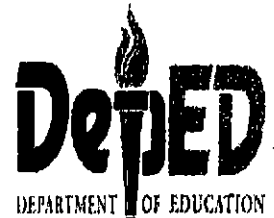




REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



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FEB 2 0 2004

DepED MEMORANDUM

No. **81**, s. 2004

UNESCO INTERNATIONAL LITERACY PRIZES 2004

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The United Nations Educational, Scientific and Cultural Organization (UNESCO), is pleased to announce the call for nomination for the UNESCO Literacy Prizes 2004, with the theme "*Literacy and Gender*". The Prizes, amounting to US\$15,000 each, are awarded in recognition of the services of institutions, organizations or individuals that have made outstanding contributions to the development of literacy and basic education,
2. The official name of the prizes are: (a) International Reading Association Literacy Award; (b) Norma Literacy Prize; and (c) The King Sejong Literacy Prizes. The prizes are open to institutions, organizations or individuals displaying outstanding merit and achieving particularly effective results in adult literacy and post-literacy activities and their integration into basic education programmes.
3. The prizes are awarded for work in adult literacy and post-literacy activities which involve any of the following aspects: (1) conducting programmes, promoting gender equality and women's empowerment; (2) direct teaching; (3) organizing literacy programmes at national or local level; (4) promoting support from the public; (5) producing teaching or learning materials or special media including ICTs for literacy programmes; (6) carrying out research in fields related to literacy methods, languages, evaluation, social sciences among others; (7) carrying out surveys of primary importance for literacy planning, monitoring and evaluation; (8) offering youth the opportunity to take part in literacy activities; (9) carrying out non-formal educational activities of a social, cultural, economic or political nature which integrate literacy and literacy-related activities (for example, radio and television programmes, publication, press); and (10) initiating innovative practices.
4. The submission to UNESCO must consist of a description of programme activities which must not be more than five standard pages (1600 words). The submission must be in English or French only. Deadline for submission is April 30, 2004.
5. For further information, please contact Amb. Preciosa S. Soliven or Gay Alfred A. Blanco, UNESCO, National Commission of the Philippines, Ground Floor, Department of Foreign Affairs Building, 2330 Roxas Blvd., Pasay City, tel. nos. (632) 834-4818, 834-3447, 834-4843, 834-4844, facsimile number (632) 831-8873, E-mail address: unescoph@mozcom2.mozcom.com,
6. Immediate dissemination of this Memorandum is desired.


EDILBERTO C. DE JESUS
Secretary

"Educating for a Strong Republic"

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

LITERACY
PRIZES OR AWARDS
SEARCH

yaba/mppd/unesco
2/16/04