



Office of the Secretary

NOV 11 2005

DepED MEMORANDUM
No. 337, s. 2005

TRADITIONAL AND ALTERNATIVE HEALTH CARE MONTH CELEBRATION

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 698 dated August 19, 2004, the Traditional and Alternative Health Care Month Celebration will be observed during the whole month of November. This mandate aims to generate awareness on the importance of promoting the use of traditional and alternative health care among the studentry in all public and private schools.

2. School health and nutrition personnel and health education supervisors at the regional and division levels are encouraged to take the lead in conducting various activities related to said celebration in their respective areas. Coordination shall likewise be made with the regional program managers of the Department of Health's Philippine Institute of Traditional and Alternative Health Care (DOH-PITAHC) and other involved GOs and NGOs.

3. Health and Nutrition staff and all school physicians are likewise invited to attend on official time only the convention on the Power of Natural Healing to be conducted by PITAHC and PCAM on the following dates and venues:

Subic	November 13-16	International Hotel
Iloilo	November 20-23	Amigo Terrace Hotel
Davao	November 29-December 2	Grand Men Seng Hotel

4. A registration fee of Three Hundred Pesos (PhP300.00) per participant and an accommodation fee of One Thousand Two Hundred Pesos (PhP1,200.00) per day for full-board (live-in) and Eight Hundred Pesos (PhP800.00) for live-out will be charged.

5. For more details, please contact the Philippine Institute of Traditional and Alternative Health Care, Unit 2402 Atlanta Center, 31 Annapolis St., Greenhills, San Juan, Metro Manila at tel. nos.: (02) 727-2113, (02) 727-7621 and (02) 727-6199 or e-mail address at pitach@skynet.net.

6. Immediate and wide dissemination of this Memorandum to all concerned is desired.

FE A. HIDALGO
Undersecretary
Officer-in-Charge

Reference:
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

Sheila, MPPD-TS, DM Health Care Month
November 2, 2005