



Republic of the Philippines
Department of Education

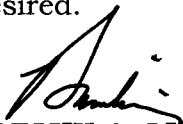
12 APR 2013

DepEd MEMORANDUM
No. **67**, s. 2013

2013 NUTRITION MONTH CELEBRATION

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Every year, in the month of July, the National Nutrition Council (NNC) leads the whole nation in the celebration of **2013 Nutrition Month**, purposely to disseminate nutrition messages to all Filipinos through a focal theme. For 2013, the theme is *Gutom at Malnutrisyon, Sama-sama Nating Wakasan*.
2. The Celebration aims to:
 - a. increase awareness on hunger issues and actions to mitigate hunger;
 - b. encourage government agencies, non-government organizations, private sector, civil society organizations and communities;
 - c. contribute in addressing hunger issues; and
 - d. advocate for stronger political action to end hunger.
3. In support of this developmental endeavor of the nutrition community to be spearheaded by the NNC, the Department of Education (DepEd) enjoins all schools to participate in this celebration by undertaking meaningful activities which will highlight the importance of good health and nutrition.
4. However, it is emphasized, that the "Engaged Time-on-Task" policy of the DepEd should be observed as stipulated in DepEd Order No. 9, s. 2005.
5. A consolidated narrative report with the pictorials on the highlights of the observance of Nutrition Month shall be prepared by the regional health personnel for submission to the NNC regional offices.
6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

References: DepEd Memorandum: Nos. 101, s. 2012
DepEd Order No.: (9, s. 2005)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

NUTRITION EDUCATION
SCHOOLS