



Republic of the Philippines
Department of Education

26 NOV 2013

DepEd MEMORANDUM
No. **213**, s. 2013

**BRIGHT SMILES, BRIGHT FUTURES' GLOBAL ART
POSTER-MAKING CONTEST**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public Elementary Schools
All Others Concerned

1. The Department of Education (DepEd), through the Health and Nutrition Center (HNC), joins the Colgate-Palmolive Philippines, Inc. (CPPI) in its bid to promote self-esteem and oral health awareness among school children aged 6-9 years old through the **Bright Smiles, Bright Futures' Global Art Poster-Making Contest**. This will be held from November 25, 2013 to June 10, 2014.
2. This Contest is open to Grades 1 to 3 pupils from all public elementary schools nationwide. Three winners for each grade level will be selected at the division, regional and national levels. All school and pupil winners listed in the enclosure will be awarded prizes and certificates. All prizes will be delivered to their respective division offices. Prizes for the pupil-winners will be given in a form of checks under their respective names. Only national winners' artworks will be included in the global art contest in New York City, United States of America (USA).
3. Enclosed for ready reference are the following:
 - a. Enclosure No. 1 - Entry Form;
 - b. Enclosure No. 2 - Parent Consent Form;
 - c. Enclosure No. 3 - Table of Prizes; and
 - d. Enclosure No. 4 - Contest Rules and Regulations.
4. For more information, interested applicants may contact **Dr. Thelma C. Aljibe**, Head, Dental Services, Health and Nutrition Center (HNC), Dorm E, 5th Floor, Meralco Avenue, Pasig City at telephone no.: (02) 635-9964 or at mobile phone no.: 0916-517-1514.
5. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated
Reference: DepEd Memorandum: No. 27, s. 2012
To be indicated in the Perpetual Index
under the following subjects:

CONTEST HEALTH EDUCATION PUPILS SCHOOLS

(Enclosure No. 1 to DepEd Memorandum No. 213, s. 2013)



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Healthy Teeth, Healthy Smile, Healthy Learners"**

ENTRY FORM

STUDENT'S NAME _____	*School Name _____ Address _____ City _____ State _____ Postal Code _____ Country _____
*Address _____ City _____ State _____ Postal Code _____ Country _____	School telephone number (include area code) _____
*Parent/guardian _____	Coach Name: _____
Home telephone number (include area code) _____	E-mail _____
*Student's age _____	Principal's name _____
*Student's class year _____	School District Health Coordinator _____ _____

(Enclosure No. 2 to DepEd Memorandum No. 213, s. 2013)



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Healthy Teeth, Healthy Smile, Healthy Learners"**

PARENTAL CONSENT FORM

On behalf of my child, I agree to Colgate-Palmolive Company's use of his/her artwork for advertising, publicity, or display including print, video, or electronic/computer means. I agree to submit a photograph of my child to Colgate-Palmolive Company by the date requested. I understand that the artwork will be sole property of Colgate and will not be returned.

I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days notification along with a completed "Winner's Biographical Information Form." I understand that this photograph, along with brief biographical information from the "Winner's Biographical Information Form," may be used on the Global Calendar for international distribution and/or for advertising, publicity, or display including print, video, or electronic/computer/on-line media.

Child's Name: _____

Parent's orGuardian's Name: _____

Parent's orGuardian's Signature: _____

Parent or Guardian Phone Number: _____

Date: _____

(Enclosure No. 3 to DepEd Memorandum No. 213, s. 2013)

PRIZES FOR THE PHILIPPINE AND GLOBAL WINNERS

Prizes			
Components	Details	Qty	Prizes
School	Global	1	Php 10,000 to defray cost of six(6) brushing trough
	Honorable	1	Php7,500 to defray cost of four(4) brushing trough
Student	Global	1	php20,000
	Honorable	1	php15,000
Grade 1 School			
	1st Prize	1	Php5,000 to defray cost of three(3) brushing trough
	2nd Prize	1	Php4,000 to defray cost of two(2) brushing trough
	3rd Prize	1	Php3,000 to defray cost of one(1) brushing trough
Grade 1 Student			
	1st Prize	1	php6,500
	2nd Prize	1	php5,500
	3rd Prize	1	php4,500
Grade 2 School			
	1st Prize	1	Php5,000 to defray cost of three(3) brushing trough
	2nd Prize	1	Php4,000 to defray cost of two(2) brushing trough

	3rd Prize	1	Php3,000 to defray cost of one(1) brushing trough
Grade 2 Student			
	1st Prize	1	php6,500
	2nd Prize	1	php5,500
	3rd Prize	1	php4,500
Grade 3 School			
	1st Prize	1	Php5,000 to defray cost of three(3)brushing trough
	2nd Prize	1	Php4,000 to defray cost of two(2)brushing trough
	3rd Prize	1	Php3,000 to defray cost of one (1)brushing trough
Grade 3 Student			
	1st Prize	1	php6,500
	2nd Prize	1	php5,500
	3rd Prize	1	php4,500

Enclosure No. 4 Contest Rules and Regulations

Theme: “Healthy Teeth, Healthy Smiles, Healthy Learners”

Who may enter?

The contest is open to public school children ages 6-9 at the time of entry. Employees of Colgate-Palmolive Philippines Inc.(CPPI) and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

Must artwork be original?

Yes. Artwork must be original, created by the pupil without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

What type/ medium of art entry is acceptable?

Black and white or color artwork depicting the theme “ Healthy Teeth, Healthy Smiles and Healthy Learners” may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination

What is the deadline for submission of entries?

Level	Date
<i>Division</i>	<i>May 26, 2014</i>
<i>Regional</i>	<i>June 3, 2014</i>
<i>National</i>	<i>June 10, 2014</i>

Regional entries must be sent to Room 403, Dorm E; DepEd Complex, Meralco Avenue, Pasig City on or before June 10, 2014.

How should the entries be submitted?

The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

What size should the entry be?

Entries should be a minimum of 8.5 x 11 inches and must not exceed 11 x 17 inches.

Will entries be returned?

No. Entries become sole property of CPPI and will not be returned.

How will the entries be judged?

Entries will be judged on originality, creativity, imagination, and best rendering of the theme “Healthy Teeth, Healthy Smile, Healthy Learners.

CPPI and the Health and Nutrition Staff(HNC) will choose 9 winners. These winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

The panel of judges will be

- a) Dr. JuanR. Araojo Jr.*
- b) Ms. Loida B. Ramos*
- c) Dr. Thelma C. Aljibe*
- d) Dr. Angel David*
- e) Mr. Iam Guerrero*
- f) BEE Staff- in charge of MAPEH*

Decisions of the judges are final

How will the winners be notified?

Philippine Winners will be notified on Junet 17,2014

Global winners will be notified by mail about July 31,2014

If the pupil should win, Pupil should agree to submit a photograph to CPPI within 10 days of notification along with a completed "Winner's Biographical Information Form."

What are the requirements to enter?

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibit. Entrants also agree to use their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

What is the timetable?

<i>Entry deadline</i>	<i>:</i>	<i>2rd week of June</i>
<i>Philippine Winners notified</i>	<i>:</i>	<i>3th week of June</i>
<i>Global winners notified</i>	<i>:</i>	<i>4th week of July</i>

Any questions?

*For more information about the contest, contact **Mr. Iam E. Guerrero** ,Scientific Affairs Manager , CPPI at (02) 802- 78 64 or **Dr. Thelma C.Aljibe**, Head-Dental Services,HNC at (02) 635-9964.*