

DepEd MEMORANDUM
No. **107**, s. 2011

MAY 0 2 2011

BRIGHT SMILES, BRIGHT FUTURES' GLOBAL ART POSTER MAKING CONTEST

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools

1. The Department of Education (DepEd), through the Health and Nutrition Center (HNC) joins the Colgate Palmolive Philippines, Inc. (CPPI) in its bid to promote self-esteem and oral health awareness among school children aged 6 to 9 years old through the **Bright Smiles, Bright Futures' Poster Making Contest**.
2. This contest will be held from April 4 to July 11, 2011 in all public elementary schools nationwide. The participants/contestants will be pupils from Grades I to III.
3. Three winners for each grade level will be selected at the division, regional and national levels. All school and pupils winners will be awarded prizes and certificates. Prizes in the form of checks will be named after the school principal. The National Winners' artworks only will be included in the global art contest in New York, USA.
4. Enclosed are the following forms and documents:
 - a. Enclosure No. 1 - Entry Form
 - b. Enclosure No. 2 - Parent Consent Form
 - c. Enclosure No. 3 - Biography Questionnaire
 - d. Enclosure No. 4 - Table of Prizes; and
 - e. Enclosure No. 5 - Contest Rules and Regulations.
5. For more information, please contact Dr. Thelma C. Aljibe, Head, Dental Services, Health and Nutrition Center (HNC) at telephone no.: (02) 635-9964 or mobile phone no.: 0927-796-5711.
6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated

Reference: DepEd Memorandum: No. 367, s. 2008

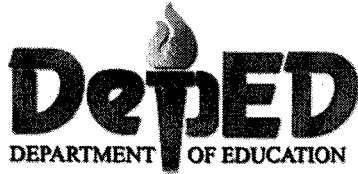
To be indicated in the Perpetual Index under the following subjects:

CONTESTS
PUPILS

PROJECTS
HEALTH EDUCATION



Enclosure No. 1 Entry Form



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Why My Bright Smile is Important"**

ENTRY FORM

STUDENT'S NAME

*Address

City	State
Postal Code	Country

*Parent/guardian

Home telephone number (include area code)

*Student's age

*Student's class year

*School

Name	
Address	
City	State
Postal Code	Country

School telephone number (include area code)

Coach Name:

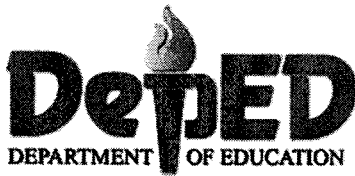
E-mail

Principal's name

School District Health Coordinator

Handwritten initials or signature in the bottom right corner.

Enclosure No. 2 Parent Consent Form



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Why My Bright Smile is Important"**

PARENTAL CONSENT FORM

On behalf of my child, I agree to Colgate-Palmolive Company's use of his/her artwork for advertising, publicity, or display including print, video, or electronic/computer means. I agree to submit a photograph of my child to Colgate-Palmolive Company by the date requested. I understand that the artwork will be sole property of Colgate and will not be returned.

I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days notification along with a completed "Winner's Biographical Information Form." I understand that this photograph, along with brief biographical information from the "Winner's Biographical Information Form," may be used on the Global Calendar for international distribution and/or for advertising, publicity, or display including print, video, or electronic/computer/on-line media.

Child's Name: _____

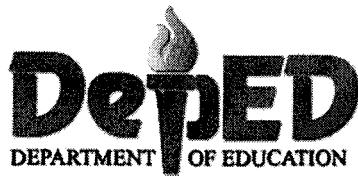
Parent's orGuardian's Name: _____

Parent's orGuardian's Signature: _____

Parent or Guardian Phone Number: _____

Date: _____

Handwritten marks: a checkmark and the number "11".



Bright Smiles, Bright Futures' Global Art Poster Making Contest "Why My Bright Smile is Important"

BIOGRAPHICAL AND CULTURAL INFORMATION QUESTIONNAIRE

Please have your parent or guardian help you fill out the questions on the following pages. Your answers will provide biographical information to supplement your award-winning poster when it is displayed. The information you provide will also help us to develop new learning materials for kids in a variety of media.

While answering the questions it may be helpful to pretend that you are an "ambassador" for your country. Keep in mind that the idea is to tell us about yourself *and* to help other kids around the world learn about the cultures and ways of life in your country.

Thank you for taking the time and telling us about yourself. We are fascinated to learn about you and your country!

Tell Us about Yourself!

First Name: _____ Last Name: _____

Address: _____

Country: _____

How would you describe the place that you live? (Climate, population, plants/animals, etc.)

How many people are in your immediate family?

Do you live in a house, apartment, or other dwelling?

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Where are your parents and grandparents from?

What is the language you speak at home?

Are you learning or do you speak more than one language? If so, what?
What is your favorite game to play with friends? (Explain the rules if possible).

What are three things you *love* to do during your free time?

“When I grow up I would like to become _____ or
_____ or maybe, _____.”

What is your favorite type of music?

Do you play a musical instrument? If so, which one?

What is your favorite sport? Do you play for fun or competitively?

Do you have any friends from other countries? If so, where are they from?

What are your favorite books?

Tell us about your school!

What is the name and address of your school?

What is your teacher's name?

How many students are in your class?

How do you get to school?

What is your favorite subject of study?

What do you usually eat for lunch?

What do you usually do after school?

