



JUN 29 2011

DepEd MEMORANDUM  
No. **147**, s. 2011

**2011 WHITE CANE SAFETY DAY**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The 22<sup>nd</sup> White Cane Safety Day Celebration will be observed on August 1, 2011, pursuant to Republic Act No. 6759, entitled the "**White Cane Safety Day**" with the theme "*Bastos, Gabay sa Tuwid na Daan.*" This supports the efforts of President Benigno S. Aquino III on good governance.

2. The celebration is the first activity of the Sight Saving Month Celebration in August and it aims to:

- a. stimulate public awareness on the rights and welfare of blind persons;
- b. promote recognition and acceptance of the white cane as a symbol of mobility for blind persons;
- c. promote and protect the physical, moral and social well-being of blind persons; and
- d. serve as a vehicle of information on the program being implemented by the government and non-government organizations that adhere to the promotion of the welfare of visually impaired persons.

3. The White Cane Inter-Agency Committee with the Department of Education (DepEd) as lead agency concurred that the celebration will be done on August 1-6, 2011. The following activities may be undertaken in the regional, division, and school levels during the week:

- a. Hanging of streamers;
- b. Walking with the Blind;
- c. Holding of academic contests such as Braille reading and writing contest, Mathematics (Abacus) contest, Quiz V.I., cultural show and other activities which highlight the talents and skills of the visually impaired students;
- d. Conducting sport activities for the blind;
- e. Holding of symposia, fora and panel discussions relevant to the prevention and rehabilitation of blindness;
- f. Inviting ophthalmologists/optometrists to conduct free eye examination and screening to visually impaired students;
- g. Sharing of information on best practices concerning the education of visually-impaired by inviting blind students or educators as resource persons and other professionals working for the welfare of the blind; and
- h. Distribution of white canes, talking watches to selected blind students.



4. Enclosure No. 1 contains the matrix of the activities in the National Capital Region (NCR), which may serve as guide in the conduct of the celebration.

5. Other government organizations (GOs), non-government organizations (NGOs), and civic organizations may be tapped for assistance. The SM Management, a strong advocate of Special Education (SPED) is offering its malls as possible venue for the celebration.

6. All SPED centers, public and private schools with SPED programs are encouraged to observe the White Cane Safety Day with appropriate activities. However, activities to be undertaken should not disrupt classes as stipulated in DepEd Order No. 9, s. 2005, *Instituting Measures to Increase Engaged Time-on Task and Ensuring Compliance Therewith*.

7. A brief consolidated narrative report with pictorials on the celebration shall be submitted to Ms. Mirla R. Olores, Chief, Special Education Division, Bureau of Elementary Education (BEE), DepEd Complex, Meralco Avenue, Pasig City. Enclosed is the Feedback Report Form (Enclosure No. 2) to be used in reporting the activities undertaken during the week. For more information, please contact this Office at telephone no.: (02) 631-9993.

8. Immediate and wide dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary 

Encls.:

As stated

References:

DepEd Memorandum: No. 316, s. 2010

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
SCHOOLS  
SPECIAL EDUCATION

Madel: DM 2011 White Cane Safety Day  
June 13, 2011

(Enclosure No. 1 to DepEd Memorandum No. 147, s. 2011)

## 2011 WHITE CANE WEEK CELEBRATION ACTIVITIES

August 1 – 6, 2011

Monday, August 1, 2011	Tuesday August 2, 2011	Wednesday, August 3, 2011	Thursday, August 4, 2011	Friday, August 5, 2011	Saturday, August 6, 2011
<p><b>Opening Program</b></p> <p><b>Lead Agency:</b> DepED</p> <p><b>Venue:</b> SM Marikina or SM Manila</p> <p><b>Time:</b> 9:00 am – 3:00 pm</p> <p><b>Target:</b> 400 pax</p> <p><b>Members:</b></p> <p style="padding-left: 20px;">DOTC NCDA PAVIC RBI</p>	<p><b>“Sports Activities”</b></p> <p><b>Lead Agency:</b> VIBES</p> <p><b>Venue:</b> Marikina Sports Center, Marikina City</p> <p><b>Time:</b> 7:00 am – 4:00 pm</p> <p><b>Target :</b> 300 pax</p> <p><b>Members:</b></p> <p style="padding-left: 20px;">DSWD    DOTC PSC     PCMIVI DepED   PAVIC</p>	<p><b>Forum: “Career Opportunities</b></p> <p><b>Lead Agency:</b> DOLE TESDA, NEDA, DSWD</p> <p><b>Venue:</b> OSAC, North Ave.</p> <p><b>Time:</b> 9:00 am – 4:00 pm</p> <p><b>Target:</b> 200 pax</p> <p><b>Members:</b></p> <p style="padding-left: 40px;">PAVIC, RBI</p>	<p><b>“QUIZ V.I.”</b></p> <p><b>Lead Agency:</b> DepED, NCCA</p> <p><b>Venue:</b> NCCA Auditorium</p> <p><b>Time:</b> 9:00 am to 1:00 pm</p> <p><b>Target:</b> 80 students 120 guests</p> <p style="text-align: center;"><b>BRAILLE READING AND WRITING</b></p> <p><b>Lead Agency: DepED</b></p> <p><b>Venue:</b> Bulwagan ng Karunungan</p> <p><b>Time :</b> 1:00 pm to 5:00 pm</p> <p><b>Target:</b> 50 students 100 guests</p>	<p><b>“Transport Forum” (Land, Sea, Air)</b></p> <p><b>Lead Agency:</b> DOTC, RBI</p> <p><b>Venue:</b> DOTC</p> <p><b>TIME:</b> 9:00am- 4:00pm</p> <p><b>Target:</b> 200 pax</p>	<p><b>White Cane Week Commencement (Cultural Show)</b></p> <p><b>Lead Agency:</b> PAVIC RBI</p> <p><b>Venue:</b> SM Fairview</p> <p><b>TIME:</b> 9:00am - 5:00pm</p> <p><b>Target:</b> 1,500 pax</p> <p><b>Guests:</b> VM Joy Belmonte Luis Manzano Coun. Alfred Vargas</p>

M

(Enclosure No. 2 to DepEd Memorandum No. 147, s. 2011)

**AGENCY FEEDBACK REPORT ON THE  
22<sup>nd</sup> WHITE CANE SAFETY CELEBRATION  
August 1-6, 2011**

**Activities Conducted/Undertaken**

Nature of Activity	Venue	Date Conducted/Undertaken	Remarks

Submitted by:

\_\_\_\_\_  
Name of Head of Agency/Organization and Designation

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
Contact Numbers

\_\_\_\_\_  
Email Address

(Note: Please accomplish and submit this Feedback Report form to Ms. Mirla R. Olores, Chief, Special Education Division, Bureau of Elementary Education, DepED Complex, Meralco Avenue, Pasig City or thru Fax No. (02) 631-99-93 or email us at sped\_bee.deped@yahoo.com).

4/