



Republic of the Philippines  
**Department of Education**

**NOV 13 2012**

DepEd MEMORANDUM  
No. **205**, s. 2012

**2013 NATIONAL FESTIVAL OF TALENTS GUIDELINES**

To : Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Secondary Schools  
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Secondary Education (BSE), shall conduct the **2013 National Festival of Talents** consisting of skills exhibition in the different fields, back to back with the **National Schools Press Conference (NSPC)** in April 2013. The Festival shall be hosted by Region VIII and will be held at a venue to be announced later.

2. The Festival aims to:

- a. provide opportunities for students to showcase their talents in the following subject areas: language, arts, social studies and technology and livelihood education through exhibits and exhibition of their products and performances as evidences of their learning; and
- b. extend parallel learning sessions for teachers and students to enhance their knowledge and skills in their respective field of interest.

3. The area for skills exhibition are shown below:

<b>Exhibition Area</b>	<b>Subject Area</b>
<i>Tagisan ng Talino</i>	Filipino
Broadcasting Exhibition	English/Journalism
Foreign Language	Languages
Population Quiz	Araling Panlipunan
Technolympics	Technology and Livelihood Education
<i>Sining Pambansa</i>	Music and Arts

4. A summary of the guidelines for each of the exhibition areas are contained in the enclosure. More details of the guidelines may be downloaded from the BSE website ([www.bse.ph](http://www.bse.ph)).

5. The board and lodging of all official participants, supplies and materials during the Festival; transportation and honorarium of the board of judges, quiz master, others involved in preliminary activities such as test item/event package developers and BSE management shall be charged to BSE funds, while transportation to and from the venue and per diem during travel time of official participants shall be charged to local funds subject to the usual accounting and auditing rules and regulations. Other officials and persons who are not included in the list shall make their own arrangements for board and lodging during the event.

6. Regional coordinators in the different skills exhibition shall submit the official list of their respective delegations to DepEd-BSE (Attn.: **Ms. Rosalie B. Masilang**, Over-all Focal Person) two weeks before the 2013 National Festival of Talents.
7. For clarifications or further details, all concerned may contact **Ms. Masilang** at telephone nos. (02) 632-7746 or (02) 632-7586.
8. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No. 63, s. 2012