What is your favorite school yard activity?

Tell Us about Where You Live!

Where do you think is the most beautiful place in your neighborhood/city/area? Why?

If an exchange student from another country (someone your age), came to stay with your family for a week and he/she wanted to taste some food that they had *never* tasted before what would you serve them?

If someone your age came to your country and only had a short time to spend there, what would be the top three most important, interesting and/or beautiful places you would tell them to go?

What is the local "wild" animal or animals that you see the most often?

What is your favorite holiday?

Briefly describe your families' celebration of that holiday:

If you could travel to *one* other country for a week where would you go?

What would you like to see/experience there?

What is your favorite season? Why?

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Who, in your opinion, is the most interesting celebrity or famous person (musician, actor, politician, writer, religious figure, etc.) from your country? Why do you think so?

If you could change *one* thing about your country, what would it be?
One *really* cool fact that I know about my country is:

THANK YOU FOR FILLING OUT THIS QUESTIONNAIRE!

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Prizes for the National Winners

BSBF Poster Making Contest				
Components	Details	Qty	Unit Prize Pesos	
Entry				
Prizes		24		
Grade 1 Students	Global Winner	1	PhP	11,750.00
	1st Prize National Winner	1	PhP	7,050.00
	2nd Prize National Winner	1	PhP	5,875.00
	3rd Prize National Winner	1	PhP	4,700.00
Grade 1 Schools	Global Winner	1	PhP	23,500.00
	1st Prize National Winner	1	PhP	11,750.00
	2nd Prize National Winner	1	PhP	7,050.00
	3rd Prize National Winner	1	PhP	4,700.00
Grade 2 Students	Global Winner	1	PhP	11,750.00
	1st Prize National Winner	1	PhP	7,050.00
	2nd Prize National Winner	1	PhP	5,875.00
	3rd Prize National Winner	1	PhP	4,700.00
Grade 2 Schools	Global Winner	1	PhP	23,500.00
	1st Prize National Winner	1	PhP	11,750.00
	2nd Prize National Winner	1	PhP	7,050.00
	3rd Prize National Winner	1	PhP	4,700.00
Grade 3 Students	Global Winner	1	PhP	11,750.00
	1st Prize National Winner	1	PhP	7,050.00
	2nd Prize National Winner	1	PhP	5,875.00
	3rd Prize National Winner	1	PhP	4,700.00
Grade 3 Schools	Global Winner	1	PhP	23,500.00
	1st Prize National Winner	1	PhP	11,750.00
	2nd Prize National Winner	1	PhP	7,050.00
	3rd Prize National Winner	1	PhP	4,700.00

* Certificates of Recognition will be given to the school principals, coaches and students

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Prizes for the Regional Winners

Components	Details	*Qty Colgate Gift Packs
Entry Prizes		
Grade 1 Students		
	1st Regional Winner	3
	2 nd Regional Winner	2
	3 rd Regional Winner	1
Grade 1 Schools		
	1st Regional Winner	3
	2 nd Regional Winner	2
	3 rd Regional Winner	1
Grade 2 Students		
	1st Regional Winner	3
	2 nd Regional Winner	2
	3 rd Regional Winner	1
Grade 2 Schools		
	1st Regional Winner	3
	2 nd Regional Winner	2
	3 rd Regional Winner	1
Grade 3 Students		
	1st Regional Winner	3
	2 nd Regional Winner	2
	3 rd Regional Winner	1
Grade 3 Schools		
	1st Regional Winner	3
	2 nd Regional Winner	2
	3 rd Regional Winner	1

*1 Colgate gift pack consists of 1 Colgate Toothpaste 160g, 1 Colgate Plax mouthwash and 1 Colgate Toothbrush. Gift packs will be delivered at the Division offices

* Certificates of recognition for the school principals, coaches, and students will be provided

* Division winners will receive certificates of participation for school principals, coaches, and students

Who may enter?

The contest is open to public school children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

Must artwork be original?

Yes. Artwork must be original, created by the student without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

What type/ medium of art entry is acceptable?

Black and white or color artwork depicting the theme “ **Why My Bright Smile is Important**” may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

How should the entries be submitted?

Each entry must include a completed entry form, Parent Consent Form Biography Questionnaire and be mailed to Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City. The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received no later than May 13, 2011. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

What size should the entry be?

Entries should be a minimum of 8 1/2 x 11 inches and cannot exceed 11 x 17 inches.

Will entries be returned?

No. Entries become sole property of Colgate-Palmolive Company and will not be returned.

How will the entries be judged?

Entries will be judged on originality, creativity, imagination, and best rendering of the theme "Why My Bright Smile is Important."

Colgate-Palmolive and Department of Education will choose 9 winners. These winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

Decision of the judges is final

How will the winners be notified?

National Winners will be notified about 3rd week of May
Global winners will be notified by mail about 2nd week of July

What are the requirements to enter?

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibit. Entries also agree to use their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

What is the timetable?

Entry deadline to the Division Offices	:	May 3. 2011
Entry deadline to the Regional Offices	:	May 6. 2011
Entry deadline to DepED Central Office	:	May 13. 2011
Philippine Winners notified	:	May 18. 2011
Global winners notified	:	July 11. 2011

Any question?

For more information, please contact **Dr. Thelma C. Aljibe**, Head, Dental Services, Health and Nutrition Center (HNC) at tel. no. 635-9964 or 09277965711

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