



Republic of the Philippines
Department of Education

15 AUG 2013

DepEd MEMORANDUM
No. **151**, s. 2013

2013 NATIONAL LITERACY CONFERENCE

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. In celebration of the annual Literacy Week as stipulated in Presidential Proclamation No. 239 entitled *Declaring the Period from September 2 to 8 of Every Year as Literacy Week*, the Department of Education (DepEd), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other government organizations (GOs), local government units (LGUs), private organizations (POs) and non-government organizations (NGOs), will hold the **2013 National Literacy Conference** with the theme *Literacy for Inclusive Growth* on September 2-6, 2013 (inclusive of travel time) at the Teachers Camp, Baguio City.

2. Literacy is a responsibility of all. It is envisioned that at the end of the conference, the participants will be able to:

- a. understand the K to 12 or the Enhanced Basic Education Program in relation to different modes of learning;
- b. understand social media landscape and its effectiveness in message delivery;
- c. promote partnership between the local school board and the local literacy implementing units; and
- d. utilize learning to create and generate jobs towards achieving economic growth and development.

3. The following participants are expected to attend the conference:

Department of Education (DepEd)

- a. Bureau, center, and regional directors or their representatives; bureau/regional chiefs and assistant chiefs; and regional supervisors of the Alternative Learning System (ALS) and Formal Education;
- b. Schools division/city schools superintendents and assistant superintendents, division supervisors of ALS and Formal Education, district supervisors and principals/head teachers of elementary and secondary from both public and private schools, ALS coordinators and mobile teachers especially those from 4th, 5th and 6th Class municipalities/districts and provinces. Participants from this Department shall attend **on official business**.

Other Government and Non-government Agencies

- a. Officers of government agencies with extension programs involving literacy or continuing education;
- b. Heads and members of NGOs and civil society organizations (CSOs) involved in universalizing literacy in every region;
- c. Heads of LGUs, *barangay* chairpersons and *kagawad* members, *barangay* health workers, and other officers involved in the universalization of literacy;
- d. Heads of private/corporate foundations with interest in education or literacy; and
- e. Heads and members of academic institutions particularly those in-charge of National Service Training Program-Literacy Training Service (NSTP-LTS).

4. One of the highlights of the Conference is the presentation of the *National Literacy Hall of Fame Award to Davao City* for being three-time first place winner in the Outstanding Local Government Unit (Highly Urbanized City level) category in the National Literacy Awards. Likewise, *Special Award of Excellence on Literacy* will be awarded to the previous Hall of Fame awardees for sustaining their exemplary programs in literacy at least for the last three years.

5. This is a live-in conference. Participants are requested to register on September 3, 2013 at any time between 9:00 a.m. to 9:00 p.m. The first meal to be served will be lunch on September 3, and the last meal to be served will be breakfast on September 6, 2013.

6. A registration fee of Five Thousand Pesos only (P 5,000.00) will be charged each participant to cover expenses for board and lodging, handouts, kits, and other workshop supplies and materials. Participants are requested to pay in cash only. For participants from DepEd, transportation and other incidental expenses shall be charged to local funds of their respective offices, subject to the usual accounting and auditing rules and regulations. For participants from other government and nongovernment agencies, they shall make arrangements with their respective agencies for the same expenses. Enclosed is the tentative program of activities.

7. It is requested that the names of participants be sent to **Dr. Norma L. Salcedo**, Literacy Coordinating Council (LCC) Secretariat Head at Room 413, 4th Floor Mabini Building, DepEd Complex, Meralco Avenue, Pasig City through telefax no.: (02) 631-0590 or participants may call at telephone nos.: (02) 631-0579, 631-0567, (02) 635-9996 or mobile phone no.: 0920-327-4230 not later than **August 27, 2013**; or through email address: norma_salcedo@ymail.com.

8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.: As stated

Reference: DepEd Memorandum: No. 150, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CONFERENCES
OFFICIALS

PRIZES or AWARDS
TEACHERS

**LITERACY COORDINATING COUNCIL
NATIONAL LITERACY CONFERENCE**

Theme: LITERACY FOR INCLUSIVE GROWTH

**3–5 September 2013
Benitez Hall, Baguio Teachers Camp, Baguio City**

Program of Activities

Time	Activity	Guests Speakers/ Resource Persons	Convenor/Moderator Facilitator
Day 0 - 03 September 2013			
Officers of the day:			
9:00 am - 9:00 pm	Registration/Settling-in	Registration Committee	
Day 1 - 04 September 2013			
Officers of the day:			
8:30 - 9:00 am	Opening Program <ul style="list-style-type: none"> • National Anthem • Prayer • Welcome Message • Opening Remarks • Rationale, Conference Orientation and Introduction of Participants 	<ul style="list-style-type: none"> Don Mariano Marcos State University (DMMSU) Choir, Region I Mauricio D. Domogan Mayor, Baguio City Rizalino D. Rivera Undersecretary, DepEd Chairperson Literacy Coordinating Council (LCC) Dr. Norma L. Salcedo Head, LCC Secretariat 	
9:00 - 9:15	C o f f e e B r e a k		
9:15 - 10:00	Plenary Session I: Topic: K to 12 Basic Education Program	Br Armin A. Luistro FSC Secretary, DepEd	Convenor: Dr. Ester B. Ogena President Philippine Normal University (PNU) Member, LCC
10:00 - 10:30	Open Forum		Moderator: Dr. Fe A. Hidalgo President Foundation for Upgrading the Standard of Education Incorporated (FUSE) Member, LCC Technical Working Group

