



DepEd MEMORANDUM  
No. **182**, s. 2011

**AUG 17 2011**

**2011 NATIONAL LITERACY CONFERENCE**

To : Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers, and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools  
All Others Concerned

1. In celebration of the annual Literacy Week as stipulated in Presidential Proclamation No. 239 entitled **“Declaring the Period from September 2 to 8 of Every Year as Literacy Week,”** the Department of Education (DepEd) through the Literacy Coordinating Council (LCC), in cooperation and coordination with other government organizations (GOs), local government units (LGUs), private organizations (POs) and non-government organizations (NGOs), will hold the **2011 National Literacy Conference** with the theme *“Pursuing Community Development through Peace Literacy”* at the Imperial Palace Suites, Quezon City on September 27-29, 2011. This is in line with priority agenda of the United Nations Literacy Decade (UNLD) for Calendar Year (CY) 2011–2012, which is **Literacy and Peace**.

2. The objectives of the conference are to:

- a. raise awareness on literacy for peace and sustainable future among the participants;
- b. share good practices on peace literacy for good governance;
- c. reflect on peace situations and identify appropriate strategies and community intervention; and
- d. develop Peace and Literacy Action Agenda: Programs, Projects and Activities for Community Development.

3. The following participants are expected to attend the conference on official business:

- a. bureau, center, and regional directors or their representatives; bureau/regional chiefs and assistant chiefs; and regional supervisors of the Alternative Learning System (ALS) and Formal Education;
- b. schools division/city superintendents and assistant superintendents, division supervisors of ALS and Formal Education, district supervisors and principals/head teachers of elementary and secondary public and private schools, ALS coordinators and mobile teachers especially those from the 5<sup>th</sup> and 6<sup>th</sup> class municipalities/districts and provinces included in the thirty (30) focused barangays with lowest literacy rates; (Please see the enclosed list.)
- c. officers of the government agencies with extension programs involving literacy or continuing education;
- d. heads and members of the non-government organizations (NGOs) and civil society organizations involved in universalizing literacy in every region;



- e. heads of local government units (LGUs), *barangay* chairpersons and *kagawad* members, *barangay* health workers, and other officers involved in the universalization of literacy;
- f. heads of private/corporate foundations with interest in education or literacy; and
- g. heads and members of academic institutions particularly those in-charge of National Service Training Program-Literacy Training Service (NSTP-LTS).

4. One of the highlights of the conference is the presentation of the National Literacy Hall of Fame Award to Tagum City for being three-time first place winner in the Outstanding Local Government Unit (Component City Level) category in the National Literacy Awards. Tagum City is also an awardee in the UNESCO International Literacy Prizes 2011 for its exemplary accomplishments in literacy development through peace literacy.


5. This is a live-in conference. The participants are requested to register on September 27, 2011 between **9:00 a.m.** and **9:00 p.m.** The first meal to be served will be lunch on September 27, and the last meal to be served will be breakfast on September 29, 2011.

6. A registration fee of Five Thousand Pesos (PHP5,000.00) will be charged to each participant to cover expenses for board and lodging, handouts, kits, and other workshop supplies and materials. The transportation and other incidental expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations. Enclosed is the tentative program of activities.

7. It is requested that the list/names of participants be sent to **Dr. Norma L. Salcedo**, Head, LCC Secretariat at Room 413, 4<sup>th</sup> Floor Mabini Building, DepEd Complex, Meralco Avenue, Pasig City through telefax no.: (02) 631-0590 or send the list through e-mail address: [lcc@lcc.deped.gov.ph](mailto:lcc@lcc.deped.gov.ph). **not later than September 10, 2011.**

8. For more information, please contact the **LCC Secretariat** at telephone nos.: (02) 631-0579; (02) 631-0567; and (02) 635-9996.

9. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.: As stated

Reference:

DepEd Memorandum: (No. 362, s. 2010)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
OFFICIALS

