



DepEd MEMORANDUM
No. **139**, s. 2011

JUN 17 2011

**ORIGINAL PILIPINO MUSIC DEVELOPMENT PROGRAM
FOR SECONDARY SCHOOLS**

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Elementary and Secondary Schools

1. The Department of Education (DepEd) through the Bureau of Secondary Education (BSE), in partnership with the Kulturang Lahi Inuuna Ko (KLIK) and Original Pilipino Music (OPM) will implement the Original Pilipino Music Development Program starting this School Year (SY) 2011-2012.
2. The program aims to preserve and promote Filipino culture through composition and performance of Original Pilipino Music (OPM).
3. The OPM Development Program will be offered to 4th year students in the Special Program in the Arts (SPA). For schools with no SPA, the program may be offered to 4th year students with some knowledge and experience in music either as singers (members of a choir or singing group) or as music enthusiasts who know how to play basic piano or guitar.
4. The curriculum that should be followed is the Song Writing Course for Fourth Year Philippine High School Students written by Mr. Ryan Cayabyab. The first and second quarter will deal with Discovering Music and Words: How Songs are Made and the third and fourth quarter will cover Vocal and Performance Workshop. The time allotment for this course is two (2) hours per week. For students in this program, this course shall take the place of the Music component of MAPEH.
5. The enclosed program provides all the program details. Interested schools should coordinate with and inquire directly with the BSE at telephone no.: (02) 632 75-86.
6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated

Reference: N o n e

To be indicated in the Perpetual Index
under the following subjects:

CURRICULUM
MUSIC EDUCATION

SCHOOLS
STUDENTS

RHEA/DM- OPM Devt Prog.
June 10, 2011



Original Pilipino Music Development Program developed by KLIK, DepEd and OPM

1. Selection of participating schools will be done by the following:
 - a. Department of Education – The DepEd will be selecting High Schools that are offering Special Program for the Arts as the music curriculum for high school seniors.
 - b. Members of the House of Representatives – 1 public high school in each respective district to serve as the host school, students for the music course may be selected from several public high schools in the district and combined to form a class. In the case of party-list representatives, any public high school may be selected.
 - c. KLIK will be inviting private high schools nationwide to participate as well in the competition, following the same course being taught in the public schools
2. Criteria for selection of music teachers and students:
 - a. Actual music teachers/majors are a preference but not a necessity. What is important is that they will be able to teach and deliver the objectives of the curriculum developed by Mr. Ryan Cayabyab/OPM
 - b. Only high school seniors (4th year) may be selected for the launch of this project, but eventually will become a requirement for the national high school curriculum
3. Development of the curriculum will be handled by Mr. Ryan Cayabyab and OPM, the basis of which will be the Introduction to Music course of the University of the Philippines but adapted for high school students. Teaching materials, student learning materials, and the list of all other necessary equipment shall emanate from Mr. Ryan Cayabyab/OPM. This initiative will cover the duration of SY 2011-2012 initially.
 - a. The first semester will involve classroom/school work with the end product of the class being an original song or composition.
 - b. The second semester will have the students playing local gigs battling it out with other schools and groups with their live performances.
4. It is envisioned that the role of DepEd in this project is to be one of the official partners and to assist KLIK and OPM in disseminating information and material through its nationwide network of school districts in coordination with the respective district offices of each congressman supporting this project.
5. KLIK will be soliciting sponsorships on for this project, but will also be requesting that each congressman cover the salary or provide an allowance to the music teacher in their selected schools. DepEd is also requested to provide funding or equipment to the project.
6. To make KLIK relevant, the theme for this year's songwriting competition will be derived from the nation's experience at EDSA, 25 years ago - and what it means to the youth of today. The theme we will use for this year is "Do Not Be Afraid". It brings us away from the political interpretation of EDSA, and instead brings us closer to the true core of societal change.
7. In line with the competition, a TV show will be produced to focus on the contestants and their respective locations. It is expected that this show

will be the genesis of a regular tv/music program as we travel the country in search of our musical roots. We could have daily reports from all over the country, giving an insight not only on the music program, but also a background of the people and the locality.

8. This show would be covering the students not only in class but in their gigs as well and the producers will also be using social media (youtube, facebook, twitter etc.) to allow the nation to view performances and listen to all the material that will be created. Netizens will help us narrow down the finalists by choosing the most popular recordings.
9. The competition proper will then be held at the provincial level first with the winners moving on the regional level, then trimmed down the contestants to the semi-final level then eventually and bring them to Manila to perform before a live studio audience for their final showdown. Regional winners will have their compositions professionally recorded by selected OPM artists at the MINT College studios and compiled into a CD for general release and distribution.
10. The program and the show will culminate with the People Power Celebration at EDSA where the winning compositions will be performed as the highlight of the event.