




5. RA 7079 earmarks a subsidy of Three Million Pesos (PhP3,000,000.00) to the host region for conducting the NSPC, while a subsidy of Eight Thousand Pesos (PhP8,000.00) is allotted each division participating in the RSPC, other than the allowed registration fees it may charge each for both activities.

6. The Implementing Guidelines (Enclosure No. 1) for the conduct of the NSPC, the mechanics of the radio broadcasting competition (Enclosure No. 2), and the composition of the regional delegation and other participants (Enclosure No. 3) are enclosed.

7. For more information, please contact Dr. Lolita M. Andrada, Chair, NSPC, 3<sup>rd</sup> Floor Bonifacio Bldg., Meralco Avenue, Pasig City, tel. no. (02) 636-51-73.

8. Immediate dissemination of this Memorandum is requested.

  
FE A. HIDALGO  
Undersecretary  
Officer-in-Charge

Encls.:  
As stated

Reference:  
DepED Memorandum: No. 439, s. 2004

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
CONTESTS  
SCHOOL PAPER  
STUDENTS

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11-16-05

IMPLEMENTING GUIDELINES FOR THE CONDUCT OF THE NATIONAL SCHOOLS  
PRESS CONFERENCE (NSPC) SY 2005-2006

1. The National Schools Press Conference (NSPC) is a five-day activity highlighting the Individual / Group Writing Contests, and the Radio Broadcasting Contest. A key feature of the NSPC are the concurrent journalistic conferences.

2. A REGISTRATION FEE of TWO THOUSAND FIVE HUNDRED PESOS ( P2,500) shall be charged each participant to the NSPC payable in cheque or in cash to the host division (Division of Aklan) The first meal (lunch) shall be served on February 20 and the last meal (morning snack) on February 24.

The necessary documents required by the Registration Committee are as follows: school identification card (ID), medical certificate issued by a gov't. physician and a parents' permit.

3. TRAVEL ARRANGEMENTS. The head of the delegation to the NSPC is the Chief or Asst. Chief of the Secondary/Elementary Education who shall be responsible for the delegation's travels arrangements to and from the contest venues and during all the NSPC activities.

Information on the mode of transportation, the date and approximate time of arrival of the regional delegation should be provided to the host division at least two (2) weeks before the date of arrival.

Each regional delegation is requested to bring its regional flag, (banner or streamer) for the flag raising ceremony at the opening program on February 20, 2006.

4. INDIVIDUAL CONTESTS. The following are the individual contest categories in English and in Filipino for the elementary and secondary levels: Copy reading & Headline Writing, Photojournalism, News, Sports, Features Writing and Editorial Writing and Editorial Cartooning, in that sequence of testing.

Competitions in Editorial Cartooning and Photojournalism, shall be either in English or Filipino for both elementary and the secondary levels.

Each category shall observe the time format of one hour writing contest except for Photojournalism and Sports which are to be conducted for two hours including the photo layout and the sports coverage, respectively.

5. CONTEST WINNERS: There shall be seven (7) winners in the Individual Writing Contests for each of the five (5) categories in English and Filipino at the elementary and secondary levels for each region for a total of 140 winners. However, only the first three (3) of the 7 winners in each category, media and level, shall participate in the national level.

Altogether, there shall be one hundred sixty eight (168) winners covering the elementary and secondary levels at the RSPC but only 72 will proceed to the NSPC.

A certified list of the regional winners in the Individual Writing Contests indicating the names of their school, name of school publication (English or Filipino), years of circulation, divisions and address of same shall be submitted to the Office of the Bureau Director (Elementary/Secondary), copy furnished the host division, a week after the conduct of the RSPC.

6. GROUP CONTESTS. The Group Contest is open to all elementary and secondary schools that published newspapers in SY 2005-2006. The contest shall involve two brackets of student publications in both levels, A and B with the following specifications:

Elementary	Bracket A	-	9" x 12" Standard printed newsletter With at least 8 pages
	Bracket B	-	8-1/2" x 13" Mimeographed/Photocopied, 8 pages Following standard style of print journalism
Secondary	Bracket A	-	12" x 18" Standard printed broadsheet or tabloid At least 14 but not more than 20 pages In circulation for at least 5 years
	Bracket B	-	Standard prints broadsheet or tabloid With 8 – 12 pages

The five (5) categories for the Group Contests as announced in DECS Memorandum No. 160, s. 2000 (Guidelines for the Division and Regional Screening for the Group Contests in the National Schools Press Conference (NSPC), are as follows:

English	Filipino
Editorial Page	Pahinang Editoryal
Feature/Literary Page	Pahinang Lathalain
News Page	Pahinang Balita
Sports Page	Pahinang Isports
Layout Page Design	Pahinang Pag-aanyo

The guidelines therein shall continue to be adopted for judging the same. Deadline for the submission to the DepED Central Office of school paper entries for the Group Contest is at the close of office hours (5: 00 p.m.) of January 20, 2006.

7. CONTEST RULES. Participants and teacher advisers are instructed to be always prompt and punctual in all activities. A waiting/holding area for advisers shall be provided within the compound of the testing areas.

Contestants are required to wear their IDs always.

The next contestant in rank shall be allowed as substitute should the 1<sup>st</sup> or second regional winner who cannot participate but only for valid/justified reason. The CO should be informed of the arranged substitution at least a week before the NSPC.

Schools which did not publish school paper shall not be allowed to send in participants to the Individual Writing Contests, but the Group contests are open to all elementary and secondary school newspapers published in SY 2005-2006, whether or not they are represented by delegates at the NSPC.

Contestants are not allowed to use cellular/mobile phones and the like nor respond to calls during the contest proper .

