



DepEd MEMORANDUM
No. **208**, s. 2011

SEP 16 2011

26TH INTERNATIONAL COASTAL CLEAN UP (ICC) DAY

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. In view of the marine and aquatic debris which is among the world's pervasive pollution problems affecting the waters today, the International Coastal Clean Up (ICC) Philippines will celebrate the **26th International Coastal Clean Up (ICC) Day** on September 17, 2011 with the Department of Tourism (DOT) through the Philippine Commission on Sports Scuba Diving (PCSSD) as the coordinating body for all the ICC activities.
2. The ICC is a volunteer-based initiative to reduce impacts of marine debris which contributes to climate change and biodiversity loss. This year, the ICC is in need of volunteers coined as "litter army", to clean the waterways (esteros), shorelines, lakes, surface of adjacent seas and underwater areas.
3. In support of this effort, the Department of Education (DepEd) encourages all teachers, employees and students in all levels from both public and private elementary and secondary schools and attached agencies to participate in the said activity. Likewise, the Regional Directors (RDs) are designated as Area Coordinators in their respective areas of domain/responsibility.
4. For more information, please contact **Ms. Josie Lanuzo, PCSSD** at telephone no.: (02) 524-2242; **Ms. Lilian M. Reyes**, ICC Philippines telephone no.: (02) 418-0760 or **Mr. Geronimo P. Reyes**, ICC Philippines Coordinator at mobile phone no.: 0916-411-6446.
5. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Reference: DepEd Memorandum: No. 400, s. 2010
To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS
EMPLOYEES
ENVIRONMENTAL EDUCATION

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Madel: DM 26th International Coastal Clean Up
September 13, 2011

