



Republic of the Philippines
Department of Education

FEB 10 2012

DepEd MEMORANDUM
No. **27**, s. 2012

BRIGHT SMILES, BRIGHT FUTURES' GLOBAL ART POSTER MAKING CONTEST

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools

1. The Department of Education (DepEd), through the Health and Nutrition Center (HNC) joins the Colgate-Palmolive Philippines Inc. (CPPI) in its bid to promote oral health awareness among school children aged six (6) to nine (9) years old through the **Bright Smiles, Bright Futures' Poster Making Contest**. This will be held from March 2 to April 30, 2012.

2. This Contest is open to Grades I to III pupils from all public elementary schools nationwide. Three (3) winners from each grade level will be selected at the division, regional and national levels. All school and student winners will be awarded prizes and certificates listed in the Table of Prizes under Enclosure No. 4. Check prizes will be named in favor of the students and the name of the school. Only National Winners' artworks will be included in the global art contest in New York, United States of America (USA).

3. The deadline for the submission of entries is on **April 3, 2012**. Enclosed for ready reference are the following documents:

- a. Enclosure No. 1 – Entry Form;
- b. Enclosure No. 2 – Parent Consent Form;
- c. Enclosure No. 3 – Biography Questionnaire;
- d. Enclosure No. 4 – Table of Prizes;
- e. Enclosure No. 5 – Contest Rules and Regulations;
- f. Enclosure No. 6 – Acknowledgement Receipt; and
- g. Enclosure No. 7 – Liquidation Form.

4. For more information, interested applicants may contact **Dr. Thelma C. Aljibe**, Officer-in-Charge, Dental Services, HNC at telephone no.: (02) 635-9964 or at mobile phone no.: 0927-7965-711.
5. Immediate dissemination of this Memorandum is desired.



BR. ARMIN. A. LUISTRO FSC
Secretary

Encls.:

As stated

Reference:

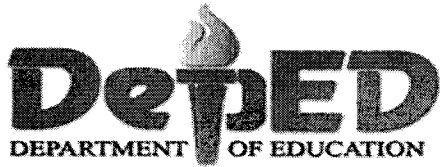
DepEd Memorandum: No. 107, s. 2011

To be indicated in the Perpetual Index
under the following subjects:

CONTEST
HEALTH EDUCATION
PUPILS
SCHOOLS

R-MCR/Madel:DM-Bright Smiles, Bright Future
878/January 30, 2012/2-1

Entry Form



ENTRY FORM

Mail this form, along with the artwork,
to the Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City
Important: Entry form and artwork MUST be postmarked on or before April 3, 2012.

*Student Name		*School	
		Nam Address	
*Address		Cit	
Cit Postal Code		Postal Code Telephone	
*Parent/guardian		School telephone number (include area code)	
Home telephone number (include area code)		*Teacher's name	
		Teacher's email	
*Student's age	*Student's class year	Principal's name	
*English Translation (if needed)		Community/school district health coordinator	

Please note: neither Colgate-Palmolive nor any of its promotion and/or fulfillment agencies assisting Colgate-Palmolive with the Global Art Contest will use the information provided herein in any manner other than as described herein.

*Indicates required information

Parent's Agreement:

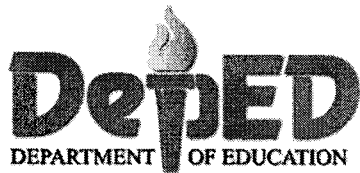
On behalf of the above listed child, I agree to Colgate-Palmolive Company's to use his/her attached art for advertising, publicity or display including print, video or electronic/computer means. I understand that the attached art will become sole property of Colgate and will not be returned.

If my child should win, I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days of notification along with a completed "Winner's Biographical information form." I understand that this photograph, along with brief biographical information from the international distribution and/or advertising, publicity, or display including print, video, or electronic computer means.

Parent/Guardian Signature

	Date
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(Enclosure No. 2 to DepEd Memorandum No. 27, s. 2012)



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Why My Bright Smile is Important"**

PARENTAL CONSENT FORM

On behalf of my child, I agree to Colgate-Palmolive Company's use of his/her artwork for advertising, publicity, or display including print, video, or electronic/computer means. I agree to submit a photograph of my child to Colgate-Palmolive Company by the date requested. I understand that the artwork will be sole property of Colgate and will not be returned.

I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days notification along with a completed "Winner's Biographical Information Form." I understand that this photograph, along with brief biological information from the "Winner's Biographical Information Form," may be used on the Global Calendar for international distribution and/or for advertising, publicity, or display including print, video, or electronic/computer/on-line media.

Child's Name: _____

Parent's or Guardian's Name: _____

Parent's or Guardian's Signature: _____

Parent or Guardian Phone Number: _____

Date: _____

A small, handwritten mark or signature in the bottom right corner of the page.



