

REPUBLIC OF THE PHILIPPINES

DEPARTMENT OF EDUCATION

Regional Office No. 02 (Cagayan Valley)



April 24, 2017

REGIONAL MEMORANDUM

No. 37 s. 2016

PARTICIPATION OF SCHOOLS IN “BATANG RADYO SA NUTRITION”

To : Schools Division Superintendents  
School Heads of Public Elementary and Secondary Schools  
(Schools Division Office of Cagayan, Nueva Vizcaya, Batanes, Quirino, Cauayan City,  
Santiago City and Tuguegarao City)

1. To promote nutrition consciousness among school children the National Nutrition Council, in coordination with the Department of Education Region II conceived the project dubbed as “Batang Radyo sa Nutrition” (BRSN).
2. It aims to:
  - a. increase nutrition awareness through the messages aired over the radio;
  - b. reduce the prevalence of malnutrition in school children ;
  - c. dramatize information, education and communication contents of the Promote Good Nutrition Advocacy Program of the National Nutrition Council and;
  - d. enhance the broadcasting skills of the pupils/students;
3. The Program has been a successful means of promoting good nutrition in the school and community and gave positive results in giving way to a more efficient and effective medium in nutrition information and education to combat malnutrition.
4. The concerned schools division offices are requested to do the following:
  - a. Organize the BRSN team composed of anchor, co-anchor, four reporters , one technician/production assistant and one adviser.
  - b. Allow BRSN participants to attend the program **after classes only**.
5. Participation in this activity shall be subject to the Provisions of DepEd Order No. 9. s. 2005 entitled “Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith” .
6. Credits earned by the participants in this activity shall be based on the provision of DepED Order No. 74, s. 2012.



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7. In support to the program, the National Nutrition Council Region 02 is conducting annually the BRSN Congress.
8. Immediate and wide dissemination of this Memorandum is desired.

  
ESTELA L. CARIÑO, Ed.D., CESO IV  
Director III  
OIC, Office of the Regional Director

References:

Regional Memo # 9, s. 2015; #26 s. 2016

DepED Order No. 9, s. 2005; #74, s. 2012

To be included in the Perpetual Index under the following subjects:

CAMPAIGN

JOURNALISM

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