



*Office of the Secretary*

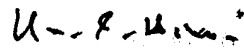
OCT 06 2005

DepED MEMORANDUM  
No. 299 ; s. 2005

**WORLD FOOD DAY 2005 NATIONWIDE ON-THE-SPOT  
POSTER-MAKING CONTEST**

To: Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. This year, the Philippines joins other nations in the global observance of the **World Food Day** on October 16, 2005.
2. One of the highlights of the celebration is the nationwide poster-making contest focusing on the theme "*Agriculture and Intercultural Dialogue*". The poster shall depict the cultural practices and traditions that have influenced food production in the communities.
3. The contest will be open to all high school students enrolled in public as well as DepED accredited private secondary schools nationwide.
4. Enclosed are the contest rules for the information and guidance of all interested participants.
5. Immediate and widest dissemination of this Memorandum is desired.

  
**RAMON C. BACANI**  
Undersecretary  
Officer-in-Charge

Encl.: As stated  
Reference: DepED Memorandum: No. 387, s. 2004  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

**CELEBRATIONS & FESTIVALS  
CONTESTS**

**HEALTH EDUCATION  
STUDENTS**

**GUIDELINES ON THE NATIONWIDE ON-THE-SPOT  
POSTER MAKING CONTEST  
WORLD FOOD DAY 2005**

**Theme: "AGRICULTURE AND INTERCULTURAL DIALOGUE"**

**The CONTEST RULES:**

1. The contest is open to all high school students enrolled in public and DepEd accredited private high schools nationwide.
2. The poster entry shall be an original creation of eligible participants depicting the central theme, "Agriculture and Intercultural Dialogue", of the 2005 World Food Day celebration.
3. There will be eliminations done at the school, division and regional levels following the schedules shown below:

School level	-	September 28, 2005
Division Level	-	October 4, 2005
Regional Level	-	October 6, 2005
National Level	-	October 10, 2005
National Judging	-	October 14, 2005

4. Only the best three (3) posters will be selected for each level based on the following criteria:

Originality	-	20%
Visual Impact	-	20%
Creativity	-	25%
Relevance to the theme	-	35%
5. The Department of Education (DepEd) Secretariat in coordination with the Department of Agriculture's Regional Information Officers shall assign a number to each entry during the start of the contest. This number will be the basis for identification. Names of winners shall be revealed only after judging.
6. The On-the-Spot Poster Making Contest shall be held for four (4) hours (8:00 - 12:00 a.m. or 1:00-5:00 p.m.) in the School up to the Regional Levels.

**SCHOOL LEVEL:** September 22, 2005

- a. Materials to be used in the on-the-spot poster making will be a white cartolina (18.5" x 25"). Any art medium except oil shall be used and provided by the participants.
- b. The theme should be indicated/written on the poster as part of its design. Posters with no indicated theme shall be disqualified.
- c. Winners at this level shall be given Certificates of Merit by the school.
- d. Deadline of submission of winning posters to the District is on September 26, 2005.

**DIVISION LEVEL:** October 4, 2005

- a. The best three (30 posters from each district shall be eligible for the Division Level elimination.
- b. The posters will be displayed in the Division Office where a panel of judges shall select the best three (3) entries.
- c. The winners will be awarded "Certificates of Merit" coming from the Division.
- d. Deadline of submission of winning entries to the Region is on October 5, 2005.

**REGIONAL LEVEL:** October 6, 2005

- a. Three (3) winners in the Division Level elimination round are eligible to participate in the poster making contest in the Regional level.
- b. The participants/contestants shall fill out an entry form which will also include the brief description/explanation the finished design written in English or Filipino to be posted at the back of the poster. The theme, "Agriculture and Intercultural Dialogue" should be written on the poster as part of the design.
- c. Illustration boards 18.5" x 25# inclusive of border shall be given free to all participants. The participants can use any art medium except oil. The medium shall be provided by the participants.
- d. The contest will commence at 8:00 am and end at 12:00 am.

- e. The three (3) regional winners will each receive a cash gift amounting to ONE THOUSAN PESOS (P1,000.00) from the Food and Agriculture Organization (FAO) of the United Nations.
- f. Deadline of submission of winning entries for the National Level contest is on October 10, 2005.

**NATIONAL CONTEST:**

- a. The three (3) regional winning entries shall be submitted to:

**Dir. INEZ G. MAGBUAL**  
**Agriculture and Fisheries Information Service**  
**Department of Agriculture**  
Elliptical Road, Diliman, Quezon City  
Tel Nos. 928-0588/928-3741 to 65  
Loc. 2148/2154/2155  
Fax No. 920-4080  
Thru the Regional Information Officer  
DA Regional Field Units