



Republic of the Philippines  
**Department of Education**

JUN 15 2012

DepEd MEMORANDUM  
No. **101**, s. 2012

**2012 NUTRITION MONTH CELEBRATION**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. Every year, in the month of July, the National Nutrition Council (NNC) leads the whole nation in the celebration of **Nutrition Month**, purposely to disseminate nutrition messages to all Filipinos through a focal theme. For 2012, the theme is "*Pagkain ng gulay ugaliin, araw-araw itong ihain!*" to focus on the promotion of vegetables and its nutritional benefits.
2. The NNC's launching event for the Nutrition Month Celebration will feature vegetable gardening in schools on July 2, 2012 to emphasize the importance of eating vegetables as part of a healthy diet. All public elementary and secondary schools are encouraged to conduct simultaneous vegetable gardening on July 2 as well.
3. School administrators, teachers and non-teaching personnel are enjoined to participate in the month-long celebration by undertaking activities which will promote vegetable consumption and production in the schools. The activities should also highlight the National Greening Program (Executive Order No. 26) focused on poverty reduction, food security, biodiversity conservation, climate change mitigation and adaptation, and *Gulayan sa Paaralan* Project by participating in tree planting and growing activities and establishing vegetable gardens.
4. It should be emphasized, however, that the nutrition month activities must not disrupt the contact time between the teachers and learners as indicated in DepEd Order No. 9, s. 2005.
5. It is expected that narrative and pictorial reports on the Nutrition Month Celebration be incorporated in the 3<sup>rd</sup> quarter report on the Integrated School Health and Nutrition Program and submitted to the Office of the Secretary, Attention: The Director, Health and Nutrition Center, DepEd Central Office, Meralco Avenue, Pasig City.
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

References:

DepEd Memorandum: No. 103, s. 2011

DepEd Order: (No. 9, s. 2005)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
HEALTH EDUCATION

NUTRITION EDUCATION  
SCHOOLS

R-MCR/DM-Nutrition Month  
1284/May 23, 2012/06-08-12