



DepED MEMORANDUM  
No. **381**, s. 2004

SEP 08 2004

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SCHOOL CHILDREN'S ORAL HEALTH AWARENESS WEEK

To: Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The Department of Education (DepED) through the Health and Nutrition Center (NHC) will celebrate the School Children's Oral Health Awareness Week on October 10-16, 2004 as one of the highlights of School Health Month in October.

2. The celebration aims to increase the level of awareness among the school children, teachers, school administrators and parents on the importance of oral hygiene in the prevention of tooth decay.

3. All school health and nutrition personnel, specifically the school dentists, are expected to take the lead in the conduct of the following activities to celebrate the event:

First Day: Awareness on the celebration in schools through:

- Announcement during flag raising ceremony;
- Display of streamers;
- Use of multi-media in the locality;
- Publication in local newspapers and school papers; and
- TV and radio guesting.

Second Day: Sodium fluoride mouthrinsing activities in schools  
Coordination with local Philippine Dental Association (PDA) Chapters, re conduct of the following:

- Dental services;
- Toothbrushing drills; and
- Oral health education.

Third Day: Dental service to pupils/students

Fourth Day: Dental service to teachers and non-teaching personnel

Fifth Day: Lectures/symposia on the importance of oral hygiene

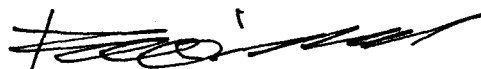
4. To highlight the week-long celebration, winners of the nationwide Poster Making Contest for the "*Bright Smiles, Bright Futures (BSBF)*" Program and Search for Outstanding Dentist shall be announced, and the prizes will be awarded during the second

Outstanding Dentist shall be announced, and the prizes will be awarded during the second night (October 11) of the National School Health and Nutrition Summit on October 11-13, 2004 at the Teachers Camp, Baguio City.

5. Regional directors and school administrators are encouraged to extend full support to the activities.

6. For more information, please contact Dr. Juan R. Araojo Jr., Chief, Dental Service, Health and Nutrition Center, DepED Central Office, Pasig City, tel. nos. (02) 632-1361 to 70 loc. 2152 (02) 633-72-45.

7. Immediate dissemination of this Memorandum is desired.

  
FLORENCIO B. ABAD  
Secretary

Reference: DepED Memorandum: No. 319, s. 2003

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
 HEALTH EDUCATION  
 PUPILS  
 STUDENTS

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