



Republic of the Philippines
Department of Education

JUL 30 2012

DepEd MEMORANDUM
No. **134**, s. 2012

**DISSEMINATION OF PRESIDENTIAL PROCLAMATION NO. 413
(Save Sierra Madre Day)**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. For the information and guidance of all concerned, enclosed is a copy of Presidential Proclamation No. 413 dated June 19, 2012 entitled, "**Save Sierra Madre Day,**" from the Office of the President which is self-explanatory.
2. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:
As stated

Reference:
None

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
ENVIRONMENTAL EDUCATION
LEGISLATIONS

R-MCR/DM-Proc. No. 413 (Sierra Madre)
1444/July 24, 2012

MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 413

DECLARING SEPTEMBER 26 OF EVERY YEAR AS "SAVE SIERRA MADRE DAY"

WHEREAS, on 26 September 2009, typhoon *Ondoy* brought upon our country continuous heavy rains that caused flooding, which can be attributed to the continuous deforestation, degradation, and destruction of the Sierra Madre Mountains, in major cities and also took the lives of many of our countrymen and women;

WHEREAS, in view of the need for continuing awareness for and participation in the rehabilitation, reforestation, protection, and conservation of the Sierra Madre Mountains, Proclamation 233 (s. 2011) was issued declaring 26 September 2011 as Save Sierra Madre Day;

WHEREAS, the issuance of a Proclamation declaring 26 September of every year as Save Sierra Madre Day will help boost awareness among the general public on the importance of preserving our forests as well as protecting, managing, and properly utilizing the natural resources of the country; and,

WHEREAS, it is proper and fitting to make 26 September of every year as Save Sierra Madre Day to remind our people of the risks and dangers which a lack of concern and action for the Sierra Madre Mountains may bring about.

NOW THEREFORE, I, **BENIGNO S. AQUINO III**, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the 26th Day of September of every year as **Save Sierra Madre Day**.

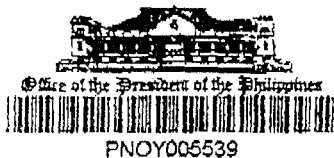
All sectors of society and the government shall join hands in pursuing activities geared toward the conservation of the Sierra Madre Mountains and shall plan, prepare, and conduct activities in observance of Save Sierra Madre Day.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

DONE, in the City of Manila, this 19th day of June, in the year of our Lord, Two Thousand and Twelve.

By the President:

PAQUITO N. OCHOA, JR.
Executive Secretary



CERTIFIED COPY
MARIANITO M. DIMAANDAL
DIRECTOR IV
MALACANANG RECORDS OFFICE
46/21-8621