



DepEd MEMORANDUM
No. **244**, s. 2011

OCT 25 2011

**DECLARING NOVEMBER AS NATIONAL READING MONTH OF EVERY YEAR
AND NOVEMBER 25, 2011 AS THE NATIONWIDE ARAW NG PAGBASA**

To : Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools
All Others Concerned

1. In support of the Ten-Point Basic Education Agenda of the Aquino Administration and the institutionalization of the “*Every Child a Reader*” Program (ECARP), the Department of Education (DepEd) is initiating programs that would:

- a. promote reading and literacy among the pupils and students;
- b. motivate our youth to learn from the lives and works of eminent Filipinos;
- c. uphold one’s own heritage and values; and
- d. make reading a shared physical experience, specifically among the youth, thereby increasing its relevance amidst the growing reliance on the internet and inclination to on-line activities.

In this light, DepEd declares the month of November of every year as **National Reading Month**. To celebrate this, schools and learning centers are enjoined to hold the following activities:

- a. **Read-A-Thon**. This activity seeks to foster a reading culture among pupils. It aims to determine the most outstanding individual and team readers among elementary pupils in public schools;
- b. **Drop Everything and Read (DEAR)**. This is a fifteen to twenty (15-20) minute daily activity devoted to reading books or any materials available in the school;
- c. **Big Brother/Big Sister / *Kaklase Ko, Sagot Ko* / Shared Reading**. In this activity, older students or independent readers mentor pupils who are at the *frustration reading level* or non-reading level;
- d. **Pull-Out Remedial Class / Reading Assistance Program/ Remediation Classes / Intensified Remedial Reading**. Remedial lessons are given to children in the *frustration reading level* by teachers or class advisers;
- e. **Five Words A Week (FWAW)/A Paragraph A Day (APAD)/Library Hour A Week**. In this activity, the pupils are encouraged to learn and master one word a day, five days a week, and to read aloud one or two paragraphs a day before classes starts to develop oral communication; and



- f. **Reading Camp.** This activity aims to highlight the pupils' talents in communication arts through competitions.

DepED officials (regional, division and school levels) are directed to lead a nationwide synchronized reading program conducted every first Monday of November from 9:00 to 10:00 in the morning.

2. For SY 2011-2012, the National Reading Month shall culminate in the Nationwide **Araw ng Pagbasa** (National Reading Day) on November 25, 2011. This will coincide with the week of the celebration of the birth anniversary of the late Senator Benigno "Ninoy" S. Aquino on November 27, 2011 and commemoration of the 20th year of the Signing of R.A. 7165 by Former President Corazon C. Aquino, creating the Literary Coordinating Council on November 25, 1991. This activity was initiated in 2008 by the Office of Representative Jorge "Bolet" Banal, 3rd District of Quezon City, Metro Manila.

To encourage elementary pupils and secondary students from both public and private schools to participate in Araw ng Pagbasa, teachers may organize activities such as:

- a. storytelling sessions;
- b. reading list preparation;
- c. readers' training and a readership development program; and
- d. ilove2read declamation contest using Ninoy's famous speeches (www.ilove2read.org).

School officials are urged to conduct reading and literacy activities in honor of former Senator Benigno "Ninoy" S. Aquino and other Filipino heroes.

4. Schools are recommended to partner with non-governmental organizations (NGOs) and the private sector to foster cooperation within the community and optimize the success of these activities.

5. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary 

Reference: DepEd Memorandum No.: 371, s. 2010

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
Learning Area, READING
PROGRAMS
PUPILS
SCHOOLS

R:ADA/MPPD/DM/Declaring November as National Reading Month
09/23/2011