



Republic of the Philippines
Department of Education

11 JUN 2013

DepEd MEMORANDUM
No. **100**, s. 2013

115TH ANNIVERSARY OF THE PROCLAMATION OF PHILIPPINE INDEPENDENCE

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The 115th Anniversary of the Proclamation of Philippine Independence to be commemorated from May 28 to June 30, 2013 has the theme *Kalayaan 2013: Ambagan Tungo sa Malawakang Kaunlaran*. The list of Kalayaan activities, specific historical sites with the corresponding designated official representatives are contained in the enclosure.

2. This year's Celebration aims to:

- a. reawaken the Filipino people especially the youth of their responsibility and patriotic commitment to truly demonstrate the spirit of heroism, patriotism, nationalism, unity and national identity;
- b. instill in their minds to appreciate the greatness of the Filipino race, the legacy of their national heroes, and the ideals of their nationhood;
- c. rally behind the government's *16-Point Agenda* with emphasis on the collaboration of the incorruptible leadership; and
- d. unite to celebrate their freedom and liberty.

3. On June 11-12, 2013, the Exhibit on Government Programs and Services or the *Pampamahalaang Programa at Serbisyo*, a showcase of the services will be offered by the different government offices including the setting-up information booths to offer extended delivery of education services to the public from 8:00 a.m. to 12:00 m.n. on June 11-12, 2013. The centerpiece of the Department of Education (DepEd) exhibit is the *K to 12 Basic Education Curriculum* which provides better quality education for all. The DepEd offices which will offer their services are the following:

- a. Bureau of Elementary Education (BEE);
- b. Bureau of Secondary Education (BSE);
- c. Technical-Vocational Unit, BSE (Tech-Voc, BSE);
- d. Bureau of Alternative Learning System (BALS);
- e. Instructional Materials Council Secretariat (IMCS);
- f. National Education Testing and Research Center (NETRC); and
- g. School Health and Nutrition Center (SHNC).

4. All the departments, bureaus, offices, government agencies, government owned and controlled corporations are enjoined to give full support, assistance, and cooperation to the National Steering Committee (NSC) in the exercise of its responsibilities and functions to achieve the objectives of the celebration.
5. Significant events in history which led to the proclamation of Philippine Independence shall be taken up in classroom discussions especially in *Sibika, Kultura, at Heograpiya/Araling Panlipunan* (Social Studies), English, Filipino, *Edukasyon sa Pagpapahalaga* (Values Education), and Music, Arts, Physical Education and Health (MAPEH). The teachers may also conduct related activities such as classroom-based essay writing, composing poem, oratorical, declamation, and public speaking contests, and other activities to enhance the significance of the celebration.
6. All the DepEd officials, teachers, pupils and students at the national, regional, division, and school levels are encouraged to actively participate in the scheduled activities which concern DepEd.
7. Simultaneous Flag Raising and Wreath Laying Ceremonies will be held on June 12, 2013, 7:00 a.m. at the different historical sites.
8. The National Capital Region (NCR) with its 16 divisions are encouraged/enjoined to witness all the scheduled events from May 28 to June 30, 2013.
9. The travel expenses (transportation and per diem) of the Technical Working Committee, exhibitors from different DepEd offices, communication, documentation, supplies, materials, preparatory and operational expenses (gasoline, meals/snacks during meetings, and needed supplies, from May 2013 to June 30, 2013) shall be charged to OSEC Funds while the production materials such as flyers and the like of each participating bureaus/divisions shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
10. For more information, all concerned may contact the **Special Programs and Projects Office (SPAPO)**, Room 505, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City at telephone nos.: (02) 637-5832 and (02) 637-5834; or at mobile phone nos.: 0919-516-4759; 0915-926-0500 and 0906-261-5255.
11. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated

Reference: DepEd Memorandum Nos.: 41 and 105, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS

