



Republika ng Pilipinas
(*Republic of the Philippines*)
KAGAWARAN NG EDUKASYON
(*DEPARTMENT OF EDUCATION*)
PAMBANSANG PUNONG REHIYON
(*NATIONAL CAPITAL REGION*)
Daang Misamis, Bago Bantay, Lungsod Quezon
(*Misamis St., Bago Bantay, Quezon City*)

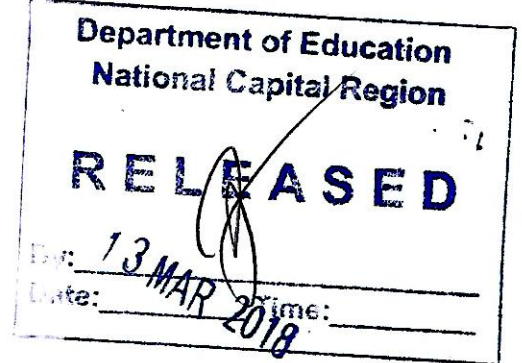
MEMORANDUM
No. 35, 2018

TO : Schools Division Superintendents
Public School Principals

FROM : Officer-In-Charge
Office of the Regional Director


RE : Survey on Various Concerns in the Education Sector

DATE : March 13, 2018



Attached is a copy of the letter of the Managing Director of Light and Grace Market Research Services addressed to the Honorable Secretary of Education which was referred to this Office, for the conduct of a research on various concerns in education. The result thereof, to be shared to the Department, will be of help in the development of educational policies. Anent thereto, they will be distributing questionnaire to be answered by our teachers.

In this connection, you are advised to allow their team and provide the necessary assistance in the conduct of the said research.


WILFREDO I. CABRAL
Officer-in-Charge
Office of the Regional Director

Encl.: as stated



LIGHT & GRACE
MARKET RESEARCH SERVICES

8 March 2018

Hon. Leonor "Liling" M. Briones
Secretary
Department of Education
DepEd Complex, Meralco Avenue,
Pasig City, Metro Manila

Dear Madam Secretary,

Greetings! We are from Light and Grace Market Research Services, a full-service market research company founded by a team of professional research practitioners. The company specializes in gathering information, processing data, analysing and interpreting research results to make actionable recommendations for client companies here and abroad.

We have been commissioned by iOptions Ventures Inc. to conduct the NCR teachers survey. The main objective of the study is to understand what our educators think or feel about the various concerns in education. Results of this study will provide insights that may help policy makers come up with programs that would improve the situation of stakeholders in the education sector, particularly the public school teachers. The data will be shared with your office.

In this light, we are seeking your endorsement to the principals of the different schools to assist our teams as they conduct their research.

The survey comes in two phases. Phase 1 is a qualitative research which involves Focus Group Discussions among a small sample of educators. Phase 2, on the other hand, is a quantitative research that involves a bigger size of respondents wherein teachers will be asked to accomplish a short survey regarding their views on certain topics.

We are looking forward in helping the department improve further the education of our youth by providing timely and accurate information that may be of use in developing programs and projects for education stakeholders.

Respectfully yours,

Aileen Gimenez
Managing Director, Light and Grace Market Research Services