



Office of the Secretary

OCT 07 2005

DepED MEMORANDUM
No. 313, s. 2005

SCHOOL CHILDREN'S ORAL HEALTH AWARENESS WEEK

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Department of Education (DepED), through the Health and Nutrition Center (HNC), will celebrate the School Children's Oral Health Awareness Week on October 9-15, 2005.

2. All the school dentists, and school health and nutrition personnel are expected to conduct the following activities :

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|--------------------------------|---|
| Monday | Creating Awareness on the celebration through: <ul style="list-style-type: none">a. announcement during the flag raising ceremony;b. display of streamers;c. use of multi-media in the locality;d. publication in local newspapers and school papers, ande. TV and radio posting. |
| Tuesday: | Sodium Fluoride mouthrinsing activities in schools. |
| Wednesday:
and
Thursday: | Conducting the following activities in cooperation with the Philippine Dental Association (POA) Chapters and other dental organizations: <ul style="list-style-type: none">a. Dental services like oral health examination, treatments, consultations, etc.,b. toothbrushing drills; andc. Oral health education. |
| Friday: | Lectures/symposia on the importance of oral hygiene. |

3. Activities to be undertaken must not disrupt regular classes.

4. The awarding of the winners of the Poster Making Contest for the Bright Smiles, Bright Futures (BSBF) Program will be undertaken to highlight the week-long

celebration. Special recognition shall be given to the following Global Winners whose artworks were submitted to Colgate-Palmolive-New York and who were chosen as 3 of 12 winners

The Global Winners

NAME	GRADE LEVEL	SCHOOL	DIVISION	REGION
1. Ma. Cecilia Luisa Estlio	III	Zaraga Elem. School	Iloilo	VI
2. Blessy Mae Calingo	III	Canogon Elem. School	Pasig & San Juan	NCR
3. Ryan Christopher Lauan (Honorable Mention)	II	Teresa Elementary School	Rizal	IV A

The winning artworks shall be included in the 2006 Colgate Calendar to be distributed internationally.

5. Another activity will be the National Launching of the "Oral Health Care for a Bright Child" between DepED and Larnoyan Company on October 20, 2005.
6. Regional directors and school administrators are encouraged to extend full support to those activities.
7. For more information, please contact Dr. Juan R. Araujo, Jr., Head, Dental Service Section, HNC, DepED Central Office, Pasig City at tel. nos. (02) 632-1361 loc. 2338 and (02) 633-7245.
8. Immediate dissemination of this Memorandum is desired.

Ramon C. Bacani
 RAMON C. BACANI
 Undersecretary
 Officer-in-Charge

Reference:

DepED Memorandum: No. 319, S. 2003

Attachment: 1- (D.O 50 97)

To be indicated in the Perpetual Index
 under the following subjects

CELEBRATIONS & FESTIVALS
 HEALTH EDUCATION
 PUPILS
 SCHOOLS