PRIZES or AWARDS  
TEACHERS

**30 Bottom Barangays with Lowest Literacy Rate  
5th and 6th Class Municipalities**

Region	Province	Municipality	Barangay	Basic Literacy Rate	Rank
X	Misamis Oriental	Salay	Matampa	30.4	1
X	Misamis Oriental	Salay	Alipuaton	32.9	2
X	Misamis Oriental	Salay	Bunal	44.8	3
IX	Zamboanga del Sur	Tigbao	Nanga-Nangan	55.2	4
X	Lanao del Norte	Munai	Pandalonan	56.3	5
I	La Union	Bagulin	Cardiz	64.3	6
X	Lanao del Norte	Sapad	Dansalan	65.1	7
IX	Zamboanga del Sur	Tigbao	Mate	65.6	8
X	Misamis Occidental	Sapang Dalaga	Dioyo	72	9
X	Lanao del Norte	Munai	Bubonga Radapan	72.3	10
X	Lanao del Norte	Pantao Ragat	Cabasagan	73	11
CAR	Kalinga	Tinglayan	Donanao	73	12
II	Isabela	San Guillermo	Estrella	75	13
X	Lanao del Norte	Pantao Ragat	Natangcopan	75.6	14
II	Cagayan	Rizal	Nanungaran	76.1	15
II	Isabela	San Guillermo	Progreso	78.9	16
VIII	Samar	Zumarraga	Marapilit	79.5	17
CAR	Abra	Boliney	Dao-angan	80.3	18
IV-B	Romblon	Sta. Maria	Paroyhog	81.9	19
CAR	Mountain Province	Sadanga	Bekigan	82.3	20
VIII	Eastern Samar	Maslog	San Miguel	82.4	21
X	Misamis Occidental	Sapang Dalaga	Ventura	82.4	22
X	Lanao del Norte	Munai	Old Poblacion	82.6	23
VII	Siquijor	Larena	Canlasog	82.9	24
CARAGA	Surigao del Norte	Bacuag	Sto. Rosario	83.3	25
CARAGA	Surigao del Norte	Burgos	Poblacion I	83.9	26
VIII	Eastern Samar	San Julian	Bunacan	84	27
X	Lanao del Norte	Pantar	Bangcal	85.7	28
X	Misamis Occidental	Calamba	Manalad	86.3	29
VII	Bohol	Dimiao	Malijao	86.7	30

*Source: Literacy Mapping of the 20% of the total number of barangays of the 20% of total number of 5th and 6th Class Municipalities: Policy Implications to Local Government Units; Literacy Coordinating Council, 2007*

As of August 23, 2010

**LITERACY COORDINATING COUNCIL**

**2011 NATIONAL LITERACY CONFERENCE**

September 27-29, 2011

Imperial Palace Suites, Quezon City

**Proposed Program of Activities**

**Theme:** “Pursuing Community Development through Peace Literacy”

**Day 0 – September 27, 2011**

Officers of the Day – **Mr. Wilfredo A. Catangui**  
**Mr. Benedicto T. Tambis**  
LCC Secretariat

9:00 a.m. – 9:00 p.m. Registration/Settling in  
of Participants – **LCC Secretariat**  
**and Finance Committee**

**Day 01 – September 28, 2011**

Officers of the Day – **Ms. Marianne C. Centeno**  
**Ms. Ma. Teresita C. Manlolo**  
LCC Secretariat

8:00 a.m. – 10:00 a.m. **OPENING PROGRAM**

Entrance of Colors – **Department of Education (DepEd)**  
National Anthem **Division of Quezon City**  
Invocation

Words of Welcome – **Hon. Herbert M. Bautista**  
Mayor  
Quezon City

Message and Statement of Purpose – **Hon. Rizalino D. Rivera**  
Undersecretary, DepED  
Chairperson  
Literacy Coordinating  
Council (LCC)

Introduction of Participants and Guests – **Dr. Norma L. Salcedo**  
Head  
LCC Secretariat  
and Conference Director

Introduction – **Dr. Ester B. Ogena**  
of the Keynote Speaker President  
Philippine Normal University (PNU)  
Member, LCC

Keynote Address – **Br. Armin A. Luistro FSC**  
Secretary, DepEd

10:00 – 10:30

**Coffee Break**

Intermission Number –

10:30 – 12:30

**PLENARY I**

Topic: **Peace Literacy for Good Governance**

Speakers: **Dr. Virginia A. Miralao**  
Secretary-General  
United Nations Educational, Scientific  
and Cultural Organization (UNESCO)  
National Commission of the Philippines

**Hon. Lani S. Condolada**  
Mayor  
Tulunan, North Cotabato

Convenor: **Mr. Edicio dela Torre**  
President  
Education Network (E-Net)  
and Education for Life Foundation (ELF)

Open Forum

12:30 – 1:30 p.m.

**Lunch Break**

1:30 – 3:00

**PLENARY II**

Topic: **Reaching out and Making Peace Possible through Literacy**

Speakers: **Region II – Infantry/ Region VIII-Infantry**

**Ms. Anna Elzy Ofreneo**  
Director  
Human Rights Education and Research  
Commission on Human Rights

Convenor: **Dir. Erlinda M. Capones**  
Director  
National Economic and Development  
Authority (NEDA)  
Member, LCC

	Open Forum	
3:00 – 3:30	<b>Coffee Break</b>	
3:30 – 4:30	<b>FLASHBACK AND REFLECTION – PEACE, THE HEART OF LITERACY</b>	
	Facilitator	- <b>Dr. Milagros D. Ibe</b> Professor Emeritus University of the Philippines (UP)
6:00 – 7:30	<b>Dinner</b>	
7:30 – 10:30	<b>Socials</b>	

