



Republic of the Philippines
Department of Education



NOV 29 2011

DepEd MEMORANDUM

No. **270**, s. 2011

COMMEMORATION OF WORLD AIDS DAY 2011

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Secretary, ARMM
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The annual commemoration of the World Aids Day (WAD) will once again take place on December 1, 2011. Observed worldwide, this occasion serves as a platform for raising greater public awareness on Human Immunodeficiency Virus (HIV) and Acquired Immuno Deficiency Syndrome (AIDS), honoring those who have died of AIDS, and enjoining the national leaders to become active participants in putting together and carrying out an effective country response to this health condition.

2. This year's theme, "*Getting to Zero*," reflects the vision of the Philippine National AIDS Council (PNAC), the country's leading policymaking and advisory agency on HIV and AIDS, of bringing HIV infections to a halt by 2016 as well as achieving zero incidence in AIDS-related deaths and discrimination against persons with HIV.

3. As the number of HIV infections has grown to an average of six (6) cases per day as of this year, efforts to disseminate knowledge on HIV and AIDS to a wider audience and call on more sectors to join the campaign to halt HIV and AIDS have become especially urgent.

4. For the above reasons, everyone is enjoined to participate in the following suggested activities during the aforementioned date:

- a. Putting up of bulletin board displays in strategic places, giving emphasis on the theme;
- b. a highlighting of the significance of the commemoration during the flag ceremony;
- c. conduct of symposia and panel discussions, film showing, among others on HIV and AIDS prevention and control; and
- d. integration of HIV and AIDS education in appropriate learning areas.

5. The regional directors (RDs) and schools division/city superintendents (SDSs) shall designate school health personnel to take the lead in the coordination of the aforementioned activities. A report on the activities to be conducted shall be included in the 4th quarter report on the school health program to be submitted to the Office of the Secretary, Attention: School Health and Nutrition Center (HNC), DepEd Complex, Meralco Avenue, Pasig City.

6. Please refer to the enclosed primer prepared for this occasion by the PNAC Secretariat, which can be reached at telephone no.: (02) 651-7800 local 2550 and 2551; telefax no.: (02) 743-0512; or send the Secretariat a message through e-mail address: secretariat@pnac.org.ph or pnacsec@yahoo.com.

7. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No. 427, s. 2008

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
SCHOOLS

R-MCR/DM-World Aids Day
November 26, 2011



Republic of the Philippines

Philippine National AIDS Council

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2011 World AIDS Day Primer

What is World AIDS Day?

World AIDS Day (WAD) celebrated every December 1 is one of the most recognized health events worldwide. It is an important venue to raise awareness, commemorate those who have passed on, and celebrate gains in HIV prevention and AIDS treatment coverage. Led by UNAIDS until 2004, World AIDS Campaign thereon coordinated the organizing and determined the global themes in consultation with civil society, organizations and government agencies. (Adopted from World AIDS Campaign, www.worldaidscampaign.org)

What is the World AIDS Day theme for 2011?

The 2011 WAD theme is "Getting to Zero," which builds on campaigns that rally for meeting global commitments in achieving universal access to HIV prevention, treatment, care and support. It echoes the 2011-2015 Joint United Nations Programme on HIV/AIDS strategy, which envisions "zero new HIV infections, zero AIDS-related deaths, zero discrimination." The last UN Global Report on AIDS saw the global response's contribution in bringing down rates of new HIV infections by nearly 25 percent. However, new infections continue to outpace the number of people living with HIV starting treatment, and the upward trend in investing resources for AIDS flat-lined in 2009. The strategy's concrete milestones are now enshrined in the UN General Assembly's "Political Declaration on HIV/AIDS: Intensifying our Efforts to Eliminate HIV/AIDS."

What is the 2011 UN Political Declaration on HIV/AIDS?

On June this year, officials of Department of Health together with representative from civil society and the Philippines' Permanent Mission at the United Nations joined other Member-States at the High-Level Meeting on HIV/AIDS, which brought forward the 2011 UN Political Commitment on HIV and AIDS (A/RES/65/277). Unprecedented in global participation, the UN General Assembly adopted the Declaration that outlines bold 2015 targets including halving sexual and injecting-drugs related transmissions, eliminating new HIV infections among children, placing 15 million persons with HIV into life-saving treatment, and increasing AIDS spending in low and middle-income countries to at least 22-billion US dollars.

What is the Fifth AMTP Investment Plan?

The Fifth AIDS Medium-Term Plan (5th AMTP) is the Philippines' strategic plan for scaled-up and comprehensive response to HIV and AIDS from 2011 to 2016. The Philippine National AIDS Council led the development of the 5th AMTP as mandated by Republic Act 8504, or the Philippine AIDS Prevention and Control Act of 1998. The Plan envisions the halting of the spread of HIV, its goal seeks to maintain less than 66 cases per 100,000 population by 2016. With operational costing and planning as initial implementation, this year will culminate with the launch of the 5th AMTP Investment Plan, which contains critical programs, activities, projects from different sectors, annualized with financial requirements and possible sources of financing. It intends to be the basis for resource allocation and mobilization for the country AIDS response.

What is the Philippine National AIDS Council?

The Philippine National AIDS Council or PNAC was created by virtue of Executive Order No. 39 in 1992, reconstituted and strengthened by R.A. 8504 to be the central advisory, planning and policy-making body on the prevention and control of AIDS in the country. Chaired by the Secretary of Health, the Council is composed of 26 seats - 17 government (13 from executive departments/agencies, one each from upper and lower houses of Congress, one each from mayors' and governors' leagues) and nine non-government (two from health/medical professionals, six from NGOs, one from community of people living with HIV).