



Office of the Secretary

SEP 29 2005

DepED MEMORANDUM
No. 293, s. 2005

READING ASSOCIATION OF THE PHILIPPINES (RAP)
ANNUAL MIDYEAR DEMOFEST

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Private Elementary and Secondary Schools
All Others Concerned

1. The Reading Association of the Philippines (RAP), the national affiliate of the International Reading Association, in cooperation with the Department of Education (DepED), will hold its Annual Midyear Demofest on the theme "Reading: A Heritage for All Seasons" at the Bohol Plaza Resort and Restaurant, Panglao Island, Bohol on November 11-13, 2005.
2. The two and a half-days event aims to:
 - a) increase the awareness of the participants on the role of literacy and in preserving and instilling pride in our heritage; and
 - b) update them on current perspectives and strategies in Reading-education in English and Filipino.
3. Participants to this Convention are school administrators, chairpersons/department heads, reading program coordinators and classroom teachers at all levels.
4. Arrangements for substitute teachers must be made to ensure that the classes of the participating teachers will not be disrupted.
5. A registration fee of Two Thousand Seven Hundred Pesos (PhP2,700.00) will be charged each participant to cover expenses for lunches, snacks, accommodation, materials, certificate and other incidental expenses. Discounted rate on registration fee will be given for early bird registrants. Additional expenses for accommodations vary based on the preferred accommodation. The program of activities and the rates for registration and accommodation are enclosed.
6. Travel expenses incident to the attendance in the convention shall be charged against local funds subject to its availability and the usual accounting and auditing rules and regulations. Participants coming from private schools shall make their own financial arrangements with their respective schools and/or sponsoring organizations.


7. Further inquiries may be addressed to:

Prof. Melissa Orenca
Cell. No.: 0916-2818544

Dr. Merlene Alon
Tel. No.: (049) 511-3450
Cell. No.: 0918-8888282

Dr. Felicitas E. Pado
Telefax No.: (02) 932-4801
Cell. No.: 0917-5402977

8. Immediate dissemination of this Memorandum to all concerned is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Encls.:

As stated

Reference:

DepED Memorandum: No. 434, s. 2003

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
Learning Area, READING
SOCIETY or ASSOCIATIONS
TEACHERS

Handwritten notes:
Hidalgo
9/23/05

Enclosure to DepED Memorandum No. 293, s. 2005

**READING ASSOCIATION OF THE PHILIPPINES
MIDYEAR DEMOFEST**

Bohol Plaza Resort and restaurant, Panglao, Bohol
November 11 – 13, 2005

Reading: A Heritage for All Seasons

Day 1: November 11, 2005

7:00 – 8:00	Registration	Secretariat
8:00 – 10:00	Opening Program Invocation Pambansang Awit Welcome Address	Mayor of Tagbilaran City/ Governor of Bohol Dr. Cerina Bolos Schools Division Superintendent Bohol Division
	Keynote address	Dr. Fe. A. Hidalgo OIC, Office of the Secretary Department of Education
10:00 – 10:30	Break	
10:30 – 12:00	Plenary Session Reading and Our National Heritage	Prof. Ambeth Ocampo Chair, National Commission on Culture and the Arts
1:00 – 3:00	Concurrent Lecture-Demonstrations: Revisiting Reading Strategies	
	➤ Teaching Beginning Reading	Felicitas E. Pada, Ph. D. Professor University of the Phil
	➤ Teaching Developmental Reading	Nemah Hermosa, Ph. D. Dean, Open University University of the Phil.
	➤ Early Reading Intervention and - Remedial Reading	Dr. Elena Cutiongco, Ph. D. Professor (Ret.) University of the Phil
3:00 – 3:30	Break	
3:30 – 5:00	Demonstration Teaching Paglinang ng Parimulang Literasi	Lydia P. Lalunio, Ph. D. Dean, Phil. Normal Univ.

Fluency: Bridging the Gap
Between Decoding and Comprehension

Rizalina Labanda
Directress, SPPEC

Reading in the Content Areas: What to
Remember

Esperanza Chee Kee
Professor, Ateneo de Mia Univ.

Development of Comprehension Skill:
Drawing Conclusions

Nilda Cas
Dept. Head, Jose Abad Santos HS

5:00 – 6:00 Socials and Cultural Show

DepEd, Bohol

Day 2: November 12

8:00 – 10:00 Plenary Session
Literature for Pleasure

> An Educator Speaks

> An Author Speaks

> A Publisher Speaks

Lina Diaz de Rivera, Ph. D.
Professor, UP Diliman
Ms. Grace Chong
Writer, Hiyas Publishing
Ms. Linda Warfel
Vice Pres, Scholastic, Inc.

10:00 – 10:30 Break

10:30 – 12:00 Demonstration Teaching
Children's Literature and Emergent Literacy
Poetry for Adolescents: Exploring "Oh Captain
My Captain"

Cecilia Sarabia
Sor Felicitas Bernardo
Principal, Our Lady of Peace
Antipolo City
Pat Villefuerte
Professor, Phil. Normal Univ

Ang Istitilo ng Manunulat ng Literaturang
Filipino

1:00 – 2:30 Plenary Session
Family and Community Literacy:

> Buklat Aklat: A Mobile Library

> Developing "Bright Minds":
Initiatives from the Corporate
World

> The e-Library

Gwenn Jessica Galvez
Marketing Manager, Anvil Pub.

Zonito Torrevillas
PR Manager, McDonald's Phil
Pradenciara Cruz
Director, National Library

Demonstration Teaching
"Aral-Bata, Aral-Namay"

Marietta Reyes-Otero, Ph. D.
Professor
University of the Phil

Visual Learning thru Graphic Organizers	Dr. Aurora Salvosa, Ph. D. English Supervisor (Ret.) Division of Manila
Technology Integration in Reading	Melissa Alma Orenca Professor Phil. Normal University
Reading and the Internet	Ma. Lourdes Ladrido, Ph. D. Professor Univ of the Phil, Iloilo

Day 3: November 13

8:00 – 9:30 Plenary Session

Assessment and Intervention in Reading: The Point of View of a Clinician Dr. Joel Lazaro

From the Point of View of a Teacher Miriene M. Alon, Ph. D.
Directress
Alpha Angelicum Academy

9:30 – 11:00 Demonstration Teachings

- The Phil-IRRI: Assessing the Reading Performance of Grades 1-6 Ofelia Fiojo
English Supervisor (Ret.)
Region 4A
- Mga Tradisyunal at Alternatibong Pagtataya sa Pagbasa Lydia B. Liwanag, Ph. D.
Professor
Phil. Normal Univ
- Assessment in Reading Mila J. Arias, Ph. D.
Professor
Phil. Normal Univ.

11:00 -11:30 Closing Program and Distribution of Certificates

11:30 -12:00 Lunch

12:30 – 6:00 CULTURAL VISIT (optional)

- Blood Compact Marker
- Bacayon Church and Museum with Performance of Dimiao Children's Rondalla
- Chocolate Hills with Performance of Alicia Musica Kawayan
- Tarsier Viewing
- Loboc Church, with Performance of Loboc Children's Choir

Fees

Convention fee (2 1/2 days, with 2 snacks and lunch)	P2,700.00
Early Bird (until Oct. 20)	2,500.00
Cultural tour (optional)	250.00
Hotel Accommodation (Bobol Plaza, 3 days 2 nights, quadruple sharing)	1,300.0

(Other dormitories are available at a cheaper price).