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Why My Bright Smile is Important"**

BIOGRAPHICAL AND CULTURAL INFORMATION QUESTIONNAIRE

Please have your parent or guardian to help you fill out the questions on the following pages. Your answers will provide biographical information to supplement your award-winning poster when it is displayed. The information you provide will also help us to develop new learning materials for kids in a variety of media.

While answering the questions it may be helpful to pretend that you are an "ambassador" for your country. Keep in mind that the idea is to tell us about yourself *and* to help other kids around the world learn about the cultures and ways of life in your country.

Thank you for taking the time and telling us about yourself. We are fascinated to learn about you and your country!

Tell Us about Yourself!

First Name: _____ Last Name: _____

Address: _____

Country: _____

How would you describe the place that you live? (Climate, population, plants/animals, etc.)

How many people are in your immediate family?

Do you live in a house, apartment, or other dwelling?

Where are your parents and grandparents from?

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What is the language you speak at home?

Are you learning or do you speak more than one language? If so, what?

What is your favorite game to play with friends? (Explain the rules if possible).

What are three things you *love* to do during your free time?

“When I grow up I would like to become _____ or
_____ or maybe, _____.”

What is your favorite type of music?

Do you play a musical instrument? If so, which one?

What is your favorite sport? Do you play for fun or competitively?

Do you have any friends from other countries? If so, where are they from?

What are your favorite books?

Tell us about your school!

What is the name and address of your school?

What is your teacher's name?

How many students are in your class?

How do you get to school?

What is your favorite subject of study?

What do you usually eat for lunch?

What do you usually do after school?

What is your favorite school yard activity?

Tell Us about Where You Live!

Where do you think is the most beautiful place in your neighborhood/city/area? Why?

If an exchange student from another country (someone your age), came to stay with your family for a week and he/she wanted to taste some food that they had *never* tasted before what would you serve them?

If someone your age came to your country and only had a short time to spend there, what would be the top three most important, interesting and/or beautiful places you would tell them to go?

What is the local "wild" animal or animals that you see the most often?

What is your favorite holiday?

Briefly describe your families' celebration of that holiday:

If you could travel to *one* other country for a week where would you go?

What would you like to see/experience there?

What is your favorite season? Why?

Who, in your opinion, is the most interesting celebrity or famous person (musician, actor, politician, writer, religious figure, etc.) from your country? Why do you think so?

If you could change *one* thing about your country, what would it be?
One *really* cool fact that I know about my country is:

THANK YOU FOR FILLING OUT THIS QUESTIONNAIRE!

20

**Bright Smiles, Bright Futures' Global Art Poster Making Contest
Table of Prizes**

PRIZES FOR THE NATIONAL AND GLOBAL WINNERS

Prizes			
Components	Details	Qty.	Cash Prize
		30	225000
Grade 1 Students	Global Winner	1	10,000
	Honorable Mention Winner	1	7,000
	1st Prize Philippine Winner	1	5,000
	2nd Prize Philippine Winner	1	4,000
	3rd Prize Philippine Winner	1	3,000
Grade 1 Schools	Global Winner	1	20,000
	Honorable Mention Winner	1	10,000
	1st Prize Philippine Winner	1	7,000
	2nd Prize Philippine Winner	1	5,000
	3rd Prize Philippine Winner	1	4,000
Grade 2 Students	Global Winner	1	10,000
	Honorable Mention Winner	1	7,000
	1st Prize Philippine Winner	1	5,000
	2nd Prize Philippine Winner	1	4,000
	3rd Prize Philippine Winner	1	3,000
Grade 2 Schools	Global Winner	1	20,000
	Honorable Mention Winner	1	10,000
	1st Prize Philippine Winner	1	7,000
	2nd Prize Philippine Winner	1	5,000
	3rd Prize Philippine Winner	1	4,000
Grade 3 Students	Global Winner	1	10,000
	Honorable Mention Winner	1	7,000
	1st Prize Philippine Winner	1	5,000
	2nd Prize Philippine Winner	1	4,000
	3rd Prize Philippine Winner	1	3,000
Grade 3 Schools	Global Winner	1	20,000
	Honorable Mention Winner	1	10,000
	1st Prize Philippine Winner	1	7,000
	2nd Prize Philippine Winner	1	5,000
	3rd Prize Philippine Winner	1	4,000

*Certificate of recognition will be given to the winning school principals, coaches and students.

* Prizes will be in check in favor to the student and name of school.

* Prizes in check and Certificate of Recognition will be delivered to division offices

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PRIZES FOR THE REGIONAL WINNERS

Prizes		
Components	Details	Qty. Colgate Gift Packs
Grade 1 Students		
	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 1 Schools		
	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 2 Students		
	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 2 Schools		
	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 3 Students		
	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 3 Schools		
	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1

*1 Colgate gift pack consists of 1 Colgate Toothpaste 160g, 1 Colgate Plax Mouthwash 250ml and 1 Colgate Toothbrush. Gift packs will be delivered at the Division Offices.