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
PROGRAMS  
SCHOOLS  
SECONDARY EDUCATION  
STUDENTS

## 2013 NATIONAL FESTIVAL OF TALENTS GUIDELINES

Dimension	Tagisan ng Talino	Broadcasting Exhibition	Foreign Languages	Population Quiz	Technolympics	Sining Pam bansa
<p><b>Areas of Exhibition</b></p>	<p>Pagpapalabas ng 2-minuto Movie/TV Trailer</p>	<p>TV Scriptwriting and Broadcasting</p>	<p>A. Quiz Bee B. Oratorical Skills Exhibition C. Characters on Parade D. Best Booth E. Cultural Presentation</p>	<p>A. PopQuiz B. On-the-Spot Skills Exhibition (Poster making, Essay and Jingle Writing and Singing)</p>	<p>A. Industrial Arts (Educational Wood Toy Making, T-shirt Designing and Printing, Steel Balluster Making) B. Home Economics (Nail Art with Hand Massage, Children's Wear Construction, Hair Style with Facial Make-up) C. Agri-Fishery Arts (Experimental Fish Dish, Landscaping, Experimental Cookery) D. ICT (Tarpaulin Design, Web Page Design, PC Assembly with Configuration and Networking)</p>	<p>A. Contemporary Street Dance B. OPM Songwriting C. On the Spot Painting D. Short Film Exhibition E. Scriptwriting and Shadow puppetry</p>
<p><b>Description</b></p>	<p>Ang Pam bansang Tagisan ng Talino sa Wilka at Panitikan ay taunang patimpalak na naglalayong mataya o masukat ang mga taglay na tanghin kaalaman o kakayahang ng mga mag-aaral sa asignaturang Filipino sa pamamagitan ng makabuluhang paglisan sa larangan ng wilka at panitikan.</p>	<p>The Special Program in Journalism (SPJ) highlighted by the television broadcasting showcase of performances puts premium on the multi-modal approaches to information dissemination. The spectrum of both print and broadcast media industries will be exhibited by the student participants as they prove to be promising globally competitive media men.</p>	<p>The Festival of Talents for the Special Program in Foreign Language is an event to promote the teaching and learning of a foreign language by way of exhibits, skills exhibition and cultural presentations.</p>	<p>The PopQuiz is an information dissemination and advocacy strategy to convey the population and development concepts and messages to the youth to rationally decide and become responsible and productive members of the community.</p>	<p>The National Technolympics will showcase marketable products and performances in the different skills acquired by students in the various specializations of TLE and TVE.</p>	<p>The 2013 Sining Pam bansa will showcase the extraordinary talents and skills acquired by students in various Art areas (Music, Theater Arts, Dance, Media Arts, and Creative Writing).</p>
<p><b>Participants</b></p>	<p>1. Bukas ang paglisan sa lahat ng mag-aaral sa ikatlong taon sa mataas na paaralan (pampubliko at pampribado).</p>	<p>Each SPJ Pilot School shall field a team of seven (7) members. The team shall decide who shall act as scriptwriter/s, anchor/s, reporter/s, producer/director, technical assistant, infomercial leader</p>	<p>1. The participants shall be one (1) student and one (1) teacher from each of the schools implementing the SPFL. The list of schools is attached.</p>	<p>1. Open to all high school students of public and private schools as well as laboratory schools of state colleges and universities nationwide.</p>	<p>1. The Technolympics is open to all 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> year students enrolled in both public and private high schools. 2. A participant may join only one (1) event; and</p>	<p>1. The 2013 Sining Pam bansa shall be participated in by bonafide students of SPA lead and expansion schools; and schools offering the Original Pilipino Music Development program, duly certified by the school head.</p>

