



Republic of the Philippines
Department of Education

12 SEP 2013

DepEd MEMORANDUM
No. **168**, s. 2013

21ST ANNIVERSARY OF NATIONAL CHILDREN'S MONTH

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. In compliance with Presidential Proclamation No. 267, s. 1993, entitled *Declaring the Month of October of Every Year as National Children's Month*, the Department of Education (DepEd), joins the Council for the Welfare of Children (CWC) in celebrating the **21st Anniversary of National Children's Month**. This year's celebration focuses on poverty with the theme *Kahirapan Wakasan, Karapatan ng Bata Ipaglaban!*. The theme highlights that poverty reduction starts with children.

2. The primary objectives of this Celebration are to encourage not only the duty holders but also the stakeholders to contribute to poverty reduction and to advocate for stronger holistic actions, particularly preventive measures to address problems on poverty.

3. In view of this, regional and division offices, and schools are encouraged to undertake the following child-related activities for the whole month of October to highlight the role of children in community life and nation-building:

- a. Hoisting of a streamer depicting this year's theme and logo (copy enclosed);
- b. Integration of lessons in the different subject areas related to the conduct of activities for the celebration;
- c. Giving recognition or awards to students/children who have made significant contributions in the school or in the community;
- d. Discussions on current issues involving children, in the appropriate subject areas; and
- e. Organize child-friendly activities, such as art contests, poster and slogan making, children's fair, and/or photo exhibit.

4. The kick-off activity for this year's celebration is the Children's Congress for *Pantawid* Exemplary Beneficiaries which will be led by the Department of Social Welfare and Development (DSWD). Details of the Children's Congress can be downloaded at the Council for the Welfare of Children (CWC) official website: <http://www.cwc.gov.ph>.

5. Moreover, regional offices are required to submit a report on the activities conducted in celebration of the 21st Anniversary of National Children's Month. They shall submit their respective reports on or before **November 29, 2013** to the Office of the Undersecretary for Legal and Legislative Affairs.

6. Expenses incurred relative to the conduct of activities for the said celebration shall be charged to local funds subject to the usual accounting and auditing rules and regulations.

7. For more information, all concerned may contact the **Office of the Undersecretary for Legal and Legislative Affairs**, Department of Education (DepEd), DepEd Complex, Meralco Avenue, Pasig City at the following telephone nos.: (02) 633-5429; (02) 633-7205.

8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 170, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
PUPILS
SCHOOLS
STUDENTS

SMA, DM 21st Anniversary of National Children's Month
0840-September 6/10, 2013

