



DepEd MEMORANDUM
No. **253** , s. 2011

NOV 04 2011

**REGIONAL TRAINING OF SCHOOL PAPER ADVISERS
AND CAMPUS JOURNALISTS**

To: Undersecretary
Assistant Secretary
Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Republic Act (RA) No. 7079, also known as the Campus Journalism Act of 1991, the Department of Education (DepEd) through the Bureau of Elementary Education (BEE) and the Bureau of Secondary Education (BSE), will conduct the **Regional Training of School Paper Advisers and Campus Journalists** across the country from November 2011 to January 20, 2012.

2. This training aims to:

- a. develop the journalistic skills of the new advisers and campus journalists;
- b. assess other areas for development as supported by the output of the participants; and
- c. equip teacher-advisers and campus-journalists with the much needed skills in the field of journalism.

3. The upgrading of the journalistic skills of the teacher-advisers and campus-journalists will focus on the areas of development of their regions. The regions are given the option to select the categories based on their needs and interests. However, for CY 2012 National Schools Press Conference (NSPC), the focus will be on digital literacy.

4. The regional coordinator for journalism, in coordination with the Division School Paper Advisers Association (DSPAA), shall nominate the participants (teacher-advisers and campus-journalists) to said training, specifically eight (8) advisers in the elementary level; (four English and four Filipino); ten (10) campus journalists (five English and five Filipino) and an equal participation in the secondary level for a total of thirty two (32) participants per division.

5. A subsidy of Sixteen Thousand Five Hundred Pesos (PhP16,500.00) is allotted for each division and is drawn from the Campus Journalism Funds, the same with the



travelling expenses of the BSE monitors and training staff including incidental expenses, subject to the usual accounting and auditing rules and regulations.

6. Each region is expected to submit its technical and financial reports a week after the conduct of the training to the address mentioned below. The release of subsidy to the regional offices shall be upon submission of the regional training proposal. Enclosure No. 1 contains the outline of the training proposal and matrix. All regions shall submit said design not later than **November 11, 2011** to the following:

Director Angelita M. Esdicul
Attn: Mr. Eldy U. Onas
Bureau of Elementary Education
2nd Floor, Bonifacio Building
DepEd Complex, Meralco Avenue
Pasig City

Director Lolita M. Andrada
Attn.: Dr. Paz M. Naypes
Bureau of Secondary Education
3rd Floor, Bonifacio Building
DepEd Complex, Meralco Avenue
Pasig City

7. The participation of the teacher-advisers and campus-journalists from the private schools is encouraged and welcomed as paying participants.

8. The regional training shall be held at the venue recommended by the Regional Journalism Coordinator for school paper advisers and campus journalists. The schedule and venues will be provided to BEE/BSE as basis for the monitoring of the regional trainings. The list of monitors is found in Enclosure No. 2.

9. For more information, please contact the BSE Office at telephone no.: (02) 633-9347 and BSE Office at telephone no.: (02) 633-7242 at telefax no.: (02) 636-5173.

10. Immediate and wide dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated

Reference: DepEd Memorandum: No. 330, s. 2009

To be indicated in the Perpetual Index
under the following subjects:

OFFICIALS
SCHOOL PAPER
SOCIETY or ASSOCIATIONS
TEACHERS
TRAINING PROGRAMS

(Enclosure No. 1 to DepEd Memorandum No. 253, s. 2011)

A. SAMPLE TRAINING PROPOSAL

- I. Title: Regional Training for School Paper Advisers/Campus Journalists
- II. Date:
- Venue:
- III. Participants:

- A. School Paper Advisers/per division
 - 8 elementary (4E/4F)
 - 8 secondary (4E/4F)

- B. Campus Journalists/per division
 - 10 elementary (5E/5F)
 - 10 secondary (5E/5F)

- IV. Areas of Development: (Note: Depending on the regions' high need/interests)
- V. Resource Speakers: (include name, occupation, employer and experience)
- VI. Rationale:
- VII. Legal Basis:
- VIII. Objectives:
- IX. Matrix of Training Design (see attached format)
- X. Committees:

Executive Committee: Chair: Regional/Assistant Director
Co-Chair: EED, SED Chief
Members : Journalism Supervisor, Elem. Level
Journalism Supervisor, Sec. Level
President,Regional ESPA Association
President,Regional SSPA Association

Working Committees:

Registration & Accommodation: Chair
Program & Invitation: Chair
Documentation & Evaluation: Chair
Finance: Chair
Food: Chair
Facilitators: Chair

XI. Proposed Budget:

A. Source of Funds: Subsidy from RA 7079 ____ PhP _____
Registration Fees (in the case of live-in trainings) @ PhP/pax= PhP _____
Total: = PhP _____

B. Expected Expenditures
Honoraria of Resource Speakers, Facilitators: PhP _____
Materials and supply: PhP _____
Food/Board and Lodging: PhP _____
Miscellaneous Expenses: PhP _____
Total: _____

B. TRAINING MATRIX

TIME	DAY 0	DAY 1	DAY 2	DAY 3

Prepared by:

Designation

Noted:

Designation

(Enclosure No. 2 to DepEd Memorandum No. 253, s. 2011)

LIST OF MONITORS

BSE

1. Paz Naypes
2. Ana-Sol Reyes
3. Erlinda Leva
4. Owen Milambiling
5. Mansueto Cabacang
6. Girlita Aguinaldo
7. Flora Homeres
8. Linor Marcel Tongson

BEE

9. Eldy Oñas
10. Jocelyn Tuguinayo
11. Rogelio Dones
12. Ofelia Eustaquio
13. Abelardo Medes