**Department of Education**

31 OCT 2018

DepEd MEMORANDUM  
No. **166**, s. 2018

**NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Regional Secretary, ARMM  
Schools Division Superintendents  
Public and Private Elementary and Secondary Schools Heads  
All Others Concerned

1. The Department Education (DepEd) will join the celebration of the **National Observance of the Filipino Values Month (FVM)** pursuant to Presidential Proclamation No. 479 dated October 25, 1994, Declaring the Month of November Every Year as Filipino Values Month. The theme for 2018 is *Mapanuring Paggamit ng Gadyet: Tungo sa Mapagkalingang Ugnayan sa Pamilya at Kapwa*. The theme of the celebration emphasizes the critical and responsible use of technology to ensure the development of interactive communication, interpersonal relations, personal and family, social and civic responsibility.
2. The celebration aims to create moral awakening and national consciousness on human values that are unique, genuine, and positively Filipino. It also seeks to mobilize all Filipinos for nation-building by actualizing human values in their daily lives as citizens, and to awaken all in the power of values and ideals in achieving the individual and national goals. It also seeks to sustain and revitalize the practice of caring for others, treating others with respect and dignity, and assisting others to become better persons starting from the family.
3. This Department enjoins all public and private schools to hold essential and meaningful activities in partnership with other stakeholders to affirm and show relevant Filipino values in practice as this nation advance technologically.
4. To ensure its effective implementation, DepEd issues the **Guidelines on the Conduct of the National Observance of Filipino Values Month and on the Utilization of the Support Fund** contained in the Enclosure.
5. Immediate dissemination of and strict compliance with this Memorandum is desired.

**ATTY. NEPOMUCENO A. MALALUAN**  
Undersecretary  
Officer-in-Charge

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
SCHOOLS  
VALUES EDUCATION

MCDJ/jbm DM National Observance of the Filipino Values Month  
0727-September 12/25/October 15, 2018

(Enclosure to DepEd Memorandum No. 166, s. 2018)

**GUIDELINES ON THE CONDUCT OF THE  
NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH  
AND ON THE UTILIZATION OF THE SUPPORT FUND**

1. All schools, both public and private are enjoined to hold meaningful, simple and doable activities this November 2018, highlighting Filipino Values which are anchored on the theme, ***Mapanuring Paggamit ng Gadget: Tungo sa Mapagkalingang Ugnayan sa Pamilya at Kapuwa***. Said activities must not be limited to having contests or competitions but exhibits of talents and innovations on creative arts such as poster and slogan making, poem, song or jingle and story composition, symposia or seminars, film showing or stage play on current issues related to the theme, acting out alternative interventions exemplifying positive Filipino values as we aspire to be developed and giving recognition for exemplary behavior of students and school community partners/members among others.
2. The Regional and Division Offices, and Schools, through consultation and collaboration with stakeholders, i.e. local officials, community organizations, parents and family members shall plan and conduct activities in accordance with ***DepEd Order No. 9, s. 2015*** re: instituting measures to increase engage time-on task in teaching.
3. Support fund amounting to **One Hundred Thousand Pesos (Php100,000.00)** will be downloaded to each of the Regional Offices to support the activities, including the development and reproduction of advocacy materials anchored of course on the theme for the celebration of the **National Observance of the Filipino Values Month**.
4. Spearheading the activities, the respective Values Education/*Edukasyon sa Pagpapakatao* Regional Supervisors are advised to plan where to utilize the downloaded fund – be it either at the Regional Office, Schools Division Office and/or School level. Other expenses incurred in excess of the downloaded fund shall be charged to local funds subject to accounting and auditing rules and regulations.
5. The Bureau of Learning Delivery (BLD) through the Teaching and Learning Division (TLD), in coordination with the Regional and Division Offices shall continuously support this FVM celebration through monitoring, provision of technical assistance, if needed, feedback and conducting review of the implementation of the aforementioned activity to ensure sustainability of promoting Filipino values all year round and throughout the country.
6. The Regional Offices shall submit to the BLD-TLD reports on the conduct of the celebration of the National Observance of the Filipino Values Month at the email address [bld.tld@deped.gov.ph](mailto:bld.tld@deped.gov.ph) on or before 31 December 2018 using the attached template.

**TEMPLATE FOR THE REPORT ON THE CONDUCT OF THE  
NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

**Region** \_\_\_\_\_

Nature of Activities Conducted	Persons Involved	Objectives	Observations / Findings	Issues and Concerns	Stakeholders Involved	Amount Spent
<b>TOTAL EXPENSES</b>						<b>Php</b>

**SUMMARY OF RECOMMENDATION(S):**

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Prepared and Submitted by:

Verified true and correct:

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Signature over Printed Name  
Designation

\_\_\_\_\_  
Signature over Printed Name  
Regional Director