FLAG
SCHOOLS

**115TH ANNIVERSARY OF THE PROCLAMATION OF PHILIPPINE INDEPENDENCE
LIST OF ACTIVITIES**

PROGRAM/PROJECT/ACTIVITY	DATE/VENUE	LEAD AGENCIES	DEPED INVOLVEMENT
1. National Media Coverage and Promotions	May-June	PIA/PCOO (lead agencies)	
2. “Watawat ko, Iwawagayway ko!” (A flag in every home, office, major thoroughfares and Phil. Embassies abroad)	May 20-June 30 Nationwide	DILG (Lead Agency) DPWH, DOTC, CSC, DTI, PIA, PCOO, MMDA, DepED , CHED, NHCP LGUs	The DepED offices and schools from both public and private schools are requested to display and raise the flag from May 27 to June 30, 2013 to support the National Flag Day and celebration of Independence Day.
3. “Pambansang Araw ng Watawat ng Pilipinas” (Philippine National Flag Day)	May 28 Pambansang Dambana ng Watawat ng Lahi Mababang Paaralan ng Alapan Imus, Cavite.	NHCP, LGU-Imus, Province of Cavite (lead agencies)	DepEd Offices and schools are requested to conduct their own program.
4. Second Summit on the Flag and Anthem Advocates and General Assembly <ul style="list-style-type: none"> • Nationwide Rollout of the Flag and Heraldic Code Advocacy Workshops • Elementary School Children Training • Bantay Watawat (Monitoring Flag and Anthem) 	May 21-24, 2013 Cebu Grand Hotel, Cebu City July – December 2013 (roll-out)	PFAAI, NHCP, DepED , DILG and All the Officers and Members of the Organization	The participants are teachers and teacher-members who have attended the seminar-workshops from 2008 to 2012 and who assisted the organization in the implementation of the Heraldic Code specifically on the proper observance of the Flag Ceremony and the singing of the national anthem.
5. Paco Park Presents	Paco Park, San Marcelino, Manila. Free Admission(open to public)	NPDC	
6. Sinekalayaan (A nightly film showing of outstanding Filipino films during the Independence Week)	Open Air Auditorium, Rizal Park, Manila – open to public	NCCA/NPDC (lead agencies)	
7. “Musikalayaan” Concert (A concert in celebration of Flag Day and Independence Day)	Quirino Grandstand, Rizal Park, Manila Include: AFP, PNP and PVAO Chorale	AFP/NPDC (lead agencies), PCG	

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<p>8. "Parada ng Pag-anyaya" Fire trucks parade in Metro Manila inviting the public to attend the Independence Day activities</p>	<p>June 11 Metro Manila</p>	<p>Association of Volunteer Fire Chiefs and Fire Fighters of the Philippines, Inc. and NSC/TWG.</p>	
<p>9. Concert at the Park</p>	<p>Rizal Park Open Air Auditorium, Manila. Free Admission – open to public</p>	<p>NPDC</p>	
<p>10. "Martyrdom of Dr. Jose Rizal: Light and Sound Presentation" A light and sound sculptural tableau, honouring the Philippines national hero, Jose Rizal. The 30-minute dramatization of the poignant moments of Rizal's final hours through 8 monumental sculptural clusters in interplay of light and sound is a collective obra of four National Artists (Leandro Locsin, Lamberto Avellana, Lucio San Pedro and Rolando Tinio).</p>	<p>Execution Site Rizal Park, Manila Admission is free.</p>	<p>NPDC (lead agency)</p>	
<p>11. Make It Happen-Make It Makati Ceremonial unveiling of the Philippine Bamboo Flag Museum Filipino Variety Show (a showcase of Filipino talent)</p> <p>a) Fashion and theatrical art- nationalistic cosplay on Katipunan and Filipiniana costumes with a short skit.</p> <p>b) Poetry (Balagtasan) – Alin ang mas higit na matibay at kapakipakinabang: Punong Kawayan o Niyog?</p> <p>c) Folk Dance – Tinikling, Singkil, Palo Sebo (laro ng lahi), Tyakad Sayaw, Sakuting</p> <p>d) Folk Song – Lawiswis Kawayan (a popular Waray song)</p>	<p>June 11 5:15 p.m.</p>	<p>Ayala Land, LGU of Makati</p>	

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<p>12. "Mga Pampamahalaang Programa at Serbisyo" (Government Services)</p>	<p>June 11-12 Rizal Park, Manila</p> <p>DepEd Exhibit on the K to 12 Programs and Services 8:00 a.m. to 12:00 midnight</p> <p>June 10 – Ingress</p> <p>June 13 - Egress</p>	<p>MMDA (lead agency) CSC (Vice-Chair) DepED, DOH, HUDCC, NCMF, PNP, DAR, DOE, DA, NYC, PCSO, DPWH, NBI, NHCP, DTI, DILG, DOT, BIR, NSO, TESDA, LTO, DOJ, PHILHEALTH, SSS, GSIS, DOF, PCG, BIR</p>	<p>The DepEd will set up information booths which offer extended delivery of education services to the public from 8:00am – 12:00mn from June 10-12, 2013. The centerpiece of the department's exhibit is the K-12 Curriculum. This is the time to reach out and encourage public to invest in education. The offices that will offer their services are the following:</p> <ul style="list-style-type: none"> - BEE; - BSE; - Tech-Voc - BALS; - IMCS; - NETRC; - SHNC
<p>13. Kalayaan Book Sale NHCP publications will be made available at discounted prices.</p>	<p>June 11-12 Rizal Park, Manila</p>	<p>NHCP (lead agency)</p>	
<p>14. "NFA Rolling Store" Rice will be sold at affordable prices.</p>	<p>Rizal Park, Manila</p>	<p>DA (lead agency)</p>	
<p>15. Distribution of free vegetable seeds and seedlings to the general public.</p>	<p>Rizal Park, Manila</p>	<p>DA (lead agency), Bureau of Plant Industry</p>	
<p>16. Distribution of agricultural info materials (brochures, flyers, posters) to the general public.</p>	<p>Rizal Park, Manila</p>	<p>DA (lead agency), AFIS</p>	
<p>17. Showcase of processed food and herbal products of private exhibitors.</p>	<p>Rizal Park, Manila</p>	<p>DA AMAS</p>	
<p>18. Techno-demo on Food Processing Meat Processing Fish Processing Fruit Processing This will showcase easy to learn procedures of food processing which are safe, economical, nutritious and can also be a source of livelihood for entrepreneurs.</p>	<p>Rizal Park, Manila</p>	<p>DA</p>	