*Certificate of recognition for the school principals, coaches and students will be provided

*Division winners will receive certificates of participation for the school principals, coaches and students.

**Bright Smiles, Bright Futures' Global Art Poster Making Contest
Contest Rules and Regulations**

Who may enter?

The contest is open to public school children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

Must artwork be original?

Yes. Artwork must be original, created by the student without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

What type/ medium of art entry is acceptable?

Black and white or color artwork depicting the theme “ **Why My Bright Smile Is Important**” may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

How should the entries be submitted?

Each entry must include a completed entry form and be mailed to Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City. The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received not later than April 3, 2012. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

What size should the entry be?

Entries should be a minimum of 8 1/2 x 11 inches and cannot exceed 11 x 17 inches.

Will entries be returned?

No. Entries become sole property of Colgate-Palmolive Company and will not be returned.

How will the entries be judged?

Entries will be judged on originality, creativity, imagination, and best rendering of the theme “Why My Bright Smile is Important.”

Colgate-Palmolive and Department of Education will choose 9 winners. These winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

Decisions of the judges are final

How will the winners be notified?

Philippine Winners will be notified about 3rd week of June

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How will the winners be notified?

Philippine Winners will be notified about 3rd week of June
Global winners will be notified by mail about 2nd week of July

If my child should win, I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days of notification along with a completed "Winner's Biographical information form."

What are the requirements to enter?

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibit. Entrants also agree to use their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

What is the timetable?

Entry deadline	:	April 3 , 2012
Philippine Winners notified	:	3 rd Week of April, 2012
Global winners notified	:	2 nd Week of July,2012

Any question?

For more information about the contest, contact Colgate Bright Smiles, Bright Futures, Scientific Affairs Manger, Mr. Iam E. Guerrero at: (02) 802 78 64 or Department of Education Health and Nutrition BSBF OIC Dr. Thelma Aljibe at (02) 635 99 64.

154

**Bright Smiles, Bright Futures' Global Art Poster Making Contest
ACKNOWLEDGMENT RECEIPT**

Name: _____ Date: _____

Please check one:

Prize is received for and on behalf of:

____ Winning Student (*must be the parent/ legal guardian of the winning student*)

____ Winning School (*must be the school principal*)

Award: _____

Name of School: _____

Name of Principal: _____

Name of Student: _____

DepEd Division: _____ Region: _____

I, _____, am receiving the following prizes given by COLGATE for the "My Bright Smiles" 2012 Poster Contest (*please check one*):

Monetary prize (in the form of a check) in the amount of P _____

Colgate gift packs and certificate

I hereby acknowledge and agree that:

1. The prize represents the award given by COLGATE in relation to the "My Bright Smiles" 2012 Poster Contest.
2. The prize shall not be used for the leisure, entertainment or other personal activities of the school principal, or any employee or official of DepEd, public schools, and/or government agency.

If the prize is for the winning school, I acknowledge that the same shall be treated as a classroom grant and shall be used solely for the intended purpose, which is to enhance or improve the classrooms and/or school facilities and resources. Photo documentation and expense reports shall be submitted to DepEd to show the legitimate use of the prizes.

3. The prizes shall not be used, promised, or offered to any government official or employee that violates the U.S. Foreign Corrupt Practices Act or any other anti-corruption laws.
4. Winners shall be required the submission of a liquidation report two weeks after receipt of the cash award check from CPPI by the school principal in compliance to CPPI and FCPA (Foreign Corrupt Practices Act.) and Anti-Bribery Policy. Send to Iam E. Guerrero Colgate-Palmolive Two world and Three World Square 22 Upper McKinley Road, Fort Bonifacio, 1634 Taguig City Philippines

Signature of Principal or Parent over Printed Name

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Bright Smiles, Bright Futures' Global Art Poster Making Contest Cash Prize-Liquidation Form

Winners shall be required the submission of a liquidation report two weeks after receipt of the cash award check from CPPI, by the school principal.
Send to Iam E. Guerrero Colgate-Palmolive Two world and Three World Square 22 Upper McKinley Road, Fort Bonifacio, 1634 Taguig City Philippines

Check number _____ Amount _____ Check Date: _____
Bank _____
Payee: _____ Name of School: _____

Nature of Activity: _____
Duration of Activity: From: _____ To: _____

Summary of Expenses
(Please attach Invoices, Official Receipts and other supporting documents)

Date	Description	Reference	Amount
TOTAL EXPENSES			

Prepared by: _____
(Name and Signature of School Principal)

Endorsed by: _____
(Name and Signature of School Division Head)

Approved by : _____
(Name and Signature of School Regional Head)

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