Dimension	Tagisan ng Talino	Broadcasting Exhibition	Foreign Languages	Population Quiz	Technolympics	Sining Pambaransa
	<p>2. Ang bawat rehiyon ay may anim (6) kasapi: limang (5) kalahok na mag-aaral at isang (1) tagapayo o tagapagaganay.</p>		<p>2. The total number of participants is 136.</p>	<p>2. The regional delegation to the national skills competition are four (4) contestants, 1 official coach of each regional contestant, DepED regional and division Poped Coordinators, Principal of the winning school, SED Chief or Asst. Chief.</p>	<p>3. Each region shall field participants in the 8 individual and 4 team events.</p>	<p>2. The regional team shall be composed of 50 participants (10 teachers/officials and 40 student participants).</p>
<p><b>Levels of Exhibition</b></p> <p>May apat (4) na antas ang paligsahan: pamparalan, pansangay, pangrehiyunal at pambansa.</p>				<p>The level and schedule of competition are:  School - Aug – Sept '12  Division - Oct – Nov  Regional - Jan – Mar '13  National level - April</p>	<p>The level and schedule of competition are:  - 3<sup>rd</sup> grading  culminating activity  Regional – 4<sup>th</sup> grading  culminating activity  National level - April</p>	<p>The level and schedule of competition are:  Division - November 2012  Regional – February 2013  National Level - April 2013</p>
<p><b>Exhibition Mechanics</b></p>	<ol style="list-style-type: none"> <li>1. Ang pangkat ay inaasahang susulat ng iskrip at magpapalabas ng 2 minuto na movie/tv trailer.</li> <li>2. Ang tema ay nakatuon sa isa sa mga maikling kuwento ng Singapore.</li> <li>3. Bago ang paligsahan ay magkakaroon muna ng panayam sa larangan ng pagtuturo ng dulang pantelebisyon o pampelikula.</li> <li>4. Ang bawat kalahok ay inaasahang magdadala ng sarili nilang kagamitan para sa paligsahan tulad ng camcorder, SD card, CD/RW/DVD/RW, CD player, laptop, software (movie maker)....</li> </ol>	<ol style="list-style-type: none"> <li>1. The Team must bring their own materials and equipment (laptop which is free of saved files, USB without any saved files, compatible printer with ink extension cords). Teachers are encouraged to ensure compliance.</li> <li>2. All participants must attend the orientation to be informed about the theme as well as the criteria to be used for judging the individual and group events.</li> <li>3. <b>Scriptwriting</b> – Each team shall prepare 2 copies of the news scripts written by the scriptwriters, the news script written by the field reporter, and the infomercial script for the judges and for the use of the team during the actual broadcast.</li> </ol>	<p><b>Quiz Bee</b> – Each team shall be composed of five (5) students, one representative from each foreign language. Questions shall cover all topics of interest related to the foreign language and shall range from easy to difficult.</p> <p><b>Oratorical Skills Exhibition</b> – The oratorical piece shall be related to the theme. A participant shall be given a minimum of five (5) and a maximum of ten (10) minutes for the oration.</p> <p><b>Characters on Parade</b> – The cosplayer/ character shall say something about the character and the country.</p> <p><b>Best Booth</b>- The booth assigned to a foreign language shall be decorated by teachers and students of the foreign language</p>	<p><b>A. PopQuiz</b></p> <ol style="list-style-type: none"> <li>1. Committees at the local level will prepare the questions that will be used.</li> <li>2. The questions will be based on the Population Education Core Messages/Key Concepts</li> <li>3. The contest mechanics shall be read before the contest proper.</li> </ol> <p><b>B. On-the-Spot Skills Exhibition</b></p> <ol style="list-style-type: none"> <li>1. The theme for the showcase will be announced on the actual day of the skills exhibition.</li> <li>2. Any artwork on the poster must be original.</li> <li>3. Essay shall be at least 800 but not more than 1,000 words in English.</li> </ol>	<p><b>A. Parallel Sessions</b> – to enhance participants' knowledge and skills in related areas</p> <p><b>B. Skills Exhibition</b></p> <ol style="list-style-type: none"> <li>1. Each region shall identify the participants per event as specified in the event packages.</li> <li>2. The group events are Educational Toy Making, T-Shirt Design and Printing, Children's Wear Construction, Landscaping.</li> <li>3. All the other events not mentioned in item NO. 2 above are individual events</li> </ol> <p><b>C. Bazaar</b></p> <ol style="list-style-type: none"> <li>1. All regions are required to display their best products and performances before the opening program.</li> </ol>	<p><b>A. Contemporary Street Dance</b></p> <ol style="list-style-type: none"> <li>1. The dancers shall be composed of both genders and shall be limited to a 3-5 minute performance.</li> <li>2. The routine should be a fusion of jazz and Street Dance performed to any song of the participants' choice.</li> </ol> <p><b>B. OPM Songwriting</b></p> <ol style="list-style-type: none"> <li>1. Participants should submit 2 weeks before the event (1) five (5) copies of the lyrics of the song with title, names of composer and performer/s and (2) two (2) demo CDs of the composition.</li> <li>2. The songwriter/s may choose any type of music genre for his/her composition in either Filipino or English.</li> </ol>