**Day 02 – September 29, 2011**

	<i>Officers of the Day</i>	-	<b>Ms. Analiza S. Dy</b> <b>Ms. Zerlan A. Torres</b> <i>LCC Secretariat</i>
8:30 – 8:45 a.m.	Recap of Day One Activities	-	<b>Dr. Edna B. Azurin</b> Non-Government Organization (NGO) Representative Member, LCC
			<b>Ms. Cecilia V. Soriano</b> National Coordinator Education Network (E-Net) Philippines
8:45 - 10:30	<b>PARALLEL SESSION/WORKSHOP THEMES</b>		
	Workshop Mechanics and Action Planning	-	<b>Dr. Ethel Agnes P. Valenzuela</b> Specialist and Head Research Studies Unit SEAMEO INNOTECH
	<b>Group I</b>		
	Topic: <b>Peace Literacy Tools</b>		
	Speakers:		<b>Dr. Luis P. Gatmaitan</b> <b>(Mr. Vim Nadera Jr., UP Creative Writing Center)</b>
	Facilitator	-	<b>Dr. Fe A. Hidalgo</b> Education Consultant Office of Senator Edgardo J. Angara

	Open Forum	
3:00 – 3:30	<b>Coffee Break</b>	
3:30 – 4:30	<b>FLASHBACK AND REFLECTION – PEACE, THE HEART OF LITERACY</b>	
	Facilitator	<b>Dr. Milagros D. Ibe</b> Professor Emeritus University of the Philippines (UP)
6:00 – 7:30	<b>Dinner</b>	
7:30 – 10:30	<b>Socials</b>	

**Day 02 – September 29, 2011**

	<i>Officers of the Day</i>		<b>Ms. Analiza S. Dy</b> <b>Ms. Zerlan A. Torres</b> <i>LCC Secretariat</i>
8:30 – 8:45 a.m.	Recap of Day One Activities		<b>Dr. Edna B. Azurin</b> Non-Government Organization (NGO) Representative Member, LCC
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	Topic: Peace Literacy Tools		
	Speakers:	<b>Dr. Luis P. Gatmaitan</b> (Mr. Vim Nadera Jr., UP Creative Writing Center)	
	Facilitator		<b>Dr. Fe A. Hidalgo</b> Education Consultant Office of Senator Edgardo J. Angara

Rapporteur - **Ms. Rhona B. Caoli-Rodriguez**  
Senior Economic Development Specialist  
NEDA

### **Group II**

Topic: **Use of Informative Peace Concepts Promoting Community Development: *Peace Games***

Speaker: - **Hon. Francisco M. Varela**  
Undersecretary for Finance  
and Administration  
DepEd

Facilitator - **Atty. Lilia S. Garcia**  
Professor  
Philippine Normal University (PNU)

Rapporteur - **Ms. Virginia S. Clavel**  
Assistant Chief  
Local Administrative Division  
Bureau of Local Government  
and Development (BLGD)  
Department of the Interior and Local  
Government (DILG)

### **Group III**

Topic: **Trends and Challenges: The Social Networks (e.g. Facebook, Internet, Website)**

Speaker: - **Mr. Ramon R. Tuzon**  
President  
Asian Institute of Journalism  
and Communication (AIJC)

Facilitator - **Dir. Emelyn Q. Libunao**  
Staff Director  
Program Management Division  
Philippine Information Agency (PIA)  
Member, LCC

Rapporteur - **Ms. Ma. Josefina R. Ricafort**  
Committee Secretary  
Philippine House of Representatives  
Member, LCC

10:30 – 11:00

**Coffee Break**

11:00 – 12:00

**ACTION PLANNING SESSION - PEACE LITERACY: MOVING FORWARD**



12:00 – 1:30 p.m.

**Lunch Break**

1:30 – 2:00

**PRESENTATION OF CONSOLIDATED ACTION PLANS**

Presenter: **Hon. Manuel Q. Gotis**  
Director, BLGD-DILG

2:00 – 4:00

**LITERACY HALL OF FAME AWARDING CEREMONY**

- Outstanding Local Government Unit (Component City)
- UNESCO International Literacy Prizes 2011 Awardee

**Tagum City**  
**Hon. Rey T. Uy**  
**City Mayor**

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To be awarded by:  
**Usec. Rizalino D. Rivera**

Assisted by: **LCC Members**

**Acceptance Speech**

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**Hon. Rey T. Uy**

**Closing Program**

Closing Remarks

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**Hon. Austere A. Panadero**  
Undersecretary, DILG  
Co-Chairperson, LCC

Exit of Colors

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**DepEd Division of Quezon City**

**Mr. Gani Oro**  
Broadcaster, GMA 7  
*Masters of Ceremonies*