



Office of the Secretary

Direct Line: 633-7208 / 7228
Fax: 636-4876
DEText : 0919-4560027
E-mail: osec@deped.gov.ph
Website: <http://www.deped.gov.ph>

JUL 2 2 2004

DepED MEMORANDUM
No. 314, s. 2004

2004 NATIONAL LITERACY CONFERENCE

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents

1. In celebration of the annual Literacy Week, the Department of Education (DepED), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other Government Organizations (GOs), Local Government Units (LGUs), Private Organizations (POs) and Non-Government Organizations (NGOs) will hold the National Literacy Conference for the year 2004 at Hotel Rembrandt, Tomas Morato Extension, Quezon City on September 6-8, 2004.

2. The theme of the conference is "Universalization of Functional Literacy Towards a Gender Responsive Philippine Society".

3. The objectives of the conference are to:

- a. discuss strategies for combating poverty, violence and population explosion through universalization of functional literacy towards a gender-responsive society;
- b. accelerate action on the Alternative Learning System (ALS) for universalizing functional literacy towards a gender-responsive society; and
- c. enhance commitment and support for continuing gender-responsive lifelong education programs and projects for indigenous people.

4. The following participants are expected to attend the conference:

- a. Bureau, Center and Regional Directors or their representatives;
- b. Bureau/Regional Chiefs, two (2) supervisors and two (2) coordinators for Nonformal Education (with entries/winners of National Literacy Awards);
- c. Two (2) Schools Division Superintendents per region, especially those from provinces with lowest literacy rates or regions with winning entries;
- d. Other government agencies with extension programs involving literacy or continuing education;
- e. Three (3) Non-Government Organizations (NGOs) involved in universalizing literacy in every region;
- f. Local Government Units (LGUs);
- g. Private/Corporate Foundations with interest in education or literacy; and
- h. Academic Institutions. *h*

5. A registration fee of Four Thousand Pesos (PhP4,000.00) will be charged each participant to cover expenses for board and lodging, handouts, kits and other workshop supplies and materials. Transportation and other incidental expenses of the participants shall be charged to local funds subject to the usual accounting and auditing rules and regulations. Enclosed is the tentative program of activities.

6. LCC will underwrite the transportation, board and lodging of the 2004 National Literacy Awards top five (5) winners per category.

7. Accommodation will be on a first-come, first-served basis. Name of participants may be sent to **Dr. Norma L. Salcedo**, Head, LCC Secretariat at Room 413, 4th Floor, Mabini Building, DepED Complex, Meralco Avenue, Pasig City, or through tel. nos. 631-0567, and 635-9996, or telefax nos. 631-0579 and 631-0590.

8. Immediate and wide dissemination of this Memorandum is desired.


EDILBERTO C. DE JESUS
Secretary

Encl.:
As stated

Reference:
DepEd Memorandum: No. 270, s. 2003

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
NONFORMAL EDUCATION
OFFICIALS

Madel:c.literacy
7-9-04

PROPOSED PROGRAM OF ACTIVITIES

Day 0 September 6, 2004; Monday

- Mr. Renato A. Dominguez
Mr. Wilfredo A. Catangui
Officers of the day

1:00 p.m. Arrival/Settling-in of Participants

Hotel and Conference Registration

Day 1 September 7, 2004; Tuesday

- Ms. Analiza L. Saplan
Ms. Zerlan G. Argame
Officers of the day

8:30-9:30 a.m. Opening Program

- Entrance of the Colors - Division of City Schools
Quezon City
- National Anthem - Philippine Normal University
(PNU) Chorale
- Invocation - }
- Welcome Remarks - Hon. Feliciano "Sonny" Belmonte
Mayor, Quezon City

*Regional Director
DepED, NCR*
- Message - Hon. Ramon C. Bacani
*Undersecretary, DepED
Chair, LCC*
- Address - Hon. Edilberto C. de Jesus
DepED Secretary
- Introduction of the
Participants and
Conference Overview - Dr. Norma L. Salcedo
Head, LCC Secretariat
- Intermission Number - PNU Chorale
- Introduction of the
Guest Speaker - Hon. Austere A. Panadero
*Assistant Secretary
Department of the Interior and
Local Government (DILG)*
- Keynote Address - Dr. Pratima Kale
*President
International Institute for
Rural Reconstruction (IIRR)*

