



DepEd MEMORANDUM  
No. **19**, s. 2011

JAN 21 2011

**2011 INTERNATIONAL MOTHER LANGUAGE DAY**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The International Mother Language Day (IMLD) which falls yearly on February 21 was proclaimed by the General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in 1999. In the Philippines, this year's IMLD theme is *Making Every Child a Reader through Mother Tongue-Based Multilingual Education*.

2. UNESCO aims to promote linguistic and cultural diversity as universal values that strengthen the unity and cohesion of societies. It also seeks to heighten awareness of linguistic and cultural traditions based on understanding, tolerance and dialogue.

3. All public and private elementary and secondary schools are encouraged to participate in the observance through the following activities:

- a. organize meetings with parents, teachers and other stakeholders on the new DepEd policy on mother tongue-based multilingual education pursuant to DepEd Order No. 74, s. 2009;
- b. encourage children and their parents to recite poetry, tell stories, perform dances, watch plays and sing songs in their mother languages;
- c. display paintings, posters and drawings with captions in the local languages inside and outside the schools;
- d. collect literature and other reading materials written in the local languages;
- e. conduct writing and singing contests, *sabayang bigkas*, *salin-awit*, story-telling, poster making and similar competitions that extol linguistic diversity and multilingualism; and
- f. conduct other activities consistent with the IMLD theme.

4. All regional directors, schools division/city superintendents and school heads are encouraged to take the lead in the conduct of all activities for the said celebration.

5. The Regional MTB-MLE Coordinator shall submit reports on the said activities to the Office of Undersecretary for Programs and Projects, Rizal 1 Bldg., DepEd Complex, Meralco Avenue, Pasig City.



6. For more information, please contact Dr. Rosalina J. Villaneza, MTB-MLE, National Coordinator at telephone no.: (062) 633-7202 and mobile phone no.: 0916-678-1626.

7. Immediate and wide dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

References:

DepEd Memorandum: No.5, s. 2010

DepEd Order: (No. 74, s. 2009)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS

CONFERENCES

LANGUAGE

PUPILS

TEACHERS