



Republic of the Philippines
Department of Education

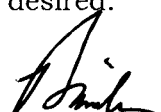
23 JAN 2014

DepEd MEMORANDUM
No. **11**, s. 2014

**18TH NATIONAL AWARENESS WEEK FOR THE PREVENTION OF CHILD ABUSE
AND COMMERCIAL SEXUAL EXPLOITATION**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. In compliance with Presidential Proclamation No. 731, series of 1996 entitled Declaring the Second Week of February of Every Year as *National Awareness Week for the Prevention of Child Sexual Abuse and Exploitation*, the Department of Education (DepEd) joins the Council for the Welfare of Children (CWC) in celebrating the **18th National Awareness Week for the Prevention of Child Abuse and Commercial Sexual Exploitation** with the theme *Proteksyon ng Bata...Tungkulin ng Bawat Isa* from February 9 to 15, 2014.
2. The Celebration aims to raise awareness of children, parents, communities and the society on how to make the environment safe, protective and caring for the children.
3. In this connection, regional and schools division offices, and schools are encouraged to support the observance of the aforementioned event and undertake during the week the following children-related activities:
 - a. Hoisting of a streamer depicting this year's theme and logo;
 - b. Integration of the celebration in different subject areas;
 - c. Discussions on current issues, involving children on how to protect themselves against sexual abuse and exploitation, in the appropriate subject areas; and
 - d. Organizing of child-friendly activities, such as art contests, poster and slogan making contests, children's fair, and/or photo exhibit.
4. Expenses to be incurred relative to the conduct of activities for the said celebration shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
5. For more information, all concerned may contact the **Office of the Undersecretary for Legal and Legislative Affairs, Department of Education (DepEd) Central Office**, DepEd Complex, Meralco Avenue, Pasig City at telephone nos.: (02) 633-5429 and (02) 633-7205.
6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Reference:

DepEd Memorandum: No. 18, s. 2013

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
PUPILS
SCHOOLS
STUDENTS

Madel: 18th National Awareness Week Prevention of Child Abuse
0049-January 20, 2014



Agency
Logo

**Join the nation
in the observance of the**

18th National Awareness Week

for the Prevention of Child Sexual Abuse and Exploitation

8-15 February 2014

"Protetkayon ng Bata... Tungkulin ng Bawat Isa"