Dimension	Tagisan ng Talino	Broadcasting Exhibition	Foreign Languages	Population Quiz	Technolympics	Singing Pamantasan
		<p>4. <b>TV Broadcast</b> – The TV broadcast shall be delivered in five (5) minutes with two (2) minutes allotted for entrance and exit.</p>	<p><b>Cultural Presentation</b> – Students shall showcase their talents in singing and dancing.</p>	<p>4. The 2-3 minute jingle must be an original composition in English.</p>	<p>2. The region will choose only one entry for each product and service to participate in the search for the <b>Most Enterprising Award</b>.</p> <p>3. Two (2) students must be assigned to manage the bazaar and market their products and performances.</p> <p>4. All items in the bazaar must be offered for sale.</p>	<p>3. The song performance shall not exceed 10 minutes including instrument and stage set-up.</p> <p><b>C. On the Spot Painting</b></p> <ol style="list-style-type: none"> <li>1. The subject of the painting shall be based on theme of the event.</li> <li>2. Participants must bring their own art materials: 20"x30" canvass with either oil or acrylic as medium.</li> </ol> <p><b>D. Short Film Exhibition</b></p> <ol style="list-style-type: none"> <li>1. The 10-minute (including front and back credits) short film, in Filipino or English shall be an original work of the student participant/s.</li> <li>2. The film shall revolve on any social, political, environmental and health issues.</li> <li>3. Participants shall have permissions for music, sound and images used in the film.</li> </ol> <p><b>E. Scriptwriting and Shadow Puppetry</b></p> <ol style="list-style-type: none"> <li>1. The 15-minute (including set-up, actual performance and exit) puppet show, in Filipino or English shall be an original work of the student participant/s.</li> <li>2. Five (5) typewritten scripts with the title, name of the writer/s and name of performer/s must be submitted on registration day.</li> </ol>

Dimension	Tagisan ng Talino	Broadcasting Exhibition	Foreign Languages	Population Quiz	Technolympics	Sining Pambansa
Criteria for Judging	<p>1. <b>Iskrip</b> – 30% Kaangkupan sa tema (15%), Orihinalidad (15%)</p> <p>2. <b>Pagpapalabas</b> – 70% Screenplay/Setting (15%), Cinematography (15%), Technical Production (15%), Soundtrack (15%), Audience Impact (10%)</p>	<p>1. <b>Best Newscast</b> Technical Quality (30%), Content (30%), Presentation (30%), Impact (10%)</p> <p>2. <b>Special Awards</b> <b>Best News Writer (10 pts)</b> – Choice of News Angle (3), Organization (3), Accuracy (2), Diction (2)</p> <p><b>Best Reporter (10 pts)</b>– Delivery (4), Content (4), Impact (2)</p> <p><b>Best News Anchor (10 pts)</b> – Delivery (5), Impact (5)</p> <p><b>Best in Technical Application (10 pts)</b> - Element Appropriation (3), Timing (3), Impact (2), Relevance (2)</p> <p><b>Best Infomercial (10%)</b> – Conceptual Creativity (5%), Probative Value (5)</p>	<p><b>Quiz Bee</b> – The team that gets the highest total number of points wins.</p> <p><b>Oratorical Skills Exhibition</b> mastery of exhibition piece (25%), Interpretation and delivery (50%), stage presence (15%), audience impact (10%)</p> <p><b>Characters on Parade</b> Authenticity (30%), Oral presentation (30%), Stage presence (20%), Audience Impact (20%)</p> <p>The <b>best booth</b> shall be judged according to creativity, aesthetic value, materials used in the promotion of the foreign language and culture.</p>	<p><b>PopQuiz</b> – The national record holder shall be proclaimed based on a cumulative scoring system.</p> <p><b>Poster Making</b> – Creativity/ Presentation (50%), Originality (30%), Relevance to Theme (20%)</p> <p><b>Essay Writing</b> – Presentation &amp; Style (40%), Form, Content, Insight (60%), Accuracy (20%), Fairness (20%), Methodology (20%)</p> <p><b>Jingle Writing/Singing</b> – Lyrics (50%), Musicality (30%), Originality (20%)</p>	<p><b>Creativity and Innovation (30%)</b> - Originality of Design, Harmony and Balance (10%), Combination of Materials (10%), Additional Use (10%)</p> <p><b>Process (30%)</b> – Use of tools, materials and equipment (10%), Methods, Workmanship (10%), Safety Work Habits and Housekeeping (10%)</p> <p><b>Marketability (20%)</b> - Quality/Durability/Taste (5%), Purpose/Functionality (5%), Affordability (5%), Visual Appeal (5%)</p> <p><b>Time Management (10%)</b> – Wise use of time/speed (10%)</p> <p><b>Communication Skills (10%)</b> – Fluency of oral communication (5%), flow of thoughts and ideas (5%)</p>	<p><b>Contemporary Street Dance</b> Creativity and Originality (35%), Timing and Coordination (30%), Projection and Style (20%), Over-all Impact (15%).</p> <p><b>OPM Songwriting</b> Creativity and Originality of Content (35%), Musicality (30%), Stage Performance (20%), Audience impact (15%)</p> <p><b>On the Spot Painting</b> Composition and Visual Impact (25%), Interpretation of the Theme (25%), Technique and Style (25%), Creativity and Originality (25%)</p> <p><b>Short Film Exhibition</b> Narrative Flow (20%), Performances (10%), Production Design (10%), Cinematography (20%), Use of Music and Sound Effects (20%), Editing and Use of Visual Enhancement (20%)</p> <p><b>Scriptwriting and Shadow Puppetry</b> Creativity and Originality (30%), Performances (20%), Production Design (20%), Use of Music and Sound Effects (20%), Impact (10%)</p>
Prizes and Awards	<p>Pipili sa mga kalahok ng una, ikalawa at ikatlong gantimpala na bibigyan ng trofeo at medalya sa araw ng parangal.</p>	<p>Special Awards</p> <ul style="list-style-type: none"> <li>• Best News Writer</li> <li>• Best News Reporter</li> <li>• Best News Anchor</li> <li>• Best in Technical Application</li> <li>• Best Infomercial</li> </ul>	<p>Prizes shall be awarded during the closing program</p>	<p>1. The Regional POPQUIZ first prize record holder will be awarded an institutional trophy from the Population Commission.</p>	<p>1. The record holders and the trainers shall be awarded Certificates of Recognition and Participation.</p>	<p>The best Group in each of the event will receive a cash prize of P10,000.00</p>

