



Republic of the Philippines  
**Department of Education**

SEP 07 2012

DepEd MEMORANDUM

No. **158**, s. 2012

**5<sup>TH</sup> DOON PO SA AMIN (DPSA) LEARNING CHALLENGE  
COMMUNITY MAPPING COMPETITION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. Smart Communications, Inc. (SMART) through its Smart Schools Program (SSP) will conduct its **5<sup>th</sup> Doon Po Sa Amin (DPSA) Learning Challenge**, one of the three (3) major competitions under the *Doon Po Sa Amin (DPSA)* Project, in which teacher-pupil/student teams perform basic community mapping exercises to generate local content which will help their respective communities be educated about and/or address pertinent local problems or issues.

2. The Competition aims to:

- a. engage teachers and pupils/students to generate local content using community mapping techniques and information and communication technology (ICT) tools;
- b. engage teachers and pupils/students to learn more about their communities and share these with others around the world through the internet;
- c. promote digital literacy among teachers and pupils/students;
- d. help pupils/students develop leadership, teamwork, discipline, and resourcefulness;
- e. encourage schools to build relationships with other Smart Schools partners and groups within their local communities, and to rouse students' community awareness; and
- f. encourage students to develop the *learning by doing* attitude.

3. The Competition is open to *all schools nationwide*. The contest registration period is from **September 1, 2012 to September 30, 2012**.

4. All SSP Partners and Online Associates (secondary schools) are *required to submit at least one (1) DPSA entry*. Participating schools shall be awarded points for *School Mo Panalo*.


5. The teacher-pupil/student teams are expected to narrate unique stories in their communities in any of the following formats to be place on a map:

- a. video;
- b. presentation;
- c. photo;
- d. flipbook; and
- e. timeline.

6. The entries must fall in any of the following categories:
- Places to go;
  - Food to eat;
  - Activities to enjoy;
  - People to meet;
  - Plants and animals to discover;
  - History to uncover; and
  - Community products to support.
7. Two (2) sets of winners of the DPSA Learning Challenge will receive the following:
- Major Awards
 

Grand Champion (1 winner)	:	PhP50,000 for Pupil/Student Group and one (1) desktop for the school
1 <sup>st</sup> Place	:	PhP30,000 for Pupil/Student Group and one (1) desktop for the school
2nd Place	:	PhP25,000 for Pupil/Student Group and one (1) desktop for the school
3rd Place	:	PhP20,000 for Pupil/Student Group and one (1) desktop for the school
4th Place	:	PhP15,000 for Pupil/Student Group and one (1) desktop for the school
  - Special Awards
 

Best in ICT	:	Smart Bro Starter Plug-it for each of the team members (maximum of ten (10))
Best Concept	:	Smart Bro Starter Plug-it for each of the team members (maximum of ten (10))
Most Active School	:	LCD Projector
8. The details of the contest mechanics and other relevant information are enclosed.
9. For inquires and more information, interested participants may contact **DPSA/Smart Schools Program Secretariat**, 717-B Collins St., Moonwalk Village Phase 1, Paranaque City at telephone no.: (02) 552-1647; mobile phone no.: 0939-317-7281; fax no.: (02) 846-0973 or send a message through e-mail addresses: [ryan@creative-synergy.com](mailto:ryan@creative-synergy.com); cc: [smartschools@smart.com.ph](mailto:smartschools@smart.com.ph) or visit website address: [www.doonposaamin.ph](http://www.doonposaamin.ph) or facebook page: [www.facebook.com/doonposaamin](http://www.facebook.com/doonposaamin).
10. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
 Secretary

Encls.: As stated  
 Reference: DepEd Memorandum: No. 201, s. 2011  
 To be indicated in the Perpetual Index  
 under the following subjects:

CONTESTS  
 PUPILS

TEACHERS  
 SCHOOLS

**Doon Po Sa Amin Learning Challenge  
School Registration Form**

<b>Name of School:</b>		
<b>Complete Address:</b>		
<b>Contact No.:</b>		
<b>Principal:</b>		
<b>DPSA Adviser:</b>		
<b>DPSA Moderator:</b>	Contact No.:	Email:

**Please complete the table below (please use separate sheet for additional information):**

<b>DPSA School Team</b>	
School Official Website URL	
Total No. of DPSA Student Groups	
Total No. of DPSA Focus Study/Story Entries	
<b>STUDENT GROUPS</b>	
<b>Student Group 1</b>	
Teacher Coach	
No. of Student-Members	
Topic Category	
Focus Study/Story Title	
<b>Student Group 2</b>	
Teacher Coach	
No. of Student-Members	
Topic Category	
Focus Study/Story Title	
<b>Student Group 3</b>	
Teacher Coach	
No. of Student-Members	
Topic Category	
Focus Study/Story Title	
<b>Student Group 4</b>	
Teacher Coach	
No. of Student-Members	
Topic Category	
Focus Study/Story Title	
<b>Student Group 5</b>	
Teacher Coach	
No. of Student-Members	
Topic Category	
Focus Study/Story Title	

**With additional sheet? Y | N**  
**No. of attached sheet: \_\_\_\_\_**

## Endorsement

In behalf of the school, I hereby endorse the abovementioned Student Groups and Focus Study/Story for the "Doon Po Sa Amin" Learning Challenge and certify that the members of the School Team are bona fide teachers and students of the school.

\_\_\_\_\_  
Name of Adviser

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date signed

Forms accomplished by:

\_\_\_\_\_  
Signature over Printed Name

\_\_\_\_\_  
Designation

\_\_\_\_\_  
Date Accomplished

\_\_\_\_\_  
Date Submitted

***Note:** Should any member of the School Team (Adviser/Moderator/Coach/Student) withdraw his/her participation on the contest and/or should any Focus Study/Story be discontinued for whatever reason, please **immediately notify** the Smart Schools Program to update your school's registration. Thank you.*

Please send the completed forms **on or before September 30, 2012** via fax, email, or post to:

**Doon Po Sa Amin / Smart Schools Program Secretariat**  
717-B Collins St., Moonwalk Village Phase 1, Parañaque City

Website: [www.doonposaamin.ph](http://www.doonposaamin.ph)

Email: [ryan@creative-synergy.com](mailto:ryan@creative-synergy.com); cc: [smartschools@smart.com.ph](mailto:smartschools@smart.com.ph)

Phone: (+632) 552-1647

Mobile: 0939-3177281

Fax: (+632) 846-0973

Facebook: [www.facebook.com/doonposaamin](http://www.facebook.com/doonposaamin)

*Please notify us via email or phone if any form has been faxed or sent via post/courier.*