



Republic of the Philippines  
**Department of Education**

09 SEP 2013

DepEd MEMORANDUM  
No. **162**, s. 2013

**SEARCH FOR THE OUTSTANDING BARKADA KONTRA DROGA CHAPTERS  
IN THE SCHOOLS FOR SCHOOL YEAR 2013-2014**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Secondary Schools

1. The Office of the President through the Dangerous Drugs Board (DDB), in collaboration with the Department of Education (DepEd) through the Health and Nutrition Center (HNC), will conduct the **Search for the Outstanding Barkada Kontra Droga (BKD) Chapters in Schools for School Year 2013-2014**. Enclosed is a copy of the guidelines and implementing rules for the Search.

2. The Search aims to:

- a. strengthen the National Drug Education Program (NDEP) through the *BKD* movement established in the schools;
- b. develop skills and understanding among students, faculty and school administrators in initiating active responses for a drug-free school;
- c. increase community awareness and participation; hence, maintaining a fully drug-free environment in the school, home, workplace and community;
- d. support and sustain the services in the *Barkada*-adopted concepts among educators, professionals, families, work forces, peer groups and other sectors; and
- e. identify best practices of the different *BKD* Chapters, which will serve as models for other schools to implement.

3. All secondary schools with an established BKD Chapter are encouraged to join the Search.

4. For more information, all concerned may contact **Ms. Teresita C. Pineda**, Chief, Preventive Education, Training and Information Division (PETID), Dangerous Drugs Board at telephone no.: (02) 929-6638 or **Ms. Ma. Theresa G. Bacud**, Health and Nutrition Center (HNC), DepEd Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone no.: (02) 635-9964.

5. Immediate dissemination of this Memorandum is desired.

**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 128, s. 2012

To be indicated in the Perpetual Index  
under the following subjects:

DRUG EDUCATION  
SCHOOLS  
SEARCH  
STUDENTS

SMA/MCR, DM Search fo the Outstanding *Barkada Kontra Droga*  
0766-August 13, 23/September 2, 2013

**SEARCH FOR THE OUTSTANDING BARKADA KONTRA  
DROGA (BKD) CHAPTERS IN THE SCHOOLS  
School Year 2013-2014**

**I. RATIONALE:**

- The Office of the President through the Dangerous Drugs Board issued Board Regulation No. 5, Series of 2007, entitled “Institutionalizing the Barkada Kontra Droga Program”. This is in compliance to Section 77, Art. IX of RA 9165 otherwise known as the Comprehensive Dangerous Drugs Act of 2002.
- Series of launching seminars were conducted as a preventive education and information program and has evolved a nationwide “Barkadahan” concept—a collective action among the students, the youth and the people in the community that would strengthen camaraderie, collaboration, cooperation, solidarity and linkages in their common commitment to attain a drug-free lifestyle wherever they may be.
- Alternative activities are undertaken after the launching of the program in the schools and in the community. These activities are preventive education and information program to counter the dangers and disastrous effects of drug abuse.

**II. OBJECTIVES:**

**A. General:**

- To encourage schools/academic institutions to become more actively involved in promoting people empowerment in leading a healthy lifestyle that is drug-free and productive.

**B. Specific:**

- Strengthen the National Drug Education Program (NDEP) through the Barkada Kontra Droga movement established in the schools;
- Develop skills and understanding among students, faculty and school administrators in initiating active responses for a drug free school;
- Maintain a fully drug-free environment in the school, home, workplace and community.
- Support and sustain the services in the “Barkada” adopted concepts among educators, professionals, families, work forces, peer groups and other sectors;
- Identify best practices of the different BKD Chapters which will serve as model for other chapters to implement;

### III. IMPLEMENTING RULES:

- Who can participate  
The Search for the Best BKD Chapter is open to all secondary schools with established BKD Chapter nationwide
- Period of coverage  
The search will be conducted from July 2013-March 2014 (SY 2013-2014)  
There will be two preliminary searches to be conducted at two levels as follows:
  1. Division Level – The search will be conducted from July to November by the Division Evaluating Theme. The winner will be submitted to the Regional Evaluating Theme
  2. Regional Level – The search on the regional level will be done from December to January.
- Criteria

1. Functionality of the Action Program on Drug Abuse Prevention		20%
a. Objectives	10%	
b. Activities/Timetable	5%	
c. Monitoring /Evaluation Scheme	5%	
2. Coverage and Scope of Implementation		20%
a. School-wide Implementation	10%	
b. Community-wide Implementation only including barangays	10%	
3. Nature and Extent of Drug Abuse Prevention Activities/Projects Initiated/Implemented/Organized (Indicate number and support with documents)		40%
a. INFORMATION (Use of Mass-Media-Print, TV/broadcast, films, slides presentation, exhibits, etc.)	10%	
b. EDUCATION (Integration of drug abuse prevention concepts and BKD components in classroom instruction, organizing seminar-workshops on drug abuse prevention, launching seminar of BKD, capability building, etc.)	10%	
c. INTERVENTION (Provision of guidance and counseling services, peer counseling, referral services, etc.)	10%	
d. ALTERNATIVES (Sports/Athletics, Cultural, Income-Generating, Arts and Crafts, Religious, Civic and other Recreational activities)	10%	
4. Extent of Involvement of the following in terms of providing leadership in program implementation		20%
a. Students	5%	
b. Teachers	5%	
c. School Administrators	4%	
d. Socio-Civic /religious organizations	2%	
e. Government officials/agencies	2%	
f. Non-Government officials/agencies	2%	

- Judges/Evaluation team
  - The decision of the Board of Judges to be composed of noted individuals from government and non-government sectors at the regional and national levels, shall be final and unappealable.
  
- Awards and prizes
  - There will be one (1) regional finalist and three (3) national winners: namely 1<sup>st</sup> Prize, 2<sup>nd</sup> Prize and 3<sup>rd</sup> Prize. Regional winners shall compete at the National Level.
  
  - Winners at the National Level will be announced and awarded during the celebration of the Drug Abuse Prevention and Control (DAPC) Week on the 2<sup>nd</sup> week of November 2014.
  
- Submission of entries
  - All entries should be submitted directly to their respective DepEd Division Offices for the Division Level Search. Deadline of entries will be on or before November 15, 2013.
  
  - Winners in the Division Level will be submitted to their respective Regional Evaluating Theme on or before December 01, 2013.
  - The regional winner should be submitted to the Dangerous Drugs Board on or before January 15, 2014.
  
- Screening of entries
  - Selected entries will then be submitted to the Dangerous Drugs Board, the National Secretariat of the BKD.
  
- Requirements
  - Participating schools are required to fill up an entry form for the Search.
  
  - Supporting documents properly endorsed by the School Authorities and should consist of all the materials that show evidence of the school's BKD activities and programs. It can include the following:
    - Memoranda, circulars, special orders
    - Photos of BKD activities and programs of the school
    - Publications of drug related activities