Contestants in photojournalism may use cameras of their choice. Sophisticated cameras (with zoom lens, wide angle, telephoto and the like) may be allowed except digital cameras. Films and illustration boards for lay outing of photos shall be made available to participants a few minutes before the contest. Loading of films shall be made on cue.

Contestants in Editorial Cartooning are requested to provide themselves with pencils of their own (Mongol 482 No. 2). Oslo paper shall be given for free.

Teacher advisers are not allowed to mingle with their contestants during the viewing of the sports event and at the photojournalism and cartooning contests.

The Regional Offices are encouraged to observe the same guidelines in the conduct of the RSPC.

## **GUIDELINES FOR THE CONDUCT OF THE RADIO BROADCAST CONTEST**

### **PRE-CONTEST**

1. Each region shall field a team of seven (7) members from among the winners in the 7 categories of the individual writing contests. The team shall decide who shall act as newscaster, scriptwriters, anchorperson, field reporters, etc.
2. Each team shall bring their own materials (pen, music for sound effects, cassette recorder, blank tapes, etc.) Sheets of paper for the scriptwriting shall be provided.

### **CONTEST PROPER**

#### **A. SCRIPTWRITING –**

1. The format for broadcast copy/script writing shall be used.
2. Each team shall be given two(2) hours to prepare a five (5)-minute presentation either in English or Filipino
3. Once the two-(2)-hour planning and preparation has started no member shall be allowed to leave the contest area. In case of personal necessity, a member of the contest management (proctor) shall accompany the participant out.
4. Each team shall be given four (4) news items for elementary and five (5) news items for secondary. The team shall be responsible for ranking these items according to their news values.
5. All materials including the infomercial(s) shall be prepared on the spot. Infomercial(s) shall not be pre-recorded and shall be aired live.
6. Each team shall make two (2) original copies of the script: one copy for use in its presentation during the radio broadcast contest and the other copy to be submitted to the proctor for the reference of the panel of judges.

#### **B. RADIO BROADCAST CONTEST –**

1. The order of presentation shall be done by drawing of lots.
2. The Chairman of the Board of Judges shall flash the green card to signal the start of the presentation.
3. A committee member shall serve as timekeeper for each presentation, computing the amount of over/under time a team makes.
4. A yellow card shall be flashed by a contest committee member to warn the presenting team that only one (1) minute is left of its broadcast time. A red card shall be flashed to signal the end of the radio broadcast.
5. After five (5) minutes, the presenting team may continue its radio broadcast, however, a corresponding deduction shall be made by the judges. A team that incurs under time in its radio broadcast shall also receive a corresponding deduction.
6. One (1) point shall be deducted by the judges from the team score of 30 points under the time management criterion for the first 30 seconds over/under time and two (2) points for every 30 seconds over/under time thereafter.
7. The audience may watch the contest from the bleachers provided they maintain complete silence for the duration of the presentations.

## C. AWARDS

### A. Group Awards

#### 1. Best in Radio Broadcast

3 trophies x 2 medium x 2 levels	-	12 trophies (for 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> placers)
21 medals x 2 media x 2 levels	-	84 medals
21 certificates x 2 media x 2 levels	-	84 certificates

#### 2. Best Technical Application

3 trophies x 2 media x 2 levels	-	12 trophies (for 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> placers)
21 medals x 2 media x 2 levels	-	84 medals
21 certificates x 2 media x 2 levels	-	84 certificates

### B. Individual Awards

#### 1. Best News Script

3 trophies x 2 media x 2 levels	-	12 trophies + 12 certificates
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#### 2. Best Infomercial

3 trophies x 2 media x 2 levels	-	12 trophies + certificates
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#### 3. Best News Presenter

3 trophies x 2 media x 2 levels	-	12 trophies + certificates
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#### 4. Best Anchor

3 trophies x 2 media x 2 levels	-	12 trophies + 12 certificates
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## CRITERIA FOR JUDGING

- 30% - Content (application of broadcast and journalism principles, presentation of news items, etc.)
- 30% - Time management
- 30% - Delivery (projection, modulation, confidence, uniqueness, flow and creativity of presentation)
- 10% - Impact
  
- 100% - Total

9. The decision of the Board of Judges is final.

COMPOSITION OF THE REGIONAL DELEGATION AND OTHER PARTICIPANTS IN  
THE NSPC

The number of participants of each regional delegation is one hundred fifty eight (158)  
broken down as follows:

ELEMENTARY = 79

36 winners (5 categories x 3 winners x 2 media)  
(2 categories x 3 winners, either English or Filipino)

36 school paper advisers (acting as chaperons and coaches of the regional winners)  
1 outstanding school campus journalist  
1 outstanding school paper adviser  
1 Chief or Assistant Chief, Elementary Education Division  
1 Regional Supervisor of English or Filipino  
1 Division Supervisor of English or Filipino  
1 President of the Regional Association of Elementary School Paper Advisers  
1 Adviser of the Regional Elementary Editor's Guild

SECONDARY = 79

36 winners (5 categories x 3 winners x 2 media)  
(2 categories x 3 winners, either English or Filipino)

36 school paper advisers (acting as chaperons and coaches of the regional winners)  
1 outstanding school campus journalist  
1 outstanding school paper adviser  
1 Chief or Assistant Chief, Secondary Education Division  
1 Regional Supervisor of English or Filipino  
1 Division Supervisor of English or Filipino  
1 President of the Regional Secondary School Paper Advisers Association  
1 Adviser of the Regional Secondary Editors' Guild

Other Participants:

30 Members of the Central Office Working Committees (acting as chair and co-chair)  
3 Officers of the Philippine Association of Elem.School Paper Advisers(PAESPA)  
3 Officers of the National Secondary School Paper Advisers Association (NSSPAA)  
2 Officers of the National Elementary Editors' Guild  
2 Officers of the National Secondary Editors' Guild