



Republic of the Philippines
Department of Education

29 JAN 2013

DepEd MEMORANDUM
No. **18**, s. 2013

**NATIONAL AWARENESS WEEK FOR THE PREVENTION
OF CHILD SEXUAL ABUSE AND EXPLOITATION**

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 731, s. 1996, which declares the second week of February of every year as the **National Awareness Week for the Prevention of Child Sexual Abuse and Exploitation** also known as *Child Sexual Abuse Awareness Week (CSAAW)*. For 2013, it will be celebrated on February 9-17, 2013 with the theme *Child Pornography Wakasan! Sa Tamang Paggamit ng Internet, Bata ay Gabayan*.

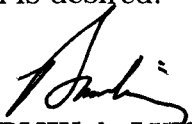
2. The celebration aims to provide awareness to the children, parents, communities and the society on how to make the environment safe, protective and caring for the children.

3. All concerned are encouraged to spearhead and support the observance of this significant event in their respective jurisdiction by undertaking the following activities:

- a. Hanging of streamer;
- b. Announcement of Awareness Week for the Prevention of Child Sexual Abuse and Exploitation during Flag Raising Ceremonies;
- c. Lecture Series/Orientation/Skills Training relative to the protection of children against sexual abuse and exploitation;
- d. Lay forum;
- e. Art/Painting Contest/Quiz Bee Contest depicting this year's theme;
- f. Media Blitz; and
- g. Other child related activities.

4. For more information, all concerned are requested to contact **Ms. Ayen Musa**, Council for the Welfare of Children (CWC) at telephone no.: (02) 781-1035; mobile phone no.: 0908-481-2992 or send her a message through email address: laurmusa@yahoo.com.

5. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUSTRO FSC
Secretary

Reference:

DepEd Memorandum No.: 10, s. 2011

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
SCHOOLS

SMA, DM Observance of the National Awareness Week
0036-January 18, 2012