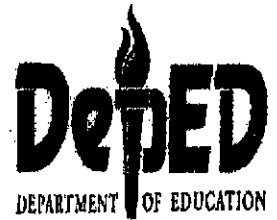




REPUBLIKA NG PILIPINAS
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KAGAWARAN NG EDUKASYON
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SEP 29 2004

DepED MEMORANDUM
No. **406** , s. 2004

MORAL AND SPIRITUAL GUIDANCE WEEK FOR PUBLIC SERVANTS

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents

1. Pursuant to Presidential Proclamation No. 472 dated October 1989, the Moral and Spiritual Guidance Week for Public Servants will be observed on October 10-16, 2004 with the theme "**Good Governance through Moral and Spiritual Values Formation**".
2. To support this undertaking, this Department encourages all offices to observe this week with some appropriate activities and to display commemorative streamers in places conspicuous to the public. Enclosed are the list of suggested activities and a sample design of the streamers.
3. For further details, please contact the NASAC Secretariat c/o Vice-Chair & Managing Director Sonia Saldivar-Ronda at telefax no. 373-0903 and mobile no. 0919-8562087.
4. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

Encls.:

As stated

Reference:

None

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
EMPLOYEES
OFFICIALS

Draft by: Maricar/DM-Moral Guidance Week

"Educating for a Strong Republic"

PROPOSED ACTIVITIES

IN OBSERVANCE OF THE MORAL AND SPIRITUAL GUIDANCE WEEK (every second week of October) AND OF THE FILIPINO VALUES MONTH (every November)

GENERAL ACTIVITIES (encompassing the four pillars)

- Media campaign (via ads, programs, etc.)
- Fora/Symposia
- Seminar-Workshops/Moral Fitness Seminar/ Values Orientation Workshop
- Mural painting
- Poster making
- Essay writing
- Oration/ extemporaneous speaking/ "balagtasan"
- Parades
- Slogan – making
- Dramafests
- "Values – Oriented Quiz Bee"
- Contest: folk dancing, singing. Etc.

ACTIVITIES WITH EMPHASIS ON "MAKA-DIYOS"

- Prayer meeting/ retreats/ recollections
- Koran/ bible/ etc. studies/ Bible sharing & testimonies
- Celebration of masses/ services/ etc.
- Candle lights vigils/ Spiritual Fitness exercises

ACTIVITIES WITH EMPHASIS ON "MAKA-BAYAN"

- "Ceremonial" flag raising w/ prominent individuals as resource speaker
- "Young Official for the Week" (YOW) in coordination with LGUs.

ACTIVITIES WITH EMPHASIS ON "MAKA-TAO"

- Visitation of orphanages, homes for the aged and the disable drug rehabilitation center, etc.
- Children's right/ Human rights/ awareness activities/ Prison visit .

ACTIVITIES WITH EMPHASIS ON "MAKA-KALIKASAN"

- "Tree planting"
- Cleanliness campaign/ Anti Smoking campaign in wok place
- Info/ action campaign on illegal fishing, logging, etc.

(Enclosure No. 2 to DepED Memorandum No. 406, s. 2004)

SAMPLE STREAMERS

(NAME OF AGENCY)

joins the



NATIONAL SOCIAL ACTION COUNCIL

in the celebration of the

MORAL AND SPIRITUAL GUIDANCE WEEK FOR PUBLIC SERVANTS

October 10-16, 2004

THEME: GOOD GOVERNANCE THROUGH MORAL AND SPIRITUAL VALUES FORMATION