



Republic of the Philippines
Department of Education

11 NOV 2013

DepEd MEMORANDUM
No. **207**, s. 2013

2013 ANNUAL 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

To: Bureau Directors
Regional Directors
Directors of Services, Centers and Heads of Units
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to Republic Act (RA) No. 10398, entitled *Declaring November 25 of every year as National Consciousness Day for the Elimination of Violence Against Women (VAW) and Children*, the **2013 Annual 18-Day Campaign to End Violence Against Women** will be conducted with the theme *End VAW Now! It is our Duty* from November 25 to December 12, 2013.

2. The Campaign aims to encourage government agencies to lead other stakeholders in organizing consciousness-raising activities on the elimination of all forms of violence against women (VAW).

3. The regional and division offices and schools are encouraged to undertake the following activities during the campaign period:

- a. Participation in the kick-off activity, *Walk to End VAW*, organized by the Philippine Commission on Women (PCW) on **November 24, 2013** starting from the Cultural Center of the Philippines (CCP) Complex to Luneta;
- b. Participation in the online thread about the observance;
- c. Conduct of fora to disseminate information about various forms of VAW in their respective offices and schools and other stakeholders;
- d. Organize and conduct contests (essay writing, poster-making and jingle making, among others, in schools); and
- e. Hanging of streamers announcing the campaign in the central, regional and division offices and schools.

4. All regional offices are expected to submit a report of the activities undertaken during the campaign period on or before **December 20, 2013** to the Gender and Development (GAD) Secretariat, Attention: **Dr. Nerissa L. Losaria**, DEM, Chief, Staff Development Division, Human Resource Development Service (SDD-HRDS), Room 205, Teodora Alonzo Bldg., DepEd Complex, Meralco Avenue, Pasig City.

5. All expenses relative to the campaign shall be charged to the GAD Funds of the Central Office (CO), region, division, and schools, subject to the usual accounting and auditing rules and regulations.
6. More information may be obtained through email address: edo@pcw.gov.ph. Updates on the campaign may be viewed at website address: <http://www.pcw.gov.ph>.
7. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC

Secretary

Reference:

DepEd Memorandum: (No. 265, s. 2011)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
HUMAN RIGHTS
OFFICIALS
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