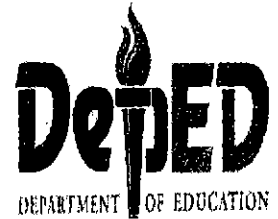




REPUBLICA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepEd Complex, Meralco Avenue, Pasig City



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Fax: 633-7231  
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Website: <http://www.deped.gov.ph>

AUG 16 2004

DepED MEMORANDUM  
No. 347, s. 2004

**1<sup>ST</sup> CEMEX NATIONAL ART COMPETITION FOR CHILDREN**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary Schools

1. The CEMEX Philippines Foundation, Inc. in partnership with the Department of Environment and Natural Resources (DENR) and the Department of Education (DepED), will conduct the 1<sup>st</sup> CEMEX National Art Competition for Children as per approved Memorandum of Agreement (MOA) dated July 29, 2004.
2. With the theme "Wanted: Seas and Oceans: Dead or Alive?", aligned with this year's World Environment theme, the competition aims to enhance children's awareness and provide them the opportunity to express their vision for a cleaner and healthier environment through art.
3. The competition is open to all elementary pupils, ages 9-12 enrolled this SY 2004-2005 in all public schools nationwide.
4. All qualified entries will undergo preliminary screening, during which fifteen (15) finalists will be selected. Out of the fifteen finalists, the best three (3) finalists will win major awards. The contest mechanics and entry form are enclosed.
5. All entries must be received at the CEMEX Philippines Foundation, Inc. Office, 24<sup>th</sup> Floor Petron Mega Plaza, 358 Sen. Gil Puyat Avenue, Makati City 1200, tel. no. (632) 849-3553 on or before **October 15, 2004**. Late entries will not be accepted.
6. Immediate dissemination of this Memorandum is desired.

*Ramon C. Bacani*  
**RAMON C. BACANI**  
Undersecretary  
Officer-in-Charge

Encls.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index under the following subjects:

CONTESTS

ENVIRONMENTAL EDUCATION

PUPILS

Madel:c:CEMEX  
8-11-04

**1<sup>st</sup> CEMEX National Art Competition for Children**  
**Theme: Wanted: Seas and Oceans – Dead or Alive?**

**Contest Mechanics:**

1. The competition shall be open to all Elementary students, ages 9-12, enrolled in a duly recognized public school in the Philippines (the "Participants") for the school year 2004-2005.
2. The competition will be in a single category in line with this year's environmental theme which is "Wanted: Seas and Oceans – Dead or Alive?"
3. Each entry must be presented on an 11.7 x 16.5 inches illustration board (approximately 1/8 illustration board), in full color. and with half inch border on all sides.
4. The medium to be used should be limited to craypass only.
5. Each entry must have a title. The entry work shall be described in no more than 300 words, typewritten, double spaced on an A4 bond paper and attached at the back of the illustration board.
6. All entries must be original, and must not have been previously exhibited, revised, entered or awarded a prize in any other contest or competition. Any entry found violating this rule will be presented to the Board of Judges for disqualification. Participants proven to have violated this rule will be disqualified from all future competitions to be sponsored by CEMEX Philippines Foundation, Inc. (CEMEX Foundation)
7. To further ensure creativity, originality and integrity of the entries submitted by the Participants, the organizers of the competition will require students of winning entries to do an on-the-spot painting exhibition. Any student found unable to prove his/her ability to render a justifiable talent in drawing/painting will be disqualified from all future competitions organized by CEMEX Foundation.
8. Only one entry may be submitted by a participant, duly certified by the teacher in charge and the principal or head of his/her school as the student's own original work.
9. All entries must be properly packed and submitted, through registered mail or courier service, to CEMEX Foundation's office on or before October 15, 2004. Late entries shall not be accepted. Business address of CEMEX Foundation is:

CEMEX Philippines Foundation, Inc.  
24<sup>th</sup> Floor Petron Mega Plaza  
358 Sen. Gil Puyat Avenue  
Makati City 1200

10. Entry forms will be available in CEMEX Foundation. office and the Regional offices of the Department of Environment and Natural Resources (DENR) and the Department of Education (DepEd).
11. Entry forms should be accomplished in duplicate copies signed by the Participant and the parents and/or legal guardian of the Participant. One copy (original) pasted at the back of the entry work, and one (1) copy for the participating school and participant.
12. The name of the participant must not appear on the face of the entry.
13. Relatives of sponsoring and organizing agencies and entities namely CEMEX, DENR and DepEd (hereinafter collectively referred to as the "Organizing Entities"), up to the 2<sup>nd</sup> degree of consanguinity are excluded from joining the competition.
14. Failure to comply with the rules and regulations of the competition shall automatically disqualify the Participants.

**Judging:**

1. All entries will undergo a preliminary screening before a set of judges (the "Preliminary Judges") composed of members of the Organizing Entities, Fine Arts professor and a visual artist.
2. The Preliminary Judges will select 15 finalists to qualify for the final judging, and will have the privilege to be part of the painting exhibition together with the winners.
3. The final Board of Judges (the "Board of Judges") will be composed of a renowned artist, a fine arts Dean and an art patron from an environmental organization, which shall deliberate on the final winners.
4. Deliberations shall be made by the Board of Judges based on the criteria for judging, which are:
 

Interpretation	:	40%
Creativity	:	30%
Visual Impact	:	30%
5. There will be three (3) primary winners – First prize, Second Prize and Third Prize; and three (3) Runners-up.
6. Winners will be notified by mail. For the primary winners, prizes will be given during the awarding ceremony at the opening of the painting exhibition. Prizes for the runners-up will be sent directly to the participant.
7. 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> prize winners residing outside Metro Manila will be given airfare and hotel accommodation, with one chaperone, to be shouldered by CEMEX Philippines Foundation, Inc.

8. 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> prize winners residing within Metro Manila will be given transportation allowance, with one chaperone, to be shouldered by CEMEX Philippines Foundation, Inc.

9. Prizes:

Prizes	Student	School
1st Prize	50,000.00	P50,000.00 worth of prize
2nd Prize	25,000.00	P25,000.00 worth of prize
3rd Prize	15,000.00	P15,000.00 worth of prize
Runners-up	10,000.00	

10. The decision of the Board of Judges will be final, and cannot be appealed.

11. All finalists will be given Certificates of Merit.

12. All winning and non-winning entries shall become the property of CEMEX Foundation with right to publish and reproduce the same. Winning entries may also be displayed in the offices of the Organizing Entities.

13. All entries will be taken due care and precaution. However, organizers will not be responsible for any damage to or loss of an entry.



## 1<sup>st</sup> CEMEX National Art Competition for Children

Name of Student \_\_\_\_\_  
Home Address \_\_\_\_\_  
Telephone No. \_\_\_\_\_  
Name of School \_\_\_\_\_  
Address/Location \_\_\_\_\_  
Age and Grade Level \_\_\_\_\_  
Entry Title \_\_\_\_\_

This is to acknowledge that I have read and understood the rules of the painting competition and that I will abide by these rules and the decision of the Board of Judges.

\_\_\_\_\_  
Student's Signature

\_\_\_\_\_  
Printed Name and Signature of Parent/Guardian

### Certification by the Teacher in Charge and the Principal

I hereby certify that the artwork submitted and described above is the original concept/work of \_\_\_\_\_, who is presently enrolled in this school.

\_\_\_\_\_  
Printed Name and Signature of Teacher in Charge

Noted by:

\_\_\_\_\_  
Printed Name and Signature of Principal