Dimension	Tagisan ng Talino	Broadcasting Exhibition	Foreign Languages	Population Quiz	Technolympics	Sining Pamantasan
				<p>2. The National Champion in the POPQUIZ shall receive Php10,000 and a trophy. All non-winners shall receive Php2,000 and a certificate of recognition</p> <p>3. The National Champion in each of the On-The-Spot Skills Exhibition shall receive Php5,000 and a certificate of recognition.</p>	<p>2. Trophies/Medals and a Certificate of Merit shall be awarded to the top three (3) record holders)</p> <p>3. Trophies to be awarded to Overall Record Holder -24" First Runner-up -20" Second Runner-up -16" Third Runner-up -12" Fourth Runner-up -10"</p>	<p>Contemporary Street Dance – Best Group</p> <p>OPM Songwriting – Best Group Performance and Best Composition</p> <p>On-the-Spot Painting – Best Painting</p> <p>Short Film Event – Best Film</p> <p>Scriptwriting and Shadow Puppetry – Best Group Performance</p>
<b>Contact Persons</b>	<p>1. Cristina S. Chioco</p> <p>2. Evangelina C. Calinisan</p>	<p>1. Melinda Rivera</p> <p>2. Ricardo Ador Dionisio</p>	<p>1. Marivic Tolitol</p> <p>2. Linor Marcel Tongson</p> <p>3. Ana Sol Reyes</p> <p>4. Flora Homeres</p> <p>5. Ana Marie Hernandez</p> <p>6. Rosa Ligaya Domingo</p>	<p>1. Rosalie B. Maslang</p> <p>2. Enrique Palacio</p>	<p>1. Emmanuel Valdez</p> <p>2. Cristeta M. Arcos</p> <p>3. James Liugan</p>	<p>1. Christine Graza-Magboo</p> <p>2. Jerry Crausius</p> <p>3. Elizabeth Catao</p>
<b>Contact Number</b>	(02) 632-7746	(02) 632-7746	(02) 632-7746 (02) 632-75-86	(02) 632-7746	(02) 632-7746	(02) 632-7746 (02) 632-75-86