9:30 -10:00	Coffee break	
10:00 -12:00	Morning Session	
	Panel Discussion I	: Equitable Access to Appropriate and Quality Learning
	Anchor Person	- Mr. Gani Oro <i>Broadcaster National Broadcasting Network</i>
	Speakers	- Hon. Miguel M. Luz <i>Undersecretary, DepED</i> Ambassador Preciosa Soliven, Ph.D Secretary-General, UNESCO National Commission
	Presentation of Best Practices	- LGU/NGO Winners
	Open Forum	
	Moderator	- Dr. Angelita D. Romero <i>Dean, College of Education PNU</i>
12:00-1:00 p.m.	Lunch break	
1:00-3:00	Afternoon Session	
	Panel Discussion II	: Alternative Learning System (ALS)
	Anchor Person	- Dr. Zenaida T. Domingo <i>Senior Training Specialist and Head, Business Center SEAMEO-INNOTECH</i>
	Speakers	- Dr. Carolina S. Guerrero <i>Director IV, DepED-BNFE</i> Mr. Ed dela Torre <i>President, E-Network</i>
	Presentation of Best Practices	- NFE Mobile Teacher
	Open Forum	
	Moderator	- Dr. Rosie V. Saet <i>Assistant Director DepED-BNFE</i>
3:00-3:30	Coffee break	
3:30-5:00	Panel Discussion III	: <i>Lifelong Learning in the Context of the Indigenous Community</i>

Anchor Person - Sr. Rosanne Mallinlin
*Executive Secretary,
National Secretariat for
Social Action (NASA)
Catholic Bishop Conference
of the Philippines (CBCP)*

Speakers - Fr. Albert Alejo, S.J.
*Executive-Director
Office of Research
and Publication
Ateneo de Davao*

Presentation of Best Practices - Fr. Ruel Arcega
*Literacy Worker
CY 1999 2nd Place winner*

Open Forum

Moderator - Mr. Gutierrez A. Mañansakan
Member, TWG

Master of Ceremony : Mr. Ramon R. Tuazon
*Vice-President for Operations
Asian Institute of Journalism and
Communication (AIJC)*

7:00-8:00

Dinner

8:00-10:00

Recognition and Fellowship Night: A Decade of Literacy Champions
(1994-2003)

- To welcome incoming Local Government Executives (LGEs) to the literacy efforts at the community level
- To give recognition to all "literacy achievers/winners"
- 15 minute video of all National Literacy Awards (NLA) winners

Guests - Vice Mayor
Quezon City

- Hon. Renato S. Velasco, Ph.D
Director-General, PIA

- Conference speaker

- Participants

- LCC Members

Master of Ceremony : Ms. Emelyn Q. Libunao
*Director
Program Development
Division (PDD), PIA*

<u>Day 2</u>	<u>September 8, 2004; Wednesday</u>	-	Ms. Marianne C. Centeno Ms. Ma. Teresita C. Manlolo <i>Officers of the day</i>
8:30-8:45 a.m.	Synthesis of Day One Activities	-	Dr. Edna B. Azurin <i>Non-Government Organization (NGO) Representative</i>
	Anchorperson	-	Dr. Minda C. Sutaria <i>Member, TWG Consultant, LCC</i>
8:45-9:15	Presentation of FLEMMS Initial Report	-	Dr. Carmelita N. ERICTA <i>Administrator National Statistics Office</i>
9:15-9:45	Presentation of National Literacy Conference Workshop Outputs 2002-2003	-	Dr. Nilo L. Rosas <i>President, PNU Member, LCC</i>
	Open Forum		
9:45-10:00	Coffee break		
	Anchorperson	-	Mr. Manuel Q. Gotis <i>Director, BLGD-DILG</i>
10:00-12:00 p.m.	Dialogue with LCC Members		
12:00-1:00	Lunch break		
1:30-5:00	National Literacy Awards Ceremony		
	Opening Remarks	-	Chairman Committee on Basic Education Philippine House of Representative
	Presentation of 2004 National Literacy Awards winners per category	-	Council Members
	Closing Message	-	Chair, Senate Committee on Education

Master of Ceremony : PIA Director