



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS
Duran Street, Iloilo City



April 11, 2017


REGIONAL ADVISORY

No. 070 s. 2017

**6TH BATCH TRAINING FOR SENIOR EXECUTIVE CLASS OF
PUBLIC MANAGEMENT DEVELOPMENT PROGRAM (PMDP)**

To: **All Schools Division Superintendents**

1. The Development Academy of the Philippines through its President Antonio D. Kalaw, Jr., CESO I announces the opening of the above-mentioned training.
2. Please send your nominations on or before April 21, 2017 to PMDP secretariat. Qualified are incumbents or Officer-In-Charge (OIC) of permanent executive positions with Salary Grade (SG) 25 or higher.
3. Forms can be downloaded at www.dap.edu.ph/pmdp.
4. For your information and guidance.


VICTOR G. DE GRACIA, JR., Ph.D., CESO V
Schools Division Superintendent
OIC-Office of the Assistant Regional Director



INTER-AGENCY STEERING COMMITTEE
 NATIONAL GOVERNMENT'S CAREER EXECUTIVE SERVICE DEVELOPMENT PROGRAM -
 PUBLIC MANAGEMENT DEVELOPMENT PROGRAM (NGCESDP-PMDP)

10 March 2017

DepED RO VI
 Office of the Regional Director
 Duran Street, Iloilo City

DR. LEONOR M. BRIONES
 Secretary
 Department of Education
 DepEd Complex, Meralco Avenue
 Pasig City

RECEIVED

Date: 4/17/2017

Dear **Secretary Briones**:

The Development Academy of the Philippines is pleased to announce the opening of the 6th Batch of the Senior Executives Class (SEC) of the Public Management Development Program (PMDP) on June 23, 2017. In line with this, we deeply encourage you to send in your nominations on or before **April 21, 2017**. Qualified are incumbents or officers-in-charge of permanent executive positions, with Salary Grades 25 or higher.

PMDP is the national government's response to the need for a corps of ethical, competent, committed and development-oriented officials in the bureaucracy, who will drive performance in the agencies and push the agenda for change and sustained progress. Once accepted in the Program, your agency's nominees shall have the distinct chance of learning public management from our seasoned faculty on full government scholarship.

The SEC consists of a residential training at DAP Tagaytay with two-week breaks in between for the first four months. This includes a five-day Sensing Journey in a rural community as well as a five-day Foreign Study Mission in an ASEAN Country. On the fifth and final month is the presentation of the Capstone Paper which can be a Policy Paper or a Management Case.

Academic equivalencies such as Certificate of Residential Training Completion and Diploma in Development Management are granted by DAP upon completion of program milestones.

Since its launch in 2012, the SEC Program has graduated a total of 137 senior officers from various government agencies nationwide. On the other hand, the Middle Managers Class (MMC)-has produced 394 trained scholars. These graduates are now equipped with leadership and management competencies and supported by a network of peers in government.

The PMDP is overseen by an Inter-agency Steering Committee composed of the National Economic and Development Authority, Department of Budget and Management, Department of Finance, Civil Service Commission and Career Executive Service Board.

Updated nomination forms including admission guidelines may be downloaded from our website: **www.dap.edu.ph/pmdp**. The PMDP secretariat may be reached through the contact information below.

Thank you and we look forward to your prompt and positive response.

Very truly yours,

ANTONIO D. KALAW JR., CESO I
 President

CC: HR / Regional Offices

HRDD/DEPED
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 APR 05 2017
 BY: ruby



development academy of the philippines
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 The Implementing Agency of PMDP



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 DAP Building, San Miguel Avenue, Pasig City, 1400 Philippines
 Trunkline: (02) 631 0921 to 30 local 125 | Telefax: (02) 633 5572
 omdpsecretariat@dap.edu.ph | www.dap.edu.ph/simco



Public Management Development Program

Senior Executives Class

Shaping Transformative Leaders,
Strategic Managers.



THE PUBLIC MANAGEMENT DEVELOPMENT PROGRAM is the Philippine government's response to the need for a corps of ethical, competent, committed and development-oriented officials in the bureaucracy who will drive performance in the agencies and push the agenda for change and sustained progress. Fully funded by the national government, the Program aspires to be an intensive MBA for the public sector and produce graduates who are technically excellent, networked and imbued with a deep sense of mission to upgrade the life of every Juan and Juana.



The National Government's Career Executive Service Development Program Interagency Steering Committee oversees the implementation of the PMDP.





Public Management Development Program

Middle Managers Class

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The National Government's Career Executive Service Development Program Interagency Steering Committee oversees the implementation of the PMDP. It is composed of CSC, DPM, CSEP, and DCE



THE QUALIFICATIONS

This is designed for senior officials who possess outstanding intellectual and creative abilities, deep commitment to public service and demonstrated potential for shaping policy and management at higher levels of government. Candidates shall be from the pool of incumbents or OICs of permanent executive positions salary grade 25 or higher, not yet CESOs, aged 55 years or less and in good health.

THE FACULTY

More than 50 distinguished men and women from government, the private sector and the academe comprise the illustrious faculty pool, the program's key asset for providing a rich and distinctive training on both the theory and practice of public management. Their diverse backgrounds, long career in government and known expertise combine to make a uniquely insightful educational experience.

