



Tanggapan ng Kalihim
Office of the Secretary

MAR 15 2004

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DepED MEMORANDUM
No. 132 s. 2004

20TH WORLD CONGRESS ON READING .

To: Regional Directors
Schools Division/City Superintendents
District Supervisors
Heads, Public Elementary and Secondary Schools

1. The International Reading Association (IRA) will hold its 20th World Congress on Reading on July 26-29, 2004 at Shangri-La, EDSA Plaza, Mandaluyong City with the theme "Literacy Across Cultures."
2. The objectives of the Congress are to:
 - a. gain insights from the professionals around the globe, including classroom teachers, teacher educators, administrators, researchers and policymakers;
 - b. increase understanding of literacy issues;
 - c. address the challenges of reading instruction in the Philippines and across Asia;
 - d. engage in dialogue with educators around the world; and
 - e. promote literacy world-wide.
3. Among the topics for discussion are classroom strategies, early literacy, second language learning, reading to learn, working with readers who struggle, linking reading and writing technology, multicultural education, children's literature, and teacher education. There will be speakers from here and abroad.
4. The Congress will also feature symposia, workshops, research reports, roundtable discussions, regular sessions and at least 25 demonstrations.
5. This activity is limited to 2,000 participants from here and around the world. Attendance of public school participants is **on official business**.
6. Filipino participants who wish to register on or before April 9, 2004 will be charged a special rate of One Hundred Twenty Five Dollars (US\$125.00) or its peso equivalent. On-site registrants will be charged One Hundred Seventy Five Dollars (US\$175.00). The registration fee may be charged to local funds/local school board funds. This covers all lunch and snacks for the entire length of the Congress and entitles the participants to attend special functions like the welcoming reception, the cultural night and the children's literature festival.

7. Payments may be deposited in the name of IRA World Congress 2004 with PNB Peso Account Number 259-830232-7, PNB Dollar Account No. 259-702597-4. Send photocopy of bank receipt with registration form to:

Rizalina C. Labanda
Chair: Local Arrangement Committee
20th IRA World Congress on Reading
Saints Peter & Paul Early Childhood Center
Golden City, Sta. Rosa, Laguna 4026
Philippines
Tel. No. 63-49-837-2689 or 63-916-669-4123
E-mail Address: labanda@laguna.net

8. For more information, interested participants may also contact the abovementioned official.
9. Immediate dissemination of this Memorandum is desired.



EDILBERTO C. DE JESUS
Secretary

Reference:
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTIONS
SOCIETY or ASSOCIATIONS