



JUN 23 2011

DepEd MEMORANDUM
No. **141**, s. 2011

**2011 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT
TRAFFICKING (IDADAIT)**

To : Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to the Presidential Proclamation No. 264 dated June 1, 1988, the 26th of June of every year has been declared as the **International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)**. This declaration is in support of the resolution passed by the United Nations (UN) General Assembly on December 7, 1987. The event will be observed simultaneously by all UN member-countries.
2. This year's celebration will be spearheaded by the Dangerous Drugs Board. The theme of this year's observance is "*Mahalin ang Kalikasan, Ingatan ang Kalusugan, Droga'y Iwasan!*" The goal of which is to inform the public, particularly the youth, on the value of a healthy lifestyle and to create awareness on the harmful effects of drugs as well as to promote civic consciousness and protection to the environment.
3. All regional directors (RDs) and schools division superintendents (SDSs) are requested to support the celebration by enjoining the regions, divisions and schools to come up with appropriate related activities to include the putting-up of streamers (sample format enclosed) in their areas to commemorate the observance of the IDADAIT.
4. For more information, please contact the Chairman, Dangerous Drugs Board at telephone no.: (02) 929-6679, fax no.: (02) 929-5377 or visit website: <http://www.ddb.gov.ph.com> or send a message at e-mail address: Info@ddb.ph.com.
5. Immediate and widest dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary



Encl.:

As stated

Reference:

DepEd Memorandum: No. 470, s. 2010

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
DRUG EDUCATION
HEALTH EDUCATION
SCHOOLS

ADA, MPPD, DM 2011 international day against drugs
06/13/2011



International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)

June 26, 2011

*“Mahaliliin ang Kalikasan,
Ingatnan ang Kalusugan,
Droga’y Iwasan!”*