THE PROGRAM DESIGN

The Class has three parts: a rigorous Residential Training in DAP Tagaytay with a Sensing Journey in a rural community, delivered in 2-week segments for three successive months, a 5-day Foreign Study Mission in an Asian country on the 4th month and the presentation of a Capstone Paper on the 5th and final month of the program.



THE CURRICULUM

LEARNING AREA 1 Governance & Development

Challenges the scholars' motivation for working in government and their initiative and creativity for projects that would enhance their value contribution to the government and society.

- > Perspectives in Development
- > Dynamics of Social Development
- > International Governance and Policy Innovations

LEARNING AREA 2 Strategic Public Management

Adds to the scholars' inventory of knowledge and skills critical to their effectiveness as government executives.

- > Innovation and Strategic Management
- > Applied Public Sector Economics
- > Evidence-based Policy Making
- > Understanding Public Finance

LEARNING AREA 3 Personal Efficacy & Leadership

Enhances the scholars' level of awareness of themselves and others and builds up their communication and negotiation skills to make them productive leaders in their organizations.

- > Peak Performers in the Public Sector
- > Effective Presentation and Public Relations
- > Executive Negotiation, Diplomacy and International Relations

THE ACADEMIC EQUIVALENCY

Diploma in Development Management (DDM) will be awarded to scholars who complete the academic requirements of the program.

Accepted applicants will enjoy a full scholarship grant from the National Government.



The Development Academy of the Philippines (DAP) is the designated Implementing Agency of the Public Management Development Program. The Academy created and conducted the precursor program in the '70s and '80s which trained more than a thousand Career Executive Service Officers (CESOs) from whom emerged more than 30 Secretaries, Undersecretaries, Assistant Secretaries and Heads of Agency.

PMDP Program Management Office, 5th Floor, DAP Building
San Miguel Ave, Ortigas Center, Pasig City 1600 Philippines
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COMPETENCE | INTEGRITY | COMMITMENT

THE QUALIFICATIONS

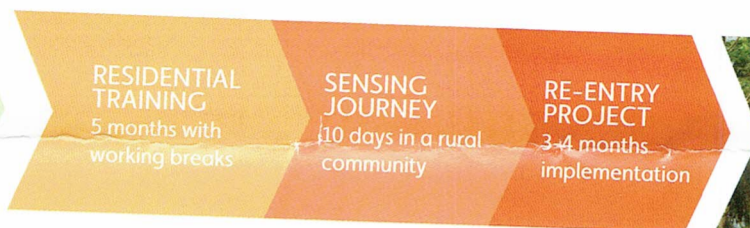
This is designed for section to division chiefs who are intelligent, driven, dynamic, open to learning and show promise of assuming bigger responsibilities in the bureaucracy. They belong to the breed of forward-looking junior managers and leaders who exhibit strength in interpersonal skills and a natural love for serving people. Candidates should hold permanent employment status and positions with salary grade 18 to 24 and be aged 50 years or less and in good health.

THE FACULTY

More than 50 distinguished men and women from government, the private sector and the academe comprise the illustrious faculty pool, the program's key asset for providing a rich and distinctive training on both the theory and practice of public management. Their diverse backgrounds, long career in government and known expertise combine to make a uniquely insightful educational experience.

THE PROGRAM DESIGN

The Class is divided into two phases. The Residential Phase has three parts: a rigorous Training in DAP Tagaytay, a Sensing Journey in a rural community and Re-Entry Project (ReP) development, spread over 5 months with 1-week breaks in between. The ReP Implementation Phase runs for 3 to 4 months.



THE CURRICULUM

LEARNING AREA 1 *Governance & Development*

Provides the scholars with a deeper understanding of various complementary and sometimes conflicting perspectives on development and the range of roles of government can and does play to make this happen.

- > *Development Perspectives*
- > *Philippine Governance and Administrative System*
- > *Dynamics of Social Development*

LEARNING AREA 2 *Strategic Public Management*

Equips the scholars with the skills and tools needed for efficiently leading and managing their agencies and offices in a way that maximizes their contribution to development and their impact on society.

- > *Economic Applications in the Public Sector*
- > *Public Finance and Budgeting*
- > *Public Policy Analysis*
- > *Managing High-Performing Public Sector Organizations*
- > *Project Development & Management*

LEARNING AREA 3 *Personal Efficacy & Leadership*

Optimizes the scholars' awareness of self and others, thus laying the foundation of leadership, and enhances their communication skills to further achieve greater heights of performance in public service.

- > *Peak Performers in the Public Sector*
- > *Transformational Leadership*
- > *Communication, Negotiation and Media Relations*

THE ACADEMIC EQUIVALENCY

Master in Development Management (MDM) will be conferred upon scholars who complete the academic requirements of the program.

Accepted applicants will enjoy a full scholarship grant from the National Government.



The Development Academy of the Philippines (DAP) is the designated Implementing Agency of the Public Management Development Program. The Academy created and conducted the precursor program in the '70s and '80s which trained more than a thousand Career Executive Service Officers (CESOs) from whom emerged more than 30 Secretaries, Undersecretaries, Assistant Secretaries and Heads of Agency.

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