Time	Activity	Guests Speakers/ Resource Persons	Convenor/Moderator Facilitator
10:30 - 11:15 11:15 - 12:00 nn	Plenary Session 2: Topic: Local School Board and Literacy Promotion Open Forum	Mar A. Roxas Secretary Department of the Interior and Local Government (DILG) Member, LCC	Moderator: Anna Liza Bonagua Officer-In-Charge Bureau of Local Government Development (BLGD) DILG
12:00 - 1:30 L u n c h			
1:30 - 2:15 pm 2:15 - 3:00	Plenary Session 3: Topic: Social Communication Open Forum	Sonny B. Coloma Secretary Presidential Communications Operations Office, Malacañang Chief Executive Officer Philippine Information Agency (PIA) Member, LCC	Moderator: Dr. Emelyn Q. Libunao Director Program Management Division, PIA
3:00 - 3:15 C o f f e e B r e a k			
3:15 - 3:30	Workshop Mechanics		Facilitator: Erlinda M. Capones Director Social Development Staff (SDS) National Economic and Development Authority (NEDA)
3:30 - 5:00	Breakout Session (Workshop Proper) Group I (Orange) - Benitez Hall K to 12 Basic Education Program	Dr. Dina S. Ocampo Undersecretary, DepEd	Facilitator: Dr. Isabelita M. Borres Regional Director DepEd Region III

Time	Activity	Guests Speakers/ Resource Persons	Convenor/Moderator Facilitator
5:00	Group II (Green) - Quezon Hall, Ground Floor Local School Board and Literacy Promotion	Austere A. Panadero Undersecretary, DILG	Facilitator: Edicio G. dela Torre President Education Network and Education for Life Foundation Member, LCC
	Group III (Blue) - Quezon Hall Second Floor Social Communication	Atty. Cathryne Joanne Licudine Assistant Secretary Presidential Communications Operations Office Malacañang	Facilitator: Dr. Milagros D. Ibe Professor Emeritus University of the Philippines (UP)
	Announcement of Evening Activities		
6:00 - 7:00	D i n n e r		
7:30 - 10:30	S o c i a l s		Facilitator: LCC Secretariat

Master of Ceremonies: **Celia M. Ilanan**
 Professor and Head
 Alumni relations and Services
 PNU

Dr. Dave V. Catanyag
 Consultant, SEAMEO INNOTECH

Time	Activity	Guests Speakers/ Resource Persons	Convenor/Moderator Facilitator
Day 2 - 05 September 2013 Officers of the day:			
9:00 - 9:30 am	Morning Assembly Prayers Morning Exercise		
9:30 - 10:00	Recap of Day 1 Activities		Virginia S. Clavel Officer-In-Charge Local Administrative Division BLGD-DILG
10:00 - 10:30 C o f f e e B r e a k			
10:30 - 11:00	Presentation of Workshop Outputs: • K to 12 Basic Education Program • Local School Board • Social Communication	Representative from each Group	Facilitator: Ma. Josefina R. Ricafort Committee Secretary Committee on Education and Culture House of Representatives
11:00 - 12:00	Literacy for Peace and Development (LIPAD) Accomplishments of Magbassa Kita Foundation Inc. (MKFI) • Awarding of Special Recognition to MKFI	Dr. Santanina T. Rasul President, MKFI Dr. Amina Rasul Bernardo President, LIPAD To be awarded by the LCC Members	Facilitator: Dr. Ethel Agnes P. Valenzuela Specialist and Head Research Studies Unit SEAMEO INNOTECH
12:00 - 1:30 p.m. L u n c h			
1:30 - 3:00	Closing Program and Awarding Ceremonies Intermission Number Inspirational Message Presentation and awarding: Hall of Fame Award for Outstanding Local Government Unit Highly Urbanized City category • Davao City	Hon. Pia Cayetano Chairperson Committee on Education, Arts and Culture Senate of the Philippines To be awarded by LCC Members: Usec. Rizalino D Rivera DepEd Usec. Austere A. Panadero DILG Hon. Pia Cayetano Philippine Senate Sec. Sonny Coloma PCOO/PIA	LCC Secretariat

Time	Activity	Guests Speakers/ Resource Persons	Convenor/Moderator Facilitator
	<p>Special Award of Excellence for Outstanding LGU</p> <ul style="list-style-type: none"> • Municipality of Agoo, La Union • Municipality of Tubungan, Iloilo <p>Response</p> <p>Closing Message</p> <p>Home Sweet Home</p>	<p>Dir. Erlinda M. Capones NEDA</p> <p>Dr. Ester B. Ogena PNU</p> <p>Mr. Edicio dela Torre NGO</p> <p>Hon. Kimi S. Cojuangco House of Representatives</p> <p>Rodrigo R. Duterte Mayor, Davao City</p> <p>Sandra Y. Eriguel Mayor Municipality of Agoo, La Union</p> <p>Vicente T. Gargaritano Mayor Municipality of Tubungan, Iloilo</p> <p>Hon. Kimi S. Cojuangco Chairperson Committee on Basic Education and Culture House of Representatives</p>	

Master of Ceremonies: **Helen R. Tibaldo**
Regional Director, PIA
Cordillera Administrative Region (CAR)

Dr. Dave V. Catanyag