



JUN 17 2011

DepEd MEMORANDUM

No. **136**, s. 2011

**ORIENTATION-WORKSHOP ON ADOPT-A-SCHOOL PROGRAM (ASP) MOBILIZATION
FOR REGIONAL AND DIVISION COORDINATORS**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
School Divisions/City Superintendents
All Others Concerned

1. The DepEd Adopt-A-School Program (ASP) Secretariat shall conduct its Mid-Term Review and Planning Meeting with the ASP field coordinators by cluster on the following dates and venues:

Date and Venue	Region and Division	Check-in Time/Date	Check-out Time/Date
July 6-8, 2011 TICC, Tagaytay City, Cavite	I,II, III, IV-A, IV-B, NCR and CAR	July 6 5:00 p.m.	July 8 8:00 a.m.
July 20-22, 2011 ECOTECH Center, Cebu City	V, VI, VII, VIII	July 20 5:00 p.m.	July 22 8:00 a.m.
July 27-29, 2011 RELC, Davao City	IX, X, XI, XII Caraga	July 27 5:00 p.m.	July 29 8:00 a.m.

2. The activity aims to:

- a. revisit the roles and responsibilities of designated ASP regional and division coordinators;
- b. discuss the proposed revision of the Implementing Rules and Regulations (IRR) of Republic Act (RA) No. 8525 (Adopt-A-School Law);
- c. evaluate the criteria in the selection of awardees for the best school implementors of *Brigada Eskwela*; and
- d. address issues and concerns arising from the implementation of the Program.

3. The participants to this meeting are all regional and division coordinators and ASP Secretariat officials and staff.

4. The program of activities is enclosed.



5. The transportation expenses of the participants from the regions and divisions shall be charged to local funds while the expenses of the participants from the Central Office shall be charged to ASP Funds.
6. The regional and division ASP coordinators are advised to confirm their attendance on or before July 4, 2011. For inquiries and confirmation of attendance, please contact the ASP National Secretariat through Mr. Romeo Granadozin and Mr. Danvic Israel Lazaro, at (02) 639-8637 or (02) 638-8639.
7. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:
As stated

Reference:
None

To be indicated in the Perpetual Index
under the following subjects:

OFFICIALS
MEETINGS
PROGRAMS
WORKSHOPS

PROGRAM OF ACTIVITIES

DATE/TIME	ACTIVITY	PERSON RESPONSIBLE		
		LUZON July 6-8, 2011	VISAYAS July 20-22, 2011	MINDANAO July 27-29, 2011
Day 1		Registration/Check-in		
Day 2				
8:30 AM – 9:00 AM	PROGRAM (Emcee)	Zeny Lastimoza	Maria Eleonor Prado	Magdalena Esmeralda
	Prayer (AVP)			
	National Anthem (AVP)	Danvic Lazaro/ Romeo Granadozin	Danvic Lazaro/ Romeo Granadozin	Danvic Lazaro/ Romeo Granadozin
	Acknowledgment of Participants	Zeny Lastimoza	Maria Eleonor Prado	Magdalena Esmeralda
	Message	Asec. Laguda	Asec. Laguda	Asec. Laguda
	Overview	Merlie Asprer	Merlie Asprer	Merlie Asprer
9:00 AM – 9:30 AM	Status of ASP <ul style="list-style-type: none"> • Resource Mobilization • Tax Incentives 2010 			
9:30 AM – 10:30 AM	Expected roles of ASP division and regional coordinators			
10:30 AM – 11:00 AM	Discussion on the Revised Implementing Rules and Regulations			
11:00 AM – 12:00 NN		O P E N F O R U M		
12:00 NN – 1:00 PM		L U N C H B R E A K		
1:00 PM – 2:00 PM	Review on the criteria in the selection of BE national awardees	Romeo Parayno	Romeo Parayno	Romeo Parayno
2:00 PM – 3:00 PM	Discussion on the best practices/Impact of community organizing for school reform (BE)	Merlie Asprer	Merlie Asprer	Merlie Asprer
3:00 PM – 3:15 PM		B R E A K		
3:15 PM – 5:00 PM	Issues, Concerns and Agreements			
5:00 PM – 5:30 PM	Distribution of Certificates			
DAY 3		B R E A K F A S T / D E P A R T U R E		