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19. Diskwento Caravan Food items and indigenous products on discounted prices are offered to the public.	June 11-12 Rizal Park, Manila	DTI (lead agency)	
20. AFP & PCG static display, silent drill, sky diving band exhibition	June 11-12 Agrifina Circle, Rizal Park Manila	AFP (lead agency) and PCG	
21. PNPA slow drill Exhibition	June 11-12 Agrifina Circle, Rizal Park Manila	PNPA (lead agency)	
22. Drum and Bugle Exhibition	June 11-12 Agrifina Circle, Rizal Park Manila	MMDA (lead agency) Members: DILG, LGUs, NGOs	
23. Simultaneous Blowing of Horns/Fog Horns	Nationwide June 12 8:00 a.m.	Philippine Coastguard (lead agency)	
24. Independence Day Simultaneous Flag-Raising and Wreath-Laying Ceremonies	<ul style="list-style-type: none"> • 8:00 a.m. 3 Proposed sites for President Aquino as GOH: <ol style="list-style-type: none"> 1. Rizal National Monument, Rizal Park, Manila. 2. Bonifacio Monument, Tutuban, Tondo, Manila. 3. Bonifacio Monument, Liwasang Bonifacio, Manila. Other sites: <ul style="list-style-type: none"> • Aguinaldo Shrine, Kawit, Cavite • Barasoain Church Historical Landmark, Malolos City, Bulacan • Pinaglabanan Memorial Shrine, San Juan, M.M • Mausoleo de los Veteranos de la Revolution, Manila North Cemetery • Bonifacio National Monument, Caloocan City • Pamintuan house, Angeles City • Cebu City • Davao City 	NHCP (lead agency) Members: All TWC members for Independence Day Celebration <ul style="list-style-type: none"> - DepEd Division of Cavite - DepEd, Division of Malolos City - DepEd Division of San Juan - DepEd Division of Manila - DepEd Division of Caloocan - DepEd Division of Angeles City - DepEd Region VII - DepEd Region XI 	<ul style="list-style-type: none"> • 1000 participants (NCR officials, teachers, and students), TWG and other officials from DepED CO will attend the flag raising at Rizal Park, Manila. All cabinet secretaries are invited to the site where the President is the Guest of Honor. • The Regional / Division officials with teachers and students in the different historical sites will attend and represent the department during the Flag Raising and Wreath-Laying Ceremonies
25. Entertainment/Recessional during the commemorative rites	June 11-12 Rizal Park, Manila	Philippine Army Brass Band	
26. Filipino Indigenous Games Exhibition	Rizal Park, Manila	PSC (lead agency)	

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27. "Job Fair"	June 11-12 San Lorenzo Ruiz Plaza (Front of Quirino Grandstand)	Lead Agencies: DOLE (NCR, BLE, POEA, TESDA, NCMB, PRC, LCO, FMS, AS, OHSC, ECC) Members: Local Employer's Group, PEA Groups, FFCCII, Globe, ABI-Cobra, Sykes, Banco de Oro, Max's Restaurant, PALSCON and other sponsors i.e. San Miguel, Media Groups	
28. Free Medical/Dental Services	June 12 7:30 a.m. to 1:00 p.m.	DOH (lead agency) MMDA, City of Manila Members: PCSO and PAGCOR, NPDC	
29. Emergency Response Team		DOH (lead agency) Phil. National Red Cross	
30. Free MRT/LRT Rides	June 12	DOTC/MRT/LRT (lead agencies)	
31. "Vin d' honneur" (Cocktail reception to be hosted by the President for the Diplomatic Corps)	Malacañang Palace	Office of the President	
32. Printing of Kalayaan Souvenir Program	June	PIA (lead agency)	
33. Replication of Kalayaan activities nationwide	June (whole month)	DILG (lead agency)	
34. Replication of Kalayaan activities in all Philippine embassies abroad	June (whole month)	